




## MEMORANDUM

**TO:** District of Columbia Zoning Commission

**FROM:**  Jennifer Steingasser, Deputy Director

**DATE:** April 3, 2014

**SUBJECT: Public Hearing Report for ZC 06-11K/06-12K, Minor Modification**

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### I. RECOMMENDATION

The Office of Planning (OP) recommends **approval** of the proposed change as a minor modification.<sup>1</sup> The alteration, which is limited to a new sign located on the upper portion of the building's façade, would not result in a significant deviation from the approved set of plans.

### II. BACKGROUND

The Zoning Commission previously approved a new building for the School of Public Health and Health Services at The George Washington University (hereinafter, the "University") as a second stage PUD and further processing of an approved campus plan (Order No. 06-11C/06-12C, 2011). Construction has substantially advanced, as evidenced in exhibits submitted with the application. The application provides that the approved plans also "included proposed signage on the ground floor of the project as well as flexibility to vary the size, location and other features of building signage, provided such signage is consistent with the locations and dimensions illustrated on the approved plans."<sup>2</sup>

### III. PROPOSED MODIFICATION

The University requests permission to add a sign to the upper portion of the project's east façade (along New Hampshire Avenue) that recognizes a recent sizable donation to the school. The application states that the sign would be a metal panel flush with the building face, with "modest LED lighting providing illumination from behind the panel."<sup>3</sup> Illustrations of the sign were provided in the application's Exhibit B. No change is proposed to the building's overall height, mass, bulk, or design as approved by the Commission. OP has no objection to the proposed sign addition.

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<sup>1</sup> See § 3030.

<sup>2</sup> See Application, page 1. Also see Order No. 06-11C/06-12, page 14. "The University shall have flexibility with the design of the PUD in the following areas: ... (e) To vary the size, location, and other features of the proposed building signage related to the university use, provided that such signage is consistent with the locations and dimensions illustrated on the approved plans or is otherwise permitted under the applicable provisions of the Building Code." The Applicant also indicates that no modification will be needed for changes to the ground floor signage.

<sup>3</sup> See application, page 2.