

IMPLEMENTATION MATRIX	
GOALS	RECOMMENDATIONS
1 ENHANCE COMMUNITY GATHERING SPACES	1A Key open spaces and existing and potential public gathering spaces along 18th Street and Columbia Road should be approached collectively as a network of public spaces.
	1B Transform public space at 18th Street and Columbia Road to create a centralized, flexible community-gathering space.
2 REDEFINE UNITY PARK	2A Undertake a temporary, cultural-themed activation project at Unity Park.
	2B Initiate a culturally sensitive and age-friendly redesign and enhancement of Unity Park.
3 IMPROVE TRANSITIONS BETWEEN LAND USES	3A Conduct a clean and safe audit of commercial alleys to improve the overall look and to animate spaces.
4 ALIGN RETAILER GOALS	4A Approach commercial district management comprehensively and holistically as a unified operations.
	4B Encourage retail businesses to design storefronts and signs in a creative manner that reflect the range of diversity of business types.
	4C Educate business owners on the importance of having good signage.
	4D Encourage local start-up retailers to consider 'stacked' retail space as incubation opportunities.
5 IMPROVE RETAILER & RESIDENT CONNECTIONS	5A Provide retailers with information and insight regarding local residents' retail needs to retool their offerings to be more locally targeted.
	5B Utilizing existing BID committees and the BID Board, develop joint resident and retailer objectives.
	5C Inspire retailers to "sell local."
6 PROVIDE ASSISTANCE FOR BUSINESSES	6A Identify technical assistance needs and priorities of Hispanic, Asian, and African-owned/operated businesses in the neighborhood and recognize the differences that naturally arise from cultural variety among tenants.
7 ACHIEVE CLEAN, SAFE, & HEALTHY ENVIRONMENT	7A Pursue refrigerated dumpster and solar trash compactor facilities in the commercial district.
	7B Develop a waste management plan for commercial businesses to better dispose of waste and control associated rodent and pest activity.
8 ENHANCE NEIGHBORHOOD SUSTAINABILITY	8A Form an Adams Morgan sustainability task force to incorporate the goals of the Sustainable DC Initiative and these recommendations.
	8B Embed a culture of sustainability into the fabric of all Adams Morgan hospitality and restaurant-based businesses.
	8C Work with the Urban Forestry Administration to identify opportunities to fill gaps in the street tree canopy.
	8D Expand the neighborhood's public recycling program.
	8E Create a community compost drop off site.

TEAM: ■ Primary ■ Secondary	GOVERNMENT AGENCIES	BID	COMMUNITY STAKEHOLDERS		TIME FRAME:		
					SHORT (1-2 years)	MEDIUM (3-5 years)	LONG (5+ years)
	DDOT, OP			1A			
	DDOT, OP			1B			
	OP, DPR, OAA, OLA			2A			
	DCCAHA, DPR, OAA, OLA, DCOA			2B			
	DDOT, DPW, MPD, DCCAHA			3A			
				4A			
	DCCAHA, DSLBD			4B			
	OP, DSLBD			4C			
	DSLBD, WDCEP			4D			
				5A			
	OP		EAM	5B			
	DSLBD			5C			
	DSLBD, OAA, OLA, OAPIA			6A			
	DOEE, OP			7A			
	DPW, DOH, DOEE			7B			
	DOEE, OP			8A			
	DOEE, OP, DSLBD			8B			
	UFA			8C			
	DMPED, DPW			8D			
	DPR			8E			

The above implementation matrix is continued on the following pages.

LIST OF ABBREVIATIONS

The following is a list of abbreviations used throughout this document alongside their corresponding meanings.

- AMPBID Adams Morgan Partnership Business Improvement District
- ANC Advisory Neighborhood Commission
- APIA Office on Asian and Pacific Islander Affairs
- DCCAHA DC Commission on Arts and Humanities
- DC BAC DC Bicycle Advisory Council
- DCOA DC Office on Aging
- DCPS District of Columbia Public Schools
- DDOT District Department of Transportation
- DGS Department of General Services
- DHCD Department of Housing and Community Development
- DMPED Deputy Mayor for Planning and Economic Development
- DOEE Department of Energy and Environment
- DOH Department of Health
- DPR Department of Parks and Recreation
- DPW Department of Public Works
- DSLBD Department of Small and Local Business Development
- EAM Envision Adams Morgan
- HPRB Historic Preservation Review Board
- MPD Metropolitan Police Department
- NPS National Park Service
- OAA Office of African Affairs
- OAPIA Office on Asian and Pacific Islander Affairs
- OCTO Office of the Chief Technology Officer
- OLA Office of Latino Affairs
- OP Office of Planning
- PUD Planned Unit Development
- SI Smithsonian Institution
- UFA Urban Forestry Administration
- WDCEP Washington DC Economic Partnership

MOVING FORWARD

IMPLEMENTATION MATRIX (continued)	
GOALS	RECOMMENDATIONS
8 ENHANCE NEIGHBORHOOD SUSTAINABILITY (CONTINUED)	8F Conduct a sustainable infrastructure audit to identify interventions to promote neighborhood sustainability efforts.
	8G Achieve a 25% target for high performing roofs for residential and commercial projects.
	8H Support construction projects to go above and beyond the Green Building Act requirements.
9 MAINTAIN NEIGHBORHOOD CHARACTER	9A Develop design guidelines for Adams Morgan.
	9B Ensure existing publicly accessible open spaces and plazas within the commercial corridors of the neighborhood serve as functional community gathering spaces.
10 REINFORCE ADAMS MORGAN AS A PLACE FOR ARTS, CULTURE AND ENTERTAINMENT	10A Encourage community participation in neighborhood-level cultural activities.
	10B Foster Adams Morgan as a laboratory for new and innovative art through performance, events and programming.
	10C Commission and install artworks for public sites throughout the neighborhood.
11 ESTABLISH NEIGHBORHOOD GATEWAYS	11A Integrate art and signage in key locations to create neighborhood gateways to the neighborhood.
12 CONNECT NEIGHBORHOOD ASSETS	12A Establish a neighborhood way-finding system to help project a consistent image for the neighborhood.
	12B Establish a clear, direct pedestrian and bicycle connection between the neighborhood and the Zoo.
13 INCREASE AFFORDABLE HOUSING	13A Support targets that exceed current inclusionary zoning thresholds for projects that require discretionary approvals.
	13B Seek citywide subsidy sources for affordable housing in Adams Morgan and encourage preservation of affordable housing.
14 EXPAND NEIGHBORHOOD AMENITIES	14A Establish an Adams Morgan community garden program.
	14B Enhance underutilized triangle parks to serve as rain gardens, community gardens, or pocket parks.
	14C Complete the modernization of the Marie Reed Education Campus to include community-accessible amenities.
15 IMPROVE GREEN SPACES	15A Increase accessibility and age-friendliness of parks and open spaces in the neighborhood.
16 IMPROVE PEDESTRIAN ACCESS AND SAFETY	16A Examine the study area to identify locations to potentially locate or improve cycle-tracks, bike lanes, and access to Rock Creek Park.
	16B Work with DDOT to identify pedestrian and bicycle enhancements and improve connectivity throughout the neighborhood.
17 IMPROVE PUBLIC SAFETY	17A Conduct a “Safe Streets Audit” to identify neighborhood safety issues.
	17B Improve communication between residents and police officers in the neighborhood.

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BID						
DGS, DOEE, OP			8F			
			8G			
DOEE			8H			
OP			9A			
OP, DPR, DDOT			9B			
OP, DCCA			10A			
DCCA			10B			
DCCA			10C			
DCCA, OA			11A			
OAA, OP, OLA, OAPIA, DCCA			12A			
DDOT, DPR, NPS, SI			12B			
OP			13A			
DHCD			13B			
DGS, DPR			14A			
DDOT, DPR, NPS			14B			
DCPS, DPR			14C			
DGS, OA			15A			
DC BAC			16A			
DDOT			16B			
MPD			17A			
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ACKNOWLEDGMENTS

DISTRICT OF COLUMBIA GOVERNMENT

Muriel Bowser, Mayor
Brianna Nadeau, Councilmember – Ward 1

DC OFFICE OF PLANNING

Eric D. Shaw, Director
Tanya Stern, Deputy Director, Planning, Engagement, and Design
Tracy Gabriel, Associate Director, Neighborhood Planning
Joshua Silver, Project Manager, Neighborhood Planning
Kim Williams, Architectural Historian/National Register Coordinator
Brandice Elliott, Development Review Specialist
Art Rodgers, Senior Housing Planner
Laine Cidlowski, Urban Sustainability Planner
Sakina Khan, Senior Economic Planner
Ryan Hand, Neighborhood Planner

ADAMS MORGAN VISION FRAMEWORK ADVISORY COMMITTEE

Benedicte Aubrun
Saïed Azali
Kristen Barden
Arianne Bennett
Jon Marc Buffa
Eric Clifton
Kara Davis
Martis Davis
Hazel Edwards
Alan Gambrell
Larry Hargrove
Hector Huevo
Denis James
Carol Miller
William Simpson
Matt Wexler
Jeffrey Wilkes

CONSULTANT TEAM

Beyer Blinder Belle Architects & Planners LLP
StreetSense