



Chevy Chase Small Area Plan – Community Advisory Committee Meeting #2 Notes: Tuesday, March 16, 2021 6:00-7:30pm

Community Advisory Committee in attendance:

- Anthony Catalino, Office of Ward 3 Councilmember Mary Cheh
- Commissioner Connie Chang, ANC 3/4G SMD05
- Commissioner Peter Gosselin, ANC 3/4G SMD06
- Robert Gordon, Chevy Chase Citizens Association
- Jerry Malitz, Chevy Chase Main Street Strategic Council
- Peter Lynch, Chevy Chase resident
- Renee Turner-Inman, Hawthorne resident
- Nancy Slade, Friends of Chevy Chase Circle
- Carl Lankowski, Historic Chevy Chase DC
- Jessica Berenson, Northwest Neighbors Village
- Karin Perkins, Ward 3 Ednet
- Ellen McCarthy, Ward 3 Vision
- Jamie Butler, WIN Ward 3 Affordable Housing Work Group Co-Chair

Community Advisory Committee not in attendance:

- Aakash Thakkar, Chevy Chase resident
- Sara Swetzoff, Ward 3 Mutual Aid Network

DC Government Representatives in attendance:

- Erkin Ozberk, DC Office of Planning
- Heba ElGawish, DC Office of Planning
- Chetachukwu Obiwuma, DC Office of Planning
- Marth Saccocio, DC Public Library
- Jaspreet Pahwa, DC Public Library
- Josh Lasky, LINK Strategic Partners (consultant)

Agenda

1. Introductions:

Advisory Committee members introduced themselves, the organizations and groups they represent, and shared some personal hopes for the future of Chevy Chase. Two new members; Karen Perkins and Renee Turner-Inman, introduced themselves.

2. Discussion of CAC Ground Rules:

Erkin Ozberk led a discussion restating the role of the Community Advisory Committee to support the SAP process that is inclusive of the diverse groups active in Chevy Chase, as well as those that may be harder to reach. It was noted that one member had decided to leave the CAC due to targeted comments directed at them and their organization on a neighborhood listserv. Another CAC member expressed concern about their ongoing participation on the CAC due to similar targeted comments on a neighborhood listserv. Erkin indicated that providing a safe space for individuals to participate in the SAP process was a goal and efforts would be made to ensure that an inclusive process could be provided for CAC members and for planned public engagement activities.

3. Presentation and Discussion of Spring Public Engagement Activities

Heba ElGawish presented a timeline of engagement activities scheduled through May, explained the intent and expected audience of each activity, within the context of the planning process.

4. General CAC Discussion

Following the presentation, the CAC had a robust conversation around ways to effectively engage the community and ensure that the resulting Small Area Plan reflects the vision and needs of the community. A number of CAC members expressed desires to lead their own meetings, whether through separate task forces or through their respective organizations such as the Chevy Chase Citizens Associations and ANC 3/4G. Additionally, the CAC expressed their desire to have an active role in crafting the visioning survey currently anticipated to be launched mid to late Spring.

Questions were raised around the use of technology and different platforms that could facilitate larger group discussions at future public meetings. OP staff introduced Josh Lasky, Managing Director and Chief Strategist at Link Strategic Partners, a facilitation consultant that OP recently contracted to assist with facilitation and meeting technology needs.

Members of the CAC raised specific questions about how the Comprehensive Plan Update, including the Future Land Use Map (FLUM), might affect the SAP and whether development and zoning changes might occur prior to the completion of the SAP. OP staff explained that in addition to the land use changes recommended in the updated FLUM, the proposed Generalized Policy Map (GPM) identifies Upper Connecticut Ave, including Chevy Chase, as a Future Planning Analysis Area where planning “analysis should precede any significant zoning change in this area.”

Finally, a question was raised regarding the flexibility of the Small Area Plan and what OP would define as a successful outcome. OP staff defines a successful goal for a small area plan as one that has broad community support as a product of a collaborative process in the pursuit of building a

more inclusive, sustainable, and thriving neighborhood. In particular, a successful plan would advance the goals of achieving housing affordability and greater equity in Chevy Chase where people of all backgrounds and incomes are able to access the opportunities presented in this neighborhood. Ultimately, small area plans shape capital investment decisions and District agency priorities through a set of goals and recommendations and specific implementation strategies to achieve these goals.

5. Action Items

- OP to set up a Google space for the CAC to offer suggested Visioning Survey Questions, FAQs that the CAC members are hearing through their networks which OP can address on the project web page, and suggested partnership opportunities for CAC members to advance educational and engagement opportunities in the community
- OP will also be promoting Spring engagement activities via email and the project web page, as well as providing a summary of the Kick-Off Meeting and other informational material on the project web page.



Chevy Chase Small Area Plan

Community Advisory Committee Meeting #2 – March 16, 2021

Agenda



1. Introductions
2. CAC Ground Rules
 - Role and Responsibilities
 - Communications
 - Commitment to a successful plan
3. March 4 Kick-off Meeting Follow-up
4. Spring Engagement Plan
5. Next Steps

Introductions



- Anthony Catalino - Office of Ward 3 Councilmember Mary Cheh
- Commissioner Connie Chang - ANC 3/4G SMD05
- Commissioner Peter Gosselin - ANC 3/4G SMD06
- Kirsty Little - Ch/Art
- Robert Gordon - Chevy Chase Citizens Association
- Jerry Malitz - Chevy Chase Main Street Strategic Council
- Peter Lynch - Chevy Chase resident
- Nancy Slade - Friends of Chevy Chase Circle
- Carl Lankowski - Historic Chevy Chase DC
- Jessica Berenson - Northwest Neighbors Village
- Sara Swetzoff - Ward 3 Mutual Aid Network
- Ellen McCarthy - Ward 3 Vision
- Jamie Butler - WIN Ward 3 Affordable Housing Work Group Co-Chair

New Members – Welcome!

- Aakash Thakkar - Chevy Chase resident
- Karin Perkins - Ward 3 Ednet
- Renee Turner-Inman - Hawthorne resident

CAC Ground Rules



Roles and Responsibilities

- Learn about and engage in the planning process
- Attend scheduled meetings
- Provide input and insight about issues and opportunities within the community throughout the key milestones of the planning process.
- Distribute information about the planning process to neighbors and community networks
- Advise the District government and make recommendations regarding plan content, including vision, goals, and recommendations

CAC Ground Rules



Commitment to a Successful Plan

- Create space for a diversity of voices
- Keep an open and respectful dialogue
- Share ideas
- Be a champion of the process and outcome

Does the CAC want to craft a short statement (1-2 sentences) about how it sees itself as supporting a successful planning process and ultimately advocating for the plan's implementation?

Follow Ups from CAC Meeting #1 & Public Kick-off

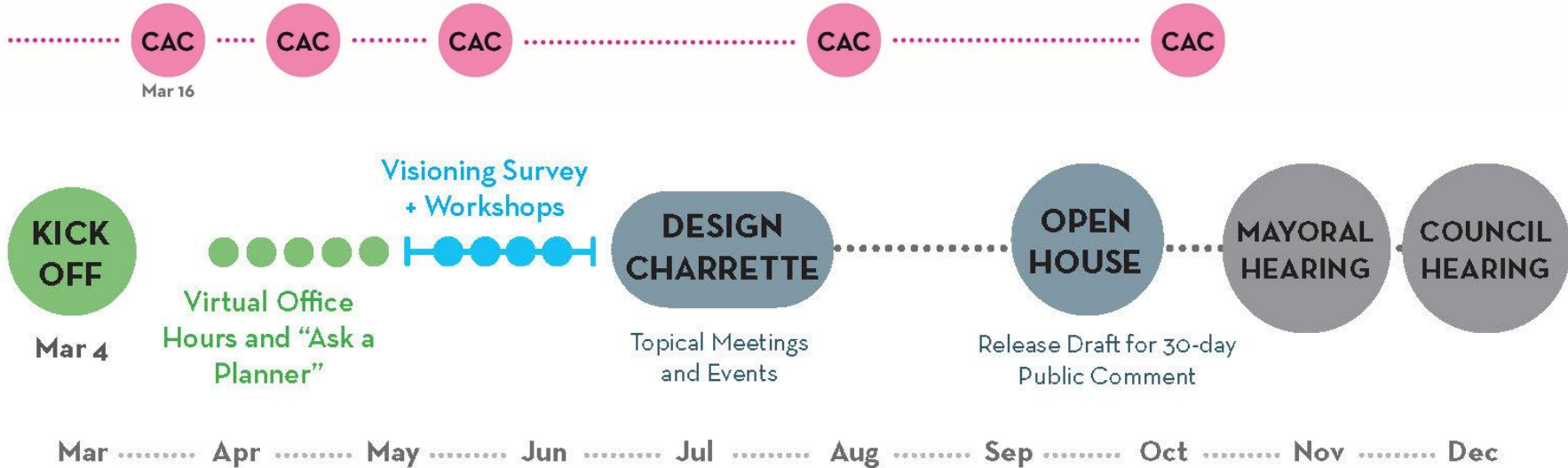


Based on feedback we've been hearing:

1. Invited some new members to participate on the CAC
2. Contracted with LINK for facilitation services
3. Developing OP Spring Engagement Timeline
4. Working on topical One-pagers and other resource materials
5. Encourage partnerships with CAC member organizations
6. Continuing targeted outreach
7. Bringing on board an urban design consultant for future charrette

What have you heard?

Draft SAP Timeline



Draft OP Spring Engagement



publicinput.com/chevychase
Email: chevychaseplan@dc.gov

VIRTUAL OFFICE HOURS &
ASK A PLANNER
CH/ART
POP_UP
April 18

March 4



VISIONING SURVEY (ONLINE)

VISIONING WORKSHOPS



Draft Spring Engagement Activities



Outdoor “Ask a Planner”



Time Commitment: 5-15 mins

Masked staff from the Office of Planning will be out in the neighborhood at scheduled dates/times to share information and answer questions about the SAP, with maps and handouts.

Who it's for: Anyone who has a few minutes to stop by and learn more about the process, share ideas, or ask specific questions.



Virtual “Office Hours”



Time Commitment: 10-15 mins

Sign up to talk with Office of Planning staff for 10-15 minute call-in time slots at different times of day/week. Learn more about the planning process or ask about an existing conditions topic such as housing, economic development, zoning, etc.

Who it's for: If you have a general interest or specific questions about the planning process or existing conditions related topic. Pick a time slot that convenient for you.



Draft Spring Engagement Activities



Visioning Survey



Time Commitment: 10-15 mins

Take the online survey to share your hopes and concerns for the future of an inclusive and thriving Chevy Chase. The survey will inform the high-level vision and goals for the Small Area Plan.

Who it's for: Everyone, especially those who might not have time to join a longer meeting. Take the survey at a time that is convenient for you.



Visioning Workshop



Time Commitment: 1.5-2 hours

Office of Planning will host four visioning workshops, each offering smaller facilitated break-out sessions for more interactive participation. These sessions will inform the high-level vision and goals for the Small Area Plan.

Who it's for: If you'd like to connect with the project team and neighbors in a more personal and structured way to learn more and share your hopes and concerns for the future of Chevy Chase.



CAC Proposed Activities



- Lead SAP discussions at your meetings
- Help distribute materials and get the word out on upcoming events
- Record a 30 second video on why this process is important to you and why people should participate