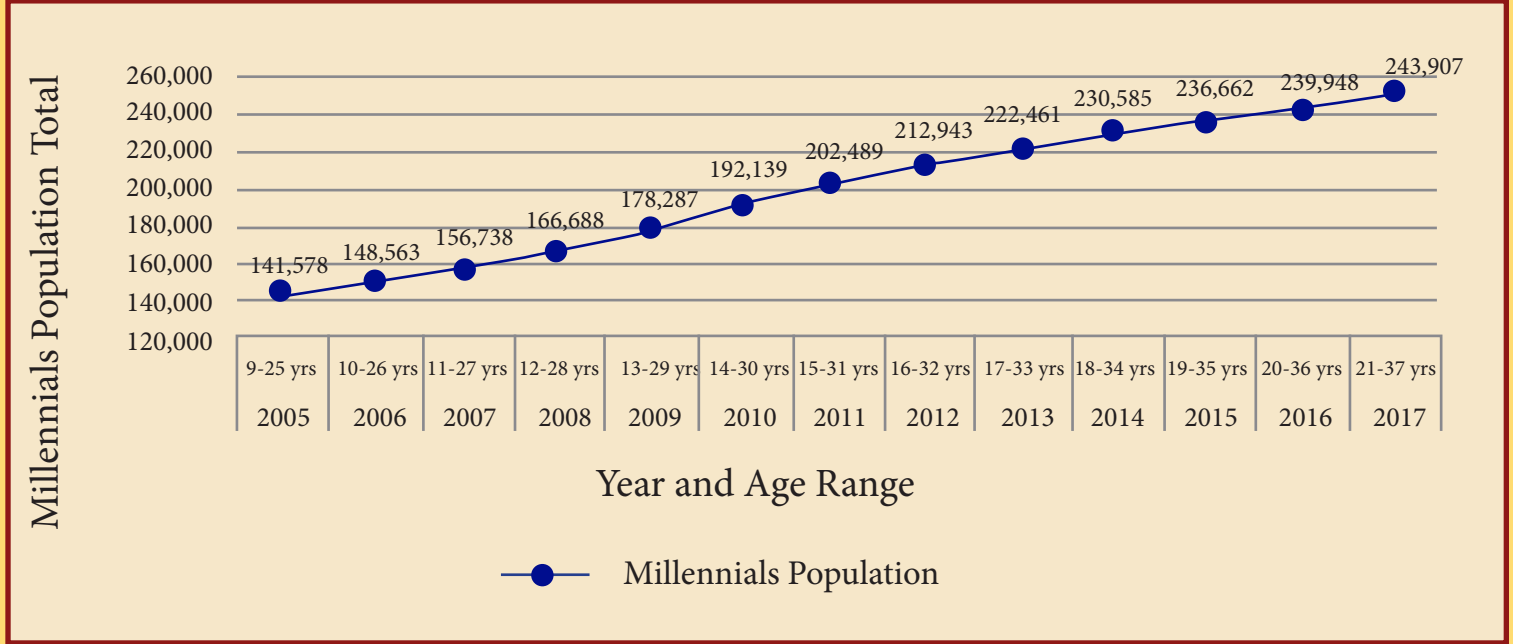


DC's Millennial Population – The Numbers

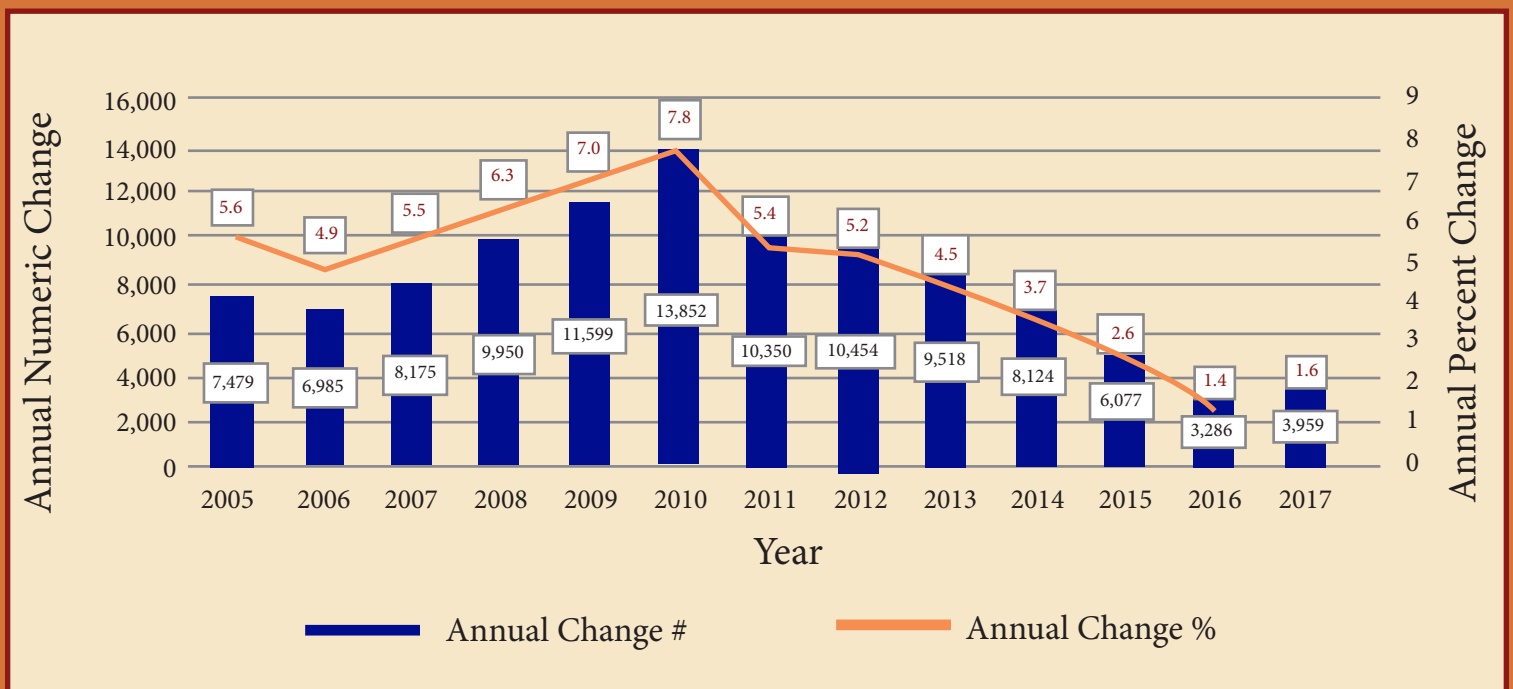
Millennials – There are no precise dates for when this cohort starts or ends but demographers and researchers typically use the early 1980s as starting birth years and the mid-1990s to early 2000 as ending birth years. For this analysis, millennials refer to those born between 1980 and 1996. As an example, in 2005 millennials were between 9 and 25 years old.

DC'S MILLENNIAL POPULATION GROWTH TREND: 2005-2017 (Millennials born between 1980 and 1996)



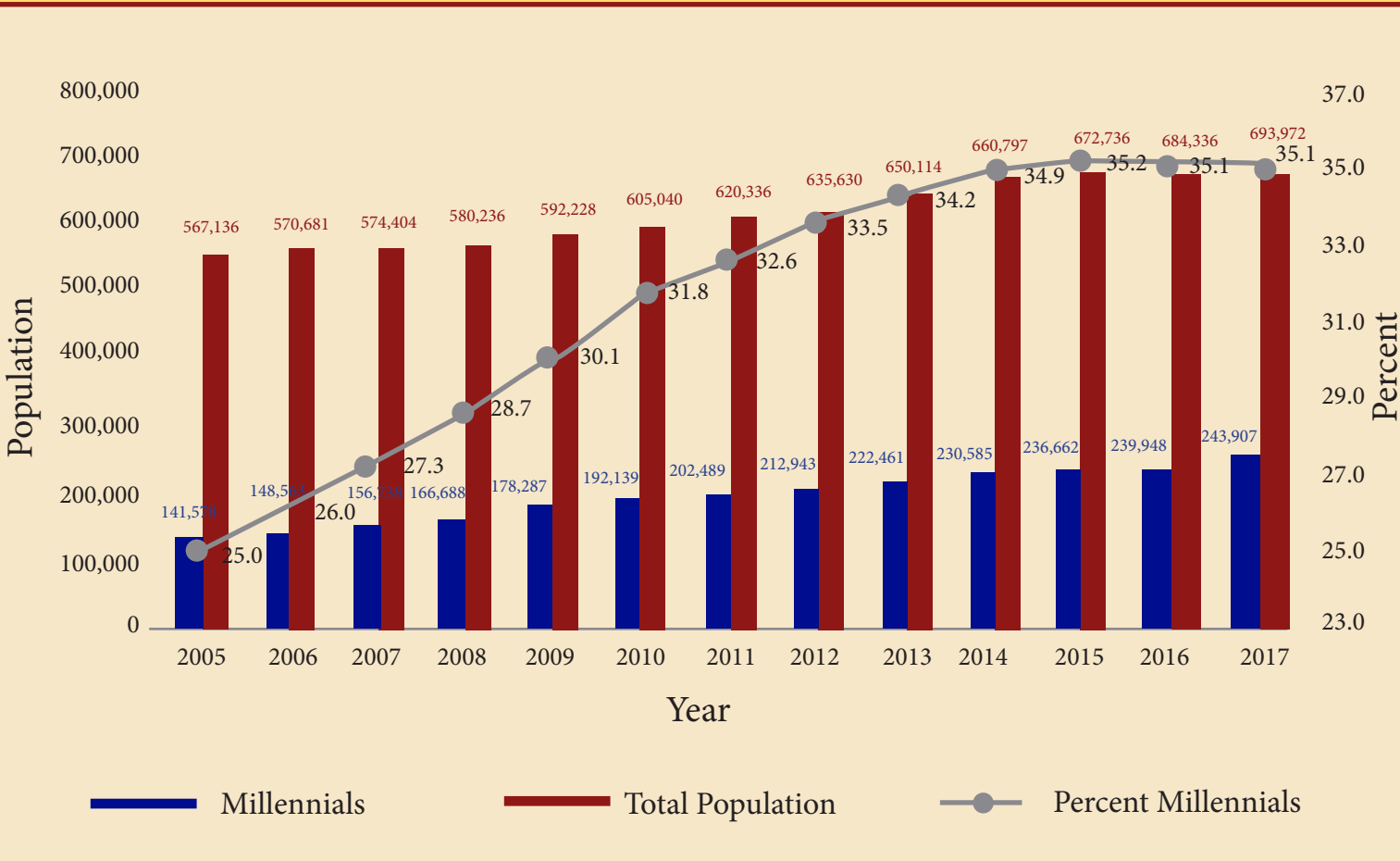
Source: U.S. Census Bureau Population Estimates Division

DC'S MILLENNIAL POPULATION ANNUAL NUMERIC AND PERCENTAGE CHANGE: 2005-2017



Source: U.S. Census Bureau Population Estimates Division

PERCENT MILLENNIAL POPULATION OF TOTAL DISTRICT POPULATION: 2005 - 2017



Source: U.S. Census Bureau Population Estimates Division