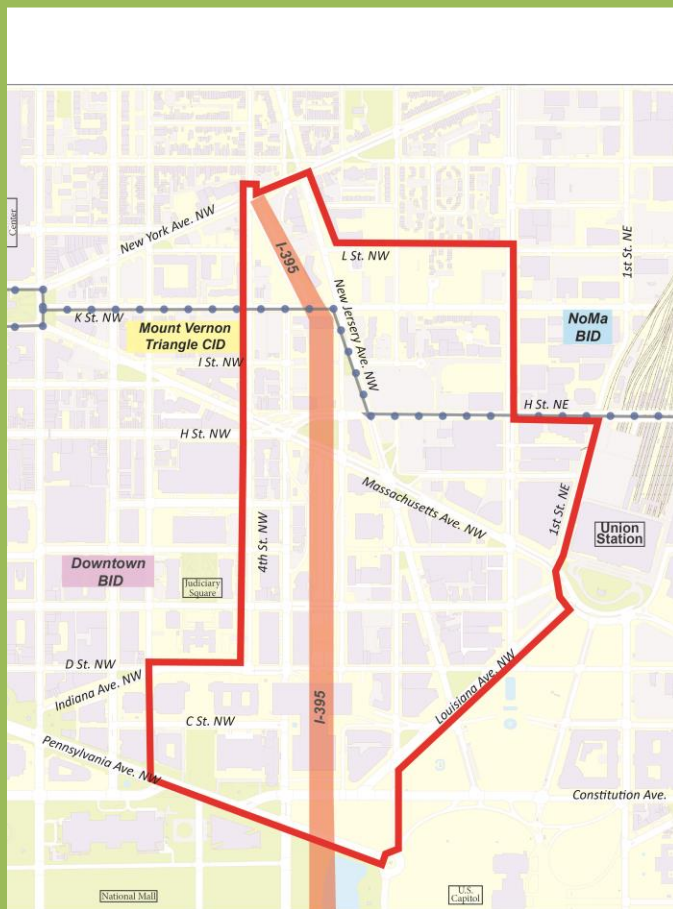


DOWNTOWN EAST RE-URBANIZATION STRATEGY

Though it is located on the doorstep of Union Station and surrounded by the bustling heart of the downtown core, the DOWNTOWN EAST area has long been overlooked as a vital part of the urban fabric in part due to the gap in the streetscape created by the I-395 Center Leg Freeway. Now, with major developments on the horizon such as the Capitol Crossing air-rights project and the massive new expansion slated for Union Station, DCOP seeks to better understand how to capitalize on future investments and fashion an attractive and pedestrian-friendly neighborhood for people who live and work here. This project will establish a dialogue between area stakeholders and the District and federal governments to develop place-making recommendations and explore an investment strategy that can be used to guide resources within the area for the near and long-term.

PROJECT AREA



PROJECT GOALS

- 1. COMPLETE AN EXISTING CONDITIONS REPORT** to assess current strengths and identify near- and long-term challenges to investment for the area. This will include a market/economic analysis with assessments of opportunity sites and some limited title research as necessary.
- 2. GATHER AREA STAKEHOLDERS** such as landowners, development groups, and relevant District and federal agencies to participate in an ongoing dialogue and explore the potential for partnerships and other opportunities that can benefit the area.
- 3. CONDUCT CONCEPTUAL PLANNING SERVICES** and place-making recommendations, based on the stakeholder dialogue, that will define a vision and lay the groundwork for future improvements to the area. Topic areas include
- 4. DRAFT AN INVESTMENT STRATEGY** that details specific steps private and public entities can take to achieve the vision for the area based on the recommendations. This strategy can be used to guide future resource allocation and define priorities for implementation over the near and long-term.

FOCUS AREAS

TRANSPORTATION | CONNECTIVITY
HOUSING | COMMERCIAL, CIVIC and INSTITUTIONAL USES
URBAN DESIGN | STREETScape
OPEN SPACE | NEIGHBORHOOD PARKS
ENVIRONMENT | SUSTAINABILITY
ECONOMIC DEVELOPMENT | MARKET ANALYSIS

EXISTING CHALLENGES



Broken Connectivity at the Freeway



Interrupted Streetscape and Limited Pedestrian Access

FUTURE DEVELOPMENTS



Ongoing Capitol Crossing Air-Rights Project



Proposed Union Station and Burnham Place

The DC Office of Planning is conducting the Downtown East Re-Urbanization Strategy in partnership with the Downtown BID, Mount Vernon Triangle CID, and NoMa BID, as well as with relevant District and federal agencies. The project began in earnest in early 2015 and will run for approximately eight months.

For more information on the Downtown East Re-Urbanization Strategy, contact Timothy Maher at Timothy.Maher@dc.gov or visit www.planning.dc.gov.

