The Mayoral Order & the Task Force


"By December 31, 2013, the Task Force shall submit to the Mayor and the Council a report detailing a plan to stimulate and promote the modernization and adaptive use of parcels of Ward 5’s industrial land, consistent with applicable laws and zoning regulations".

- Mayoral Order 2013-025

Who is on the Task Force:

- DC Office of Planning, Chair
- Ward 5 Councilmember
- The Deputy Mayor for Planning and Economic Development
- The Chief Financial Officer
- The District Department of Transportation
- The Department of Public Works
- The District Department of the Environment
- The Department of General Services
- Eight (8) community members

The Mayoral Order requires the following Study components:

- Existing conditions analysis
- Inventory of current industrial uses
- A set of goals and recommendations
- A projection of the number of jobs that could be generated
- A projection of tax revenue that could be generated
- Recommendations for tools and incentives
- An implementation strategy
Why Now

Industrial economy is changing, more local and more small craft production

Better and smarter ways to make our industrial lands productive

Opportunity to create and retain career ladder jobs with low barriers to entry

Leverage the growing demand for green, technological, creative services and for local food products

Capitalize on the District’s changing economy and demographics

Why Ward 5

Ward 5 is home to about 50% of DC’s Industrial Land (opportunity and challenge)

Industrial land is underutilized and could be a better neighbor

Ward 5 residents have voiced a desire for improvements and amenities

Ward 5 Unemployment Rate of 15%

With almost half (47%) of residents with High School Diploma or Less Education industrial jobs are important for Ward 5

Industrial jobs pay (on average) $5-$7 an hour more than service sector jobs e.g. security guard or retail
**Vision & Goals**

**Great New Places**  
*Advance Urban Design & Place Making – Vibrancy & Gateways*

**Better Industrial Neighbors**  
*Address Nuisance and Improve Physical Appearance*

**Community Amenities**  
*Bring New Amenities like Retail, Services, and Other Offerings to Nearby Communities*

**New & Emerging Uses**  
*Harness New and Emerging Businesses – Innovation, Maker, Local*

**Jobs & Economic Development**  
*Diversify Economy – Compete with PDR Districts outside of DC*

**Municipal Needs**  
*Create Efficiencies and Reduce Impacts of Ongoing Municipal Land Needs*

**Implementation**  
*Develop Strategies that Reflect Market Forces – Make It Real*

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### What we have done so far

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