



PRESS RELEASE

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DC Office of Planning Launches Demographic Data Dashboard

New open data platform makes population data accessible to the public

(WASHINGTON, DC) – The DC Office of Planning (OP) State Data Center [Data Visualization Portal](#) is an online, interactive information service that provides people with reliable, up-to-date, data on the demographic trends of District of Columbia.

“OP is committed to open data and transparency of information for the public,” said OP Acting Director Andrew Trueblood. “We are looking for ways to better meet residents where they are, both in terms of engagement and visualization, and this user-friendly Data Visualization Portal makes popular demographic charts and data much more accessible for residents, researchers, and other stakeholders.”

The data provided by the dashboards on the portal cover a variety of city-wide and ward level indicators ranging from population size to poverty rates, and can be broken down by year, age, race, or gender. This data will help citizens, government agencies, and community leaders get the analysis they need to support strategic planning, policymaking, and business development across the District.

The new website, built in partnership with DC’s Office of the Chief Technology Officer (OCTO), is among the first government websites to utilize the District’s new [Tableau Public](#) platform. The new platform will allow the general public to more easily interact and learn from the District’s award-winning [Open Data](#) program.

In addition to providing data content online, OP provides free technical assistance and training on how to access Census Bureau data to many local non-profits, government agencies, researchers, and community organizations, as well as the general public.

For more information about the DC Office of Planning, visit our home page at planning.dc.gov.

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