

Status of Mt. Pleasant Street Commercial Revitalization Plan : Fiscal Year 2016. 1st Quarter.

Agency Estimated Starting Year Action - Description Status*

Department of Small and Local Business Development: 3

2010

MTP-MC-2.5-C:-Physical improvements to the interiors and exteriors of existing retail stores: Link Businesses or elgible organizations to available funding opportunities for physical improvements to the interiors and exteriors of existing retail stores (such as face improvements, interior remodeling, merchandise displays, bilingual signage, security improvements, etc.)



MTP-MC-2.5-N:-create programs on commercial real estate financing. : Establish relationships between business owners, local non profits, lending institutions, merchant associations, and government agencies to create regular programs or events on commercial real estate financing.



MTP-MC-2.5-O:- Training program for small business loans and commercial financing: Create a Mt.Pleasant street-specific training program to assist business owners with small business loans and commercial financing to purchase or improve retail property.



District Department of Transportation: 2

2010

MTP-MC-2.5-F:-Mt.Pleasant street wayfinding signs: OP will coordinate with local business associations, DDOT, and WMATA to work together to implement Mt.Pleasant street wayfinding signs along Lamont street, Irving street, Park Road and within the Columbia Heights Metro Station.



MTP-MC-2.5-I:-Street Trees : Encourage a continuous line of street trees along the corridor through new plantings and the preservation of existing trees.



Office of Planning: 10

2010

MTP-MC-2.5-A:-Create a Small Business Manual: Create a small business manual specifically for Mt. Pleasant Street to assist businesses in navigating the unique conditions & regulatory requirements of operating a business in the area.



MTP-MC-2.5-B:-Recommend a community partnership with ABRA: Recommend a community partnership with ABRA to create and implement a new pilot program to replace existing voluntary agreements and create a new process for managing alcohol licensure in the neighborhood.



MTP-MC-2.5-D:-Seasonal "shop Mt.Pleasant" events: Encourage civic and tenant associations active in the neighborhood outside the study area to partner with local business associations to sponsor ongoing seasonal "shop Mt.Pleasant" events at local retail establishments.



MTP-MC-2.5-E:-Develop promotional materials: Develop promotional materials to market the unique character of the Mt.Pleasant street business to District residents outside the neighborhood.



Agency	Estimated Starting Year	Action - Description	Status*
Office of Planning: 10			
	2010		
		MTP-MC-2.5-G:-Create a green streetscape design: Create a green streetscape design plan for Mt.Pleasant street, which would incorporate raingardens for stormwater filtration, flowers and plantings, street furniture, bike racks, permeable and/ or non-reflective pavements, use of refused, reused, or re-usable materials, and green commercial waste removal practices, etc. indentif funding resources for implementation.	Planned
		MTP-MC-2.5-H:- Clean and green Mt.Pleasant: Support programs and services offered by local community organizations to further the effort to clean and green Mt.Pleasant	No Action
		MTP-MC-2.5-J:-General streetscape improvements: OP recommends that the general streetscape improvements and the irving street sidewalk recommendations in the DDOT 2008 Mt.Pleasant street trasnportation study be implemented as funding becomes available.	No Action
		MTP-MC-2.5-K:-Actively recruit non-retail businesses: Actively recruit non-retail businesses such as daycare, health care, adult education, etc, as well as small office uses to the area.	Future
		MTP-MC-2.5-L:-Undertake temporary urbanism: Undertake temporary urbanism initiatives to transform vacant or underutilized sites and spaces into vibrant destinations and creative showcases.	Complete
		MTP-MC-2.5-M:-Implement Creative DC action agenda: Implement immediate action steps from the creative DC action agenda for establishing creative neighborhood activities on Mt.Pleasant street.	Planned

Grand Total: 15

* Future - No funding or action yet Planning Stage - Project planning has been initiated by the lead or partner agencies

Planned - A project has been planned, but construction or implementation has not begun. A project in this stage may be waiting for approval or funding. In Process - Construction or implementation work has been initiated by the lead or partner agencies, but is not yet completed

No Action - No action has occurred Complete - Done

Cancelled - Project is no longer contemplated or part of an agency workplan