



Mt. Pleasant Street Commercial Revitalization Plan Implementation Actions

Fiscal Year 2012

Agency	Estimated Starting Year	Action - Description	Status*
Department of Small and Local Business Development: 3			
2010			
		MTP-MC-2.5-C:-Physical improvements to the interiors and exteriors of existing retail stores : Link Businesses or eligible organizations to available funding opportunities for physical improvements to the interiors and exteriors of existing retail stores (such as face improvements, interior remodeling, merchandise displays, bilingual signage, security improvements, etc.)	 In Process
		MTP-MC-2.5-N:-create programs on commercial real estate financing. : Establish relationships between business owners, local non profits, lending institutions, merchant associations, and government agencies to create regular programs or events on commercial real estate financing.	 No Action
		MTP-MC-2.5-O:- Training program for small business loans and commercial financing : Create a Mt.Pleasant street-specific training program to assist business owners with small business loans and commercial financing to purchase or improve retail property.	 No Action
District Department of Transportation: 2			
2010			
		MTP-MC-2.5-F:-Mt.Pleasant street wayfinding signs : OP will coordinate with local business associations, DDOT, and WMATA to work together to implement Mt.Pleasant street wayfinding signs along Lamont street, Irving street, Park Road and within the Columbia Heights Metro Station.	 Future

Agency	Estimated Starting Year	Action - Description	Status*
Office of Planning: 10			
2010			
		MTP-MC-2.5-G:-Create a green streetscape design : Create a green streetscape design plan for Mt.Pleasant street, which would incorporate raingardens for stormwater filtration, flowers and plantings, street furniture, bike racks, permeable and/ or non-reflective pavements, use of refused, reused, or re-usable materials, and green commercial waste removal practices, etc. indentif funding resources for implementation.	 Planned
		MTP-MC-2.5-H:- Clean and green Mt.Pleasant : Support programs and services offered by local community organizations to further the effort to clean and green Mt.Pleasant	 No Action
		MTP-MC-2.5-J:-General streetscape improvements : OP recommends that the general streetscape improvements and the irving street sidewalk recommendations in the DDOT 2008 Mt.Pleasant street trasnportation study be implemented as funding becomes available.	 No Action
		MTP-MC-2.5-K:-Actively recruit non-retail businesses : Actively recruit non-retail businesses such as daycare, health care, adult education,etc, as well as small office uses to the area.	 Future
		MTP-MC-2.5-L:-Undertake temporary urbanism : Undertake temporary urbanism initiatives to transform vacant or underutilized sites and spaces into vibrant destinations and creative showcases.	 Complete
		MTP-MC-2.5-M:-Implement Creative DC action agenda : Implement immediate action steps from the creative DC action agenda for establishing creative neighborhood activities on Mt.Pleasant street.	 Planned