

MEMORANDUM

TO:	District of Columbia Zoning Commission
FROM:	Maxine Brown-Roberts, Development Review Specialist
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	Jennifer Steingasser, Deputy Director, Development, Design and Preservation
DATE:	April 19, 2024
SUBJECT:	OP Hearing Report for Proposed Zoning Text and Map Amendments to create and map new Chevy Chase Neighborhood Mixed Use Zones - NMU-4/CC1 and NMU-4/CC2.

TABLE OF CONTENTS

I.	Recom	mendation	2		
II.	Actions Since Set down				
III.	Planni	ng Background Summary	3		
IV.	Site an	d Area Description	4		
V.	Summ	ary of Proposed Text and Map Amendment	5		
VI.	Planni	ng Context)		
	A.	BRIEF HISTORY)		
	B.	COMPREHENSIVE PLAN MAPS	1		
	C.	THE COMP PLAN ANALYSIS THROUGH A RACIAL EQUITY LENS	5		
PART 1	l: Com	PREHENSIVE PLAN POLICIES	5		
Potent	ial Inco	onsistencies with Specific Comp Plan Policies	2		
PART 2	2: Com	IMUNITY OUTREACH AND ENGAGEMENT	3		
PART 3	3: DISA	GGREGATED DATA REGARDING RACE AND ETHNICITY	9		
PART 4	4: ZON	ING COMMISSION EVALUATION FACTORS	4		
VII.	Chevy	Chase Small Area Plan	7		
VIII.	Summ	ary of Planning Context Analysis	1		
Attach	ment 1	– Chevy Chase Small Area Plan Guidelines	2		
Attach	ment 2	- Proposed Text Amendment, Amended 50)		
Attach	ment 3	- Comprehensive Plan	3		
Attach	ment 4	– Demographic Data	2		



I. **Recommendation**

The Office of Planning (OP) recommends the Zoning Commission **approve** the proposed amendments to the Zoning Regulations to create the Chevy Chase Neighborhood Mixed Use zones - NMU-4/CC1 and NMU-4/CC2; and a Map Amendment to map the zones on properties generally fronting on Connecticut Avenue, NW between Chevy Chase Circle, NW and Livingston Street, NW. At its November 9, 2003 public meeting, the Zoning Commission set down the proposal for a public hearing.

The proposed new zoning text and map amendment are not inconsistent with the Comprehensive Plan, including when viewed through a Racial Equity lens, and incorporate land use and building massing, design and use guidance from the Council adopted Chevy Chase Small Area Plan.

II. ACTIONS SINCE SET DOWN

Since the application was set down, the following actions were taken by OP:

1. Amendments to the proposed zoning regulations and analysis:

- Added a clarification within the proposed NMU-4/CC2 (Civic Site) that the rear yard shall be measures from the east (Connecticut Avenue) lot line. (Attachment 2, § 1006.2)
- Removed the requirement within the proposed NMU-4/CC2 (Civic Site) that access to parking, loading and trash collection be from the adjacent alley as the alley is narrow and would be adjacent to the low-density homes in the R-1-B Zone. The new requirement would allow access from either Northampton Street or Mckinley Street. Vehicular access would be prohibited along Connecticut Avenue NW. (Attachment 2, § 1010.1(b))
- Updated the information relating to the progress being made by the Rock Creek Area in meeting the *Mayor's 2025 Housing Equity Goals*. (Section VI, B, Part Three).
- 2. Community Outreach in addition to responding to various enquiries:
 - Attended ANC Meeting on March 27, 2024 presented the proposal, took comments and answered questions from ANC members and residents of the area on the proposed text amendment. Summaries of the planning/zoning process, and of the proposed zoning were made available.
 - The presentation was subsequently modified to address some community comments and questions, and forwarded to the ANC representatives and posted on the OP website. Summaries of the planning/zoning process, and of the proposed zoning were also uploaded.
 - Convened a virtual meeting on March 28, 2024 with a representative of the Chevy Chase Main Street businesses and provided information, answered questions, and provided newsletter language on the proposed text amendment.
 - Attended the ANC Meeting on April 11, 2024 to hear ANC and community discussions.
 - Attended the ANC Meeting on April 17, 2024 to hear ANC deliberations.

• Multiple meetings with the community have also been organized by DMPED with respect to the ongoing Our RFP for the Civic Site. These have included presentations and discussions at ANC meetings, and at community meetings organized by DMPED.

III. PLANNING BACKGROUND SUMMARY

As part of the 2021 update of the Comprehensive Plan ("Comp Plan"), Council approved important changes to the Future Land Use Map ("FLUM"), the Generalized Policy Map and the Citywide and Rock Creek West Area Elements, including the Chevy Chase corridor. The new Comp Plan places a much stronger emphasis on the provision of new housing and new affordable housing opportunities, particularly in areas such as the Rock Creek West Planning Area where there is a lack of dedicated affordable housing.

Rock Creek West Road Map: Based on the direction of the Comp Plan, the Office of Planning along with the Department of Housing and Community Development (DHCD) and the Office of the Deputy Mayor for Planning and Economic Development (DMPED) undertook the <u>Rock Creek</u> <u>West Road Map</u> study to examine where and how to build affordable housing within the Rock Creek West Area. The Rock Creek West Road Map identified several near term opportunities to increase the supply of affordable housing and tools that can be used to realize those opportunities.

The Chevy Chase Area was identified as one of three priority areas¹ in Rock Creek West for the production of housing and affordable housings, supported by vibrant public spaces, retail and other amenities. The Roadmap identified three approaches to affordable housing production: Financial Subsidies, Land Use Regulations and Planning for Opportunity Sites. Regarding development on opportunity sites, the Roadmap provides the following guidance:

Planning for opportunity sites in Rock Creek West includes exploring the possibility of including mixed income housing, especially for the lowest-income households, to support the District's housing goals. Many different types of sites can be considered "opportunity sites." For example, the District can leverage the land value of underutilized parcels of District-owned land to redevelop properties and produce new affordable housing, job opportunities, and community amenities. Projects on public disposed land are required to allocate 30% of housing units as dedicated affordable if close to public transit or 20% of units for all other projects.

Neighborhood Planning & Opportunity Sites: Neighborhood Planning can engage the community in establishing a vision and goals for redevelopment that can integrate a mix of housing options, high-quality design, public space, and community-serving amenities.

In Rock Creek West, OP's 2021-2023 neighborhood planning efforts are intended to implement the Comp Plan, particularly where land use changes have been made on Wisconsin and Connecticut Avenues that increase opportunities for residential development. These land use changes were an important step for Rock Creek West to support an equitable share of the District's growth, specifically providing for more dedicated affordable and moderate-income housing.

<u>Chevy Chase Small Area Plan:</u> The Comp Plan also recommended a more detailed and holistic analysis be done of the Chevy Chase corridor², looking at the physical, social, transportation,

¹ Chevy Chase Area, Cleveland Park/Woodley Park Area, and the Wisconsin Avenue Area.

² See Comp Plan Policy Map, and Rock Creek West Area Element Policy Focus Areas § 2310

environmental, housing and economic issues of the area. After multiple community meetings and conversations, the <u>Chevy Chase Small Area Plan (CCSAP</u>), was approved by Council on July 12, 2022 (Resolution 24-0564). The CCSAP places great emphasis on the provision of more housing and in particular affordable housing, as well as neighborhood retail, along Connecticut Avenue NW. More detailed discussion of the CCSAP is provided in Section VII of this report, and Attachment III to this report.

The proposed text and map amendment is the next step towards implementing the recommendations of the Comp Plan and the CCSAP. The proposed text amendment has evolved considerably as OP has worked with ANC-3/4G and members of the community on the appropriate density, heights, and form of buildings that would accommodate additional housing and neighborhood serving retail, as established in the Comp Plan, while addressing neighborhood character and impact guidance from the CCSAP. The proposed text has not evolved significantly since setdown because substantial and impactful amendments were made to the proposal, based on this ANC and community feedback, prior to setdown. These changes were detailed in the OP Setdown Report and are outlined later in this report.

IV. SITE AND AREA DESCRIPTION

The area proposed to be included in the proposed text and map amendment, the Chevy Chase Main Commercial Corridor. includes Street the properties fronting on both the east and west sides of Connecticut Avenue, NW, generally between the Circle and Oliver Street to the north and Livingston Avenue to the south (Figure 1). A small number of properties or portions of properties face side streets -they are typically part of larger development sites fronting Connecticut Avenue NW. The area includes a variety of lot shapes and sizes, and buildings are mostly one or two stories in height, with a variety of architectural styles. The corridor also has a variety of restaurant, retail and service uses which serve the local community.

The western side of Connecticut Avenue has mainly relatively small rectangular lots interspersed with larger lots. There are two historic buildings - the Avalon Theater at 5612 Connecticut Ave. and the Chevy Chase Arcade at 5520 Connecticut Ave.



On the east side of Connecticut Avenue, the lots are generally larger, and irregularly shaped. Most of the buildings are detached and accommodate surface parking. One of the largest lots is the District owned property at 5625 Connecticut Avenue, NW (the "Civic Site") which houses the Chevy Chase Library and the Chevy Chase Community Center, which are two of the tallest buildings along the corridor but are two stories, as well as surface parking and open space – both passive and recreation. Two heritage trees have been identified related to this site – one towards

the north-east corner of the site, and the other on public space close to the south-west corner of the site.

The Civic Site and other lots along the east side of Connecticut Avenue are currently encumbered with a covenant from 1907 that prohibits multi-family housing on properties or portions of properties, including the approximately east half of the Civic Site. Legislation (B25-0480, B25-0481 and B25-0482) to declare void any pre-1938 covenants that prohibit multi-family housing on these lots where multi-family housing could otherwise be built on those lots under modern planning and zoning laws is under review by Council. However, as is the case with zoning throughout the District, the proposed text and map amendment are not affected by this, or any other, easement.

V. SUMMARY OF PROPOSED TEXT AND MAP AMENDMENT

The proposal is to create two new Chevy Chase Neighborhood Mixed Use zones, NMU-4/CC1 and NMU-4/CC2. The proposed zoning bulk (height and density) and use parameters of the proposed zones reflect the Comp Plan Generalized Policy and Future Land Use Maps, as well as the Comp Plan land use policy direction. To address the policy direction within the Comp Plan, the NMU-4/CC zone is based on the MU-4 zone, and the NMU-4/CC zone is based on the MU-4 PUD provisions. The more area-specific zoning provisions for new construction and additions address specific guidelines of the CCSAP. Much of the discussion with the ANC and community has been about the incorporation of these guidelines into zoning, which has significantly influenced the proposal.

NMU (Neighborhood Mixed-Use) zones are applied to many neighborhood commercial corridors and are intended to, among other things:

- provide for a mix of residential, employment, retail, service, and other related uses in the area;
- preserve and enhance neighborhood shopping areas; encourage a general compatibility in scale between new and older buildings; and
- identify designated areas within which ground floor use restriction can apply.

Other areas with NMU zoning include Cleveland Park, Woodley Park, and Macomb in Ward 3, and Takoma, Georgia Avenue, H Street NE, and Eighth Street SE in other parts of the city. Many other NMU zones are based on the MU-4 zone; others are based on the MU-3, MU-5 and MU-7 zones.

While each NMU zone is different, there are important provisions that apply to all NMU zones, so would apply to the NMU-4/CC zones where they are consistent with CCSAP direction. Other proposed zoning to incorporate provisions of the CCSAP would apply only to the NMU-4/CC zones, although where appropriate, they are often based on similar regulations from other NMU zones.

Other design guidelines of the CCSAP cannot be addressed or could not be enforceable in Zoning Regulations, such as ones related to public space improvements, and therefore are not incorporated into the proposed zoning text.

OP is also proposing that IZ Plus be applied to both NMU-4/CC zones. Any new development would be required to meet the IZ Plus requirements.

Please refer to Attachment 2 of this report for a copy of the full text amendment, including modifications made since setdown. For clarity and to provide a more comprehensive picture of the proposed zoning, existing NMU provisions that would apply to these zones are also included although they would not be substantively amended by this proposal.

For a small number of lots or portions of lots fronting onto the side streets of McKinley and Morrison Streets NW, a rezoning from R-1B or R-2 to RF-1 is also proposed, as shown in maps and described below. This is intended to allow them to serve as a transition from the commercial corridor to the lower density zones (although the RF-1 zone has a lower permitted height than either R-1B or R-2), and would also be not-inconsistent with the Comp Plan.



NMU-4/CC1 Zone – Commercial Corridor

The NMU-4/CC1 zone would apply to most of the commercial corridor along this section of Connecticut Avenue. The Chevy Chase Neighborhood Mixed Use Zone, NMU-4/CC1, would be mapped in Squares 1859, 1860, 1865, 1867, and 1868 on lots generally along both sides of Connecticut Avenue, NW between Western Avenue, NW and Livingston Street, NW. These properties are currently zoned MU-3A. A small number of lots fronting onto side streets – Northampton and Livingston Streets, which are also zoned MU-3A would also be included in this change in zoning to NMU-4/CC-1

The NMU-4/CC1 zone would allow mixed use, low-density commercial and moderate density residential uses – generally ground floor retail (as would be required by the zone) and residential use above. Non-residential FAR is limited, which is typical for MU and NMU zones. The development parameters are summarized on Table 1 below.

	Existing MU-3A Zone	Proposed NMU-4/CC1 Zone
Maximum FAR	1.0	2.5
	1.2 (IZ)	3.0 (IZ+)
		0.5 bonus for façade preservation
Building Height	40 ft. / 3 stories maximum	40 feet; 50 feet (IZ+) maximum ³
	No minimum height.	5 feet bonus for providing 18 feet
		tall ground floor
		25 feet minimum
Maximum Penthouse	12 feet except	12 feet except
Height	15 feet for penthouse	15 feet for penthouse mechanical
	mechanical space	space
Maximum Lot	Residential - 60%	Residential - 60%; 75% (IZ+)
Occupancy	Non-residential – not limited	Non-residential – not limited
Minimum Rear Yard	15 ft. above 25 feet	15 feet above 25 feet
	No alley – 15 feet	No alley – 15 feet
		1:1 step-back above 25 feet
Minimum Side Yard	None required;	None required.
	5 feet minimum if provided.	5 feet. minimum if provided.
		15 feet minimum if not separated
		from an R or RF zone by an alley.
Minimum Front Step-	None required	3 feet above the third floor or a
back		preserved façade
GAR	0.3	0.3

The proposed NMU-4/CC1 development standards would include provisions to reflect building form, design, and use guidelines of the CCSAP:

- To encourage the preservation of pre-1958 building facades, an additional 0.5 FAR in density would be allowed with the addition above the façade setback at least three feet;
- Along the Connecticut Avenue frontage, new buildings would have a **minimum** height of twenty-five feet, with a minimum first floor ceiling height of fourteen feet;
- Along Connecticut Avenue, there would be a required setback of three feet minimum for building above a third floor; and
- Buildings with 18-feet floor to ceiling heights would be allowed an additional 0.5 FAR in density.

Transition requirements, to address the relationship between new development and adjacent low density residential properties in the R and RF zones, include:

- A 1:1 step-back from a rear lot line above 25 feet;
- A 15-foot wide rear yard setback; and
- A 15-foot wide side yard setback if there is not an alley separating the properties.

³ The proposed building height and penthouse height would be well below what would be permitted under the Height Act, which would permit 130 feet of building height, and 20 feet of penthouse height

To activate the Connecticut Avenue frontage, a number of additional provisions are proposed:

- At least 75% of the front façade would be built to the front lot line;
- Minimum window area and door separations on the ground floor;
- Maximum window area on upper floors to avoid a "glass curtain wall" inconsistent with the existing character;
- Retail space required to be accessed from Connecticut Avenue and be at grade with the sidewalk; and
- Parking and loading could not be accessed from Connecticut Avenue.

<u>NMU-4/CC2 Zone – Civic Site</u>

The NMU-4/CC2 zone would apply only to the Civic Site on Connecticut Avenue, NW between Northampton Street, NW and McKinley Street, NW, Square 1866 Lot 823. This site is currently zoned MU-3A and R-1-B, although the entire site is designated for mixed use development. The proposed zone reflects the Comp Plan policy direction, as well as Chevy Chase Small Area Plan guidelines by providing for mixed-use and local public facility development on the District owned property, including a moderate density level of housing, as well as open space. The proposed NMU-4/CC2 development standards would be similar to those allowed under the MU-4 PUD, consistent with the Comp Plan, but amended to incorporate CCSAP guidelines.

	Existing MU-3A Zone	Existing R-1B Zone	Proposed NMU-4/CC2 Zone
Maximum FAR	1.0; 1.2 (IZ)	n/a	3.0; 3.6 (IZ+) Total; 1.5 Non-Residential
Number of residential units	Not regulated, limited by FAR and other provisions	1, detached	Not regulated, limited by FAR and other provision
Maximum Building Height	40 ft. / 3 stories	40 feet / 3 stories	65 feet ⁴
Maximum Penthouse Height	12 feet/1 story except 15 feet for penthouse mechanical space	Not permitted by-right	12 feet/1 story except 15 feet for penthouse mechanical space
Maximum Lot Occupancy	Residential - 60% Non-residential – not limited	40% max.	Residential – 60% Non-residential - 60%
Minimum Rear Yard	15 ft. above 25 feet No alley – 15 feet	25 ft. min.	15 feet from grade No alley – 15 feet 1:1 step-back above 25 feet
Minimum Side Yard	None required; 6 feet minimum if provided.	8 feet min.	None required; 6 feet. minimum, if provided 15 feet minimum if not separated from an R or RF zone by an alley.
GAR	0.3	n/a	0.3

⁴ Both the proposed building height and penthouse height would be well below what would be permitted under the Height Act, which would permit 130 feet of building height, and 20 feet of penthouse height.

The proposed NMU-4/CC-2 zone would include provisions to incorporate building form and design guidelines of the CCSAP:

- Penthouse mechanical space height would be limited to 15 feet maximum where 18.5 feet is allowed under the MU-4/PUD;
- Lot Occupancy for both residential and non-residential uses would be limited to 60% maximum, whereas lot occupancy for non-residential uses is not limited in either the existing MU-3A zone or the MU-4 zone. This is specifically to address community concerns about the provision of open space on this site. OP acknowledges that this could limit the ability of the site to provide the level of housing anticipated by both the Comp Plan and the CCSAP; however, those documents also call for the provision of open space on District-owned properties, including this one.
- A 1:1 step-back from a rear lot line above 25 feet;
- A 15-foot wide rear yard setback; and
- A 15-foot wide side yard setback if there is not an alley separating the properties.

A requirement that new construction be placed along the Connecticut Avenue lot line would not apply to this zone. However, a clarification change to the proposal since setdown is to define the rear yard as the east lot line of this site, meaning that the rear transition provisions would apply along that lot line as intended.

RF-1 Zone

Following conversations with the ANC about a small number of sites fronting side streets, specifically McKinley and Morrison Streets, that are currently zoned R-2 or R-1B, the proposal includes a rezoning of these lots to RF-1. The properties are currently mainly existing surface parking lots that are in common ownership with commercial properties fronting Connecticut Avenue, NW (the CVS, PCN, and Safeway sites), and were generally included within the CCSAP study area. This proposal is not inconsistent with the Comp Plan. However, applying the proposed new NMU zone to these properties would be inconsistent with the Comp Plan, particularly the FLUM, and could introduce commercial uses further into the low-density neighborhood.

	Existing R-1B Zone	Existing R-2 Zone	Proposed RF-1 Zone
Maximum FAR	n/a	n/a	n/a
Maximum	1, detached	1, detached, semi-	2, detached, semi-
Principal		detached	detached, attached
Dwellings			
Minimum Lot Size	50 ft. width;	30-40 ft. width;	18 ft. width;
	5,000 sq. ft. area	3,000-4,000 sq.ft. area	1,800 sq.ft. area
Maximum	40 ft. / 3 stories	40 ft. / 3 stories	35 ft. / 3 stories
Building Height			40 ft. by sp.ex.
Maximum Lot	40%	40%	60%
Occupancy			
Minimum Rear	25 ft.	20 ft.	20 ft.
Yard			
Minimum Side	8 ft.	8 ft.	None required; 5 feet.
Yard			minimum if provided

Table 3 – Summary of RF-1 Zone

The RF-1 zone would allow residential one- or two-family development as a transition between the low-density residential and the mixed use zoned areas. The RF-1 zone would not permit commercial use of the lot. There are no site-specific CCSAP guidelines proposed for these sites.

In conversations with the community, objections to this change were raised even though the proposed zone allows less height and does not allow either commercial or apartment use. OP does not consider this aspect of the proposal to be critical – these properties or portions of properties could retain their existing zoning without impacting the remainder of the proposal.

VI. PLANNING CONTEXT

A. BRIEF HISTORY

For millennia, Native Americans hunter-gatherers migrated through the region, camping along these shores to take advantage of abundant natural resources collected, and quarried local rock outcroppings to make tools for use in cooking, eating, hunting, art and warfare. After English captain John Smith sailed to the mouth of Rock Creek in 1608, the Native American presence began to diminish. By 1700, land seizures, warfare and disease brought by the Europeans had almost entirely forced the Native Americans from the area.

While still part of Maryland, the area that is now Ward 3 became home to farms subdivided from several extensive 17th- and 18th-century land patents. Until 1862, many of the farms depended on the labor of enslaved African Americans.

After the Civil War, with a city population more than doubled, land speculators and real estate developers began to buy up Washington County farms and estates. Real estate speculators had platted a dozen new subdivisions and worked with District Commissioners, members of Congress, and private companies to secure the transportation and amenities that would make these suburbs livable.

Chevy Chase was conceived by Nevada Senator Francis G. Newlands and his associates. Their Chevy Chase Land Company acquired 1700 acres of land along Connecticut Avenue, completed the Rock Creek Railway for streetcar access from the city and, in 1892, began the development of an exclusively residential suburb for upper-class professionals just beyond the District line. Connecticut Avenue was first extended in 1890, although construction of Taft Bridge carrying Connecticut Avenue over the park ravine was not completed until 1907.

Connecticut Avenue soon became the main route to several residential subdivisions, including the five subdivisions that make up Chevy Chase, DC. Once new subdivisions gained a sufficient number of homeowners, they created a market for neighborhood shops and services, located along streetcar lines. The adoption of zoning regulations in 1920 served to consolidate these uses into small neighborhood commercial clusters. The 1924 DC Zoning Map shows a three block long commercial corridor along the west side of Connecticut Avenue, from Northampton to Livingston Streets. Most of the rest of Chevy Chase was zoned the most restrictive Residential District "AR", permitting only detached houses. The three-block commercial corridor was maintained in the 1936 Zoning Map, and the remainder of the corridor on the east and west side of Connecticut was zoned "Residential Districts C and D" allowing all forms of residential, including apartment buildings, as well as hotels. It was only on the 1958 Zoning Map that the corridor was zoned for low density commercial/mixed use – C-1, which became the current MU-3A zone in 2016.

Suburbanization in the early part of the 1900's allowed white residents an opportunity to isolate themselves from economically disadvantaged African American urban residents. Ways of enforcing segregation in many neighborhoods in DC, including Chevy Chase, included restrictive covenants based on race or ethnicity, the establishment of covenants to prohibit residential developments other than single family detached homes, and the creation of the Federal Housing Administration Grading Map of 1937, which graded the District for housing financing and mortgage lending purposes, with African Americans excluded from the better housing options. The maps included grades from "A" (most exclusive) to "H". The map grade for Chevy Chase was A1. Zoning regulations also limited higher density rowhouses and inherently more affordable multi-family buildings, other than directly along the Connecticut Avenue corridor.

This history of discriminatory land use practices included the displacement of historic Black communities such as the George Pointer Settlement along Broad Branch Road in Chevy Chase Captain George Pointer's family were among the early Black landowners in the area, and they lived on and farmed the site from the 1830s until they, and other homeowners, were displaced in the 1920's when their properties were purchased to build the whites only Lafayette Elementary School, and Lafayette Park.

In recent years, community organizations and the ANC have documented the exclusive legacy of Chevy Chase, economically and racially. Chevy Chase residents spearheaded the effort to rename Lafayette Park to Lafayette-Pointer Park, and the recreation center to Lafayette-Pointer Recreation Center in 2021 to honor the Captain George Pointer family.

New housing would provide new opportunities for non-white households to live in the neighborhood. As of early 2022, there were no dedicated affordable housing units within the CCSAP study area, either through subsidy or inclusionary zoning. Existing housing subsidies, such as the federal mortgage interest tax deduction and municipal Homestead and Senior Citizen property tax deductions benefit homeowners in the CCSAP study area.

Sources:

Chevy Chase Small Area Plan, 2022

2021 Comprehensive Plan

Washington Post, <u>The Racist History of Chevy Chase</u>, long home to Washington's power players (September 29, 2018)

Historic Chevy Chase DC: <u>Black Land Loss: Chevy Chase DC in the Arc of American History</u> DC Office of Planning, <u>Ward 3 Heritage Guide. 2020</u>

B. COMPREHENSIVE PLAN MAPS

The Framework Element states that the "Generalized Policy Map and Future Land Use Map are intended to provide generalized guidance for development and conservation decisions and are considered in concert with other Comp Plan policies." Additionally, "... the zoning of any given area should be guided by the Future Land Use Map, interpreted in conjunction with the text of the Comp Plan, including the Citywide Elements and the Area Elements."

The proposed zoning is not inconsistent with the Generalized Policy Map and the Future Land Use Map and furthers many important policy statements of the Comp Plan, as well as the guidelines of the CCSAP.

Generalized Policy Map ("GPM")

The Generalized Policy Map (Figure 3) designates the majority of the corridor as being within a Main Street Mixed Use Corridor; a portion of the Civic Site is designated as Park. The corridor is within an area designated as a Future Planning Analysis Area.



Figure 3 – Generalized Policy Map (GPM)

Main Street Mixed Use Corridors: These are traditional commercial business corridors with a concentration of older storefronts along the street. The area served can vary from one neighborhood (e.g., 14th Street Heights or Barracks Row) to multiple neighborhoods (e.g., Dupont Circle, H Street, or Adams Morgan). Their common feature is that they have a pedestrian oriented environment with traditional storefronts. Many have upper-story residential or office uses. Some corridors are underutilized, with capacity for redevelopment. Conservation and enhancement of these corridors is desired to foster economic and housing opportunities and serve neighborhood needs. Any development or redevelopment that occurs should support transit use and enhance the pedestrian environment. 225.14

Parks, Recreation, and Open Space: This designation includes the federal and District park systems, including the National Parks, such as the National Mall; the circles and squares of the L'Enfant city and District neighborhoods; settings for significant commemorative works, certain federal buildings such as the White House and the U.S. Capitol grounds, and museums; and District-operated parks and associated recreation centers. ... This category includes a mix of passive open space (for resource conservation and habitat protection) and active open space (for recreation). ... Zoning designations for these areas vary. The federal parklands are generally unzoned, and District parklands tend to be zoned the same as surrounding land uses. 227.1

Future Planning Analysis Area: As further discussed in Sections2503.2 and 2503.3 of the Implementation Element, areas of large tracts or corridors where future analysis anticipated to ensure adequate planning for equitable development. Boundaries shown are for illustrative purposes. Final boundaries will be determined as part of the future planning analysis process for each area. Planning analyses generally establish guiding documents. Such analysis should precede any zoning change in this area. The planning process should evaluate current

infrastructure and utility capacity against full buildout and projected population and employment growth. Planning should also focus on issues most relevant to the community that can be effectively addressed through a planning process. Individual planning analyses may study smaller areas than the Analysis Area. For the purposes of determining whether a planning analysis is needed before a zoning change, the boundaries of the Future Planning Analysis Areas shall be considered as drawn. The evaluation of current infrastructure and utility capacity should specify the physical or operational capacity both inside the boundaries and any relevant District-wide infrastructure available.

The proposed zones are not inconsistent with the GPM as they would allow a mix of uses, particularly ground floor commercial uses and upper floor residential uses, as well as a District library, community center and open space on the Civic Site. This portion of the Connecticut Avenue corridor has a pedestrian oriented environment with traditional storefronts. The potential exists for a more vibrant mixed use corridor and the capacity for redevelopment to encourage greater economic development and housing opportunities to address Comp Plan policies and neighborhood needs.

The recommended future analysis of the area has taken place and the boundaries of the planning area were determined in the CCSAP and on which the proposed zones are based. The vision of the CCSAP is to advance equity in housing and the provision of more affordable housing, a thriving retail corridor, and mix of uses in the civic core, safe and sustainable pedestrian ways and an inclusive built environment along Connecticut Avenue main street and the Chevy Chase community.

Future Land Use Map ("FLUM:)

The Future Land Use Map (Figure 3) designates the area for mixed moderate density residential and low density commercial for the corridor, with an additional local public facilities designation on the Civic Site.



Figure 4 – Generalized Future Land Use Map (FLUM)

Mixed Use Categories: The Future Land Use Map indicates areas where the mixing of two or more land uses is encouraged. The particular combination of uses desired in a given area is

depicted in striped patterns, with stripe colors corresponding to the categories defined on the previous pages. The Mixed Use category generally applies in the following three circumstances:

- a. Established, pedestrian-oriented commercial areas which also include substantial amounts of housing, typically on the upper stories of buildings with ground floor retail or office uses;
- b. Commercial corridors or districts which may not contain substantial amounts of housing today, but where more housing is desired in the future. The pattern envisioned for such areas is typically one of pedestrian-oriented streets, with ground floor retail or office uses and upper story housing; and
- c. Large sites (generally greater than 10 acres in size), where opportunities for multiple uses exist but a plan dictating the precise location of these uses has yet to be prepared. 225.18

The general density and intensity of development within a given Mixed Use area is determined by the specific mix of uses shown. If the desired outcome is to emphasize one use over the other (for example, ground floor retail with three stories of housing above), the Future Land Use Map may note the dominant use by showing it at a slightly higher density than the other use in the mix ... 225.19.

Moderate Density Residential: This designation is used to define neighborhoods generally, but not exclusively, suited for row houses as well as low-rise garden apartment complexes. The designation also applies to areas characterized by a mix of single-family homes, two- to fourunit buildings, row houses, and low-rise apartment buildings. In some neighborhoods with this designation, there may also be existing multi-story apartments, many built decades ago when the areas were zoned for more dense uses (or were not zoned at all). Density in Moderate Density Residential areas is typically calculated either as the number of dwelling units per minimum lot area, or as a FAR up to 1.8, although greater density may be possible when complying with Inclusionary Zoning or when approved through a Planned Unit Development. The R-3, RF, and RA-2 Zone Districts are consistent with the Moderate Density Residential category, and other zones may also apply. 227.6

Low Density Commercial: This designation is used to define shopping and service areas that are generally lower in scale and intensity. Retail, office, and service businesses are the predominant uses. Areas with this designation range from small business districts that draw primarily from the surrounding neighborhoods to larger business districts that draw from a broader market area. Their common feature is that they are comprised primarily of commercial and mixed-use buildings that range in density generally up to a FAR of 2.5, with greater density possible when complying with Inclusionary Zoning or when approved through a Planned Unit Development. The MU-3 and MU-4 Zone Districts are consistent with the Low Density category, and other zones may also apply. 227.10

Local Public Facilities: This designation includes land and facilities occupied and used by the District of Columbia government or other local government agencies (such as WMATA), excluding parks and open space. Uses include public schools including charter schools, public hospitals, government office complexes, and similar local government activities. Other non-governmental facilities may be co-located on site. While included in this category, local public facilities smaller than one acre – including some of the District's libraries, police and fire

stations, and similar uses – may not appear on the map due to scale. Zoning designations vary depending on surrounding uses. 227.17

The FLUM indicates that the designated area is appropriate for Mixed Use development, a combination of Moderate Density Residential and Low Density Commercial, plus Local Public Facilities on the Civic Site. The current MU-3A zone allows a mix of uses but is listed in both the Comp Plan and zoning (Subtitle G § 101.8) as a low density zone thus it does not permit the moderate density level of housing anticipated by this designation. Throughout the city, MU-4 zoned land is typically designated on the FLUM for low density commercial or a mix of low density commercial and moderate density mixed use development.

The proposed NMU-4/CC1 zone is based on the MU-4 zone which is described in zoning (subtitle G § 101.9) as a moderate density zone. While the Comp Plan lists MU-4 as a low density zone the Framework Element also states that "*other zones may also apply*" and that "*greater density (is) possible when complying with Inclusionary Zoning*." (227.10).

As with the base MU-4 zone, the NMU-4/CC1 zone would allow an FAR of up to 2.5 with 3.0 permitted with IZ Plus, which is not inconsistent with the FLUM.

The NMU-4/CC2 zone for the Civic Site, which is based on the MU-4/PUD permissions, would allow a FAR of up to 3.0 FAR and up 3.6 FAR with IZ Plus. This higher FAR is recommended for the NMU-4/CC2 zone based on the clear policy statements regarding the provision of housing in the Comp Plan, and the need for the site to also accommodate the civic uses.

The NMU-4/CC2 zone would not be inconsistent with the FLUM, as it would achieve the policy direction to accommodate both the public facilities, including significant open space, and a moderate density level of housing. Comp Plan policy statements for this site indicate that the FLUM designation should not be interpreted as Local Public Facilities *instead of* a moderate density level of residential, but rather *in addition to* a moderate density level of residential on the site.

As such, the proposed zones are not inconsistent with both the Comp Plan GPM and FLUM particularly when read in conjunction with policy recommendations of the Comp Plan.

C. THE COMP PLAN ANALYSIS THROUGH A RACIAL EQUITY LENS

The Comp Plan requires the Zoning Commission and staff to consider equity as part of its Comp Plan consistency analysis and to do so through a racial equity lens (10-A DCMR § 2501.8.). The scope of the review and Comp Plan policies that apply depend on the nature of the proposed zoning action.

One way the Comp Plan seeks to address equity is by supporting additional housing in new developments. The Comp Plan recognizes that without increased housing, the imbalance between supply and demand will drive up housing prices in a way that creates challenges for many residents, particularly low-income residents.

The Comp Plan Framework Element also states that equity is achieved by targeted actions and investments to create equitable opportunities. (10-A DCMR § 213.6.) Further, "equitable development is a participatory approach for meeting the needs of underserved communities through policies, programs and/or practices [and] holistically considers land use, transportation, housing, environmental, and cultural conditions, and creates access to education, services, healthcare, technology, workforce development, and employment opportunities."

Ultimately, a racial equity analysis is a tool for identifying and addressing structural inequalities and ensuring that all members of the community, regardless of race or ethnicity, can benefit. The Commission requires an analysis of the proposed zoning action through the equity lens, utilizing disaggregated race and ethnicity data.

The Commission's four-part Racial Equity Tool outlines information to be provided to assist in the evaluation of zoning actions through a racial equity lens. As this is a rezoning, it can be difficult to assess the actual impact that would result from future development on these sites. However, the potential impacts – positive or negative - of new development that would result from the proposed rezoning can be assessed, on the assumption that development consistent with permissions of the new zones would, at some point, be done.

As detailed below, the proposed NMU-4/CC1 and NMU-4/CC2 zones are, on balance, not inconsistent with the policies and goals of the Comp Plan, particularly when the Comp Plan is read as a whole and in conjunction with other critical planning documents, including the Chevy Chase Small Area Plan.

PART 1: COMPREHENSIVE PLAN POLICIES

As noted above, the proposal would not be inconsistent with both Comp Plan Generalized Policy Map and Future Land Use Map. The map amendment proposal is also, on balance, not inconsistent with the Citywide Elements of the Comprehensive Plan and would further many policies of the Citywide Elements, and the Rock Creek West Area Element.

The following policies will potentially be advanced by the requested rezoning. Please refer to Appendix I at the end of this report for the full text of the relevant policies.

CITYWIDE ELEMENTS

CHAPTER 3 - LAND USE ELEMENT

- Policy LU-1.1.1: Future Planning Analysis and Resilience Focus Areas
- Policy LU-1.3.1: Reuse of Large Publicly Owned Sites
- Policy LU-1.3.2: Mix of Uses on Large Sites
- Policy LU-1.3.5: Public Benefit Uses on Large Sites
- Policy LU-1.3.7: Protecting Existing Assets on Large Sites
- Policy LU-1.4.6: Development Along Corridors
- Policy LU-1.4.9: Public Facilities
- Policy LU-1.4.10: Co-location of Private and Public Facilities
- Policy LU-2.1.1: Variety of Neighborhood Types
- Policy LU-2.1.3: Conserving, Enhancing, and Revitalizing Neighborhoods
- Policy LU-2.1.4: Rehabilitation Before Demolition
- Policy LU-2.1.5: Support Low-Density Neighborhoods
- Policy: LU-2.1.8 Explore Approaches to Additional Density in Low- and Moderate-Density Neighborhoods
- Policy LU-2.2.4: Neighborhood Beautification
- Policy LU-2.3.2: Mitigation of Commercial Development Impacts
- Policy LU-2.3.3: Buffering Requirements
- Policy LU-2.4.1: Promotion of Commercial Centers

• Policy LU-2.4.6: Scale and Design of New Commercial Uses

The 2021 Comp Plan changed the land use designation for properties fronting on Connecticut to include a moderate density level of residential use. The proposed zones would implement those recommendations by allowing housing forms different from the prevailing detached dwelling on large lots and would require the inclusion of affordable housing consistent with IZ+. No existing housing would be demolished, and a provision has been included to encourage the preservation of an existing front façade, to help maintain streetscape character and the scape of new commercial development.

The Chevy Chase area falls within the Upper Connecticut Avenue NW corridor recommended for future planning analysis. The planning analysis has taken place and has resulted in the Chevy Chase Small Area Plan, which has been approved by Council. The proposed zoning represents a unique opportunity for the Chevy Chase neighborhood to help meet identified broader needs of the city, while at the same time providing an opportunity for inclusive growth that would benefit the neighborhood. The proposed rezoning would implement the policy direction of the Comp Plan as well as the more detailed guideline recommendations of the CCSAP including the recommendation for inclusive and equitable growth on this section of the corridor.

The proposed NMU-4/CC1 and NMU-4/CC2 zones would allow for growth along this portion of Connecticut Avenue, at a scale consistent with the FLUM. The proposed zones would allow uses and development at a height and density that would be compatible to the adjacent low density residences, particularly with the transition, lot occupancy, and setback provisions proposed, and would require continued ground floor retail uses and the introduction of residential uses above along Connecticut Avenue.

The proposed text amendment would allow for the introduction of housing and affordable housing along the corridor, including as part of the redevelopment of the Civic Site as part of the encouraged mixed-use development with an improved library and recreational facility, and open space on the site. This would serve the local community and the city as a whole and would benefit the area and the city by helping to meet housing and affordable affordability goals. Housing for families, seniors, and vulnerable populations would all be permitted by the zoning, and it is assumed that through the RFP process for the Civic Site, a larger and potentially deeper affordable provision would be required.

CHAPTER 5 – HOUSING ELEMENT

- Policy H-1.1.1: Private Sector Support
- Policy H-1.1.2: Production Incentives
- Policy H-1.1.3: Balanced Growth
- Policy H-1.1.4: Mixed-Use Development
- Policy H-1.1.8: Production of Housing in High-Cost Areas
- Policy H-1.2.1: Low- and Moderate-Income Housing Production as a Civic Priority
- Policy H-1.2.2: Production Targets
- Policy H-1.2.3: Affordable and Mixed-Income Housing
- Policy H-1.2.4: Housing Affordability on Publicly Owned Sites
- Policy H-1.2.5: Moderate-Income Housing
- Policy H-1.2.7: Density Bonuses for Affordable Housing
- Policy H-1.2.9 Advancing Diversity and Equity of Planning Areas

- Policy H-1.2.11 Inclusive Mixed-Income Neighborhoods
- Policy H-1.3.1: Housing for Larger Households
- Policy H-1.3.2: Tenure Diversity
- Policy H-1.4.6: Whole Neighborhood Approach
- Policy H-1.5.1: Land and Building Regulations
- Policy H-1.6.5: Net-Zero, Energy Efficient Housing
- Policy H-2.1.4: Avoiding Displacement
- Policy H-3.2.3: Prohibition on Redlining

The RCW Planning Area has the least amount of dedicated affordable housing. The Mayor's 2025 has set a goal of 1,990 affordable new affordable units for RCW. Since 2019, the RCW Planning Area has made the least amount of progress of the District's 10 planning areas in meeting their goal, achieving only 10.1% of the target in 2023. The Chevy Chase area is considered a high cost area with no dedicated affordable housing. The proposed zones would permit more housing than the current zone, consistent with the FLUM designation, so would encourage the construction of new housing including affordable units along the corridor. IZ+ would be applied to all new residential developments to encourage the provision of affordable units in all new developments.

The proposed zoning on the Civic Site would allow for multifamily residential use including affordable housing consistent with IZ+. As this is a District property subject to an RFP, there would also be separate requirements for additional affordable housing, or housing targeted to lower income residents than would be provided under IZ+. However, as a District property, the Civic Site would be subject to the requirements of District Law 10-801 which requires that at least 20% of the rental units be affordable and of which at least 25% of the units will be for very low-income household paying no more than 30% of their income toward housing, and the remainder would be for low-income household paying no more than 30% of their sort targets for particular dwelling unit size, tenure, or target resident, the zoning would permit the range of potential housing types in either, or both, rental and home-ownership tenure. Affordable housing for larger families or for seniors is encouraged, particularly on the Civic Site.

Although the area is not proximate to a metro station, it is served by bus lines providing access to numerous metro stations, the closest less than 2 miles away.

The proposed text amendment would provide more opportunities for the provision of housing, where housing does not currently exist consistent with the Comp Plan direction. While aspects of the proposed zoning, such as height and lot occupancy limitations and step-backs and transition requirements, could lessen the provision of housing, or make construction of housing more costly, OP analysis indicates that the proposed zoning should allow a significant amount of housing provided, and the application of IZ+ would facilitate the provision of affordable housing along the corridor.

CHAPTER 6 – ENVIRONMENTAL PROTECTION ELEMENT

- Policy E-1.1.2: Urban Heat Island Mitigation
- Policy E-2.1.1: Trees in the Public Lands
- Policy E-2.1.2: Tree Requirements in New Development
- Policy E-3.2.2: Net-Zero Buildings4

Because there is no specific project the environmental benefits of new development cannot be immediately assessed. However, any new development would be subject to applicable green building standards and other environmental regulations. Existing heritage trees would be retained and protected during and after the construction process.

CHAPTER 7 – ECONOMIC DEVELOPMENT ELEMENT

- Policy ED-2.2.3: Neighborhood Shopping
- Action ED-2.2.B: Retail Ceiling Heights
- Policy ED-3.1.1: Neighborhood Commercial Vitality

The proposed zoning would support additional shopping opportunities in a new neighborhood commercial zone by providing for ground floor uses along the corridor to better meet the demand for basic goods and services for the surrounding neighborhood, and supports a strong customer base through residential density. In the proposed NMU-4/CC1 zone, the ground floor level of a new building or building addition would require a minimum clear floor-to-ceiling height of 14 feet and to encourage taller ground floor retail ceiling heights, an incentive of an additional five feet of building height would be available for those providing 18 feet or more.

CHAPTER 8 – PARKS, RECREATION AND OPEN SPACE ELEMENT

- Policy PROS-1.2.2: Improving Accessibility
- Policy PROS-1.2.3: Responding to Community Change
- Policy PROS-1.3.3: Preserving Small Open Spaces
- Policy PROS-1.3.6: Compatibility with Adjacent Development
- Policy PROS-2.1.3: Quality and Compatible Design
- Policy PROS-2.1.4: Responding to Local Preferences
- Policy PROS-2.1.8: Project Development Process

The Civic Site has, and will continue to have, a significant amount of open space for the use of area residents and users of the recreation center and library on the site. While the design of the open space is not yet set, the proposed zoning would ensure an amount of green space approximately similar to that of the existing green space, at a minimum. Through the RFP process, the community has and will continue to have a voice in the design and programming of this space.

CHAPTER 9 – URBAN DESIGN ELEMENT

- Policy UD-1.4.1: Thoroughfares and Urban Form
- Policy UD-2.1.6: Minimize Mid-Block Vehicular Curb Cuts
- Policy UD-2.1.7: Streetscapes Th at Encourage Activation
- Policy UD-2.1.8: Special Streetscape Design Guidelines
- Policy UD-2.2.1: Neighborhood Character and Identity
- Policy UD-2.2.2: Areas of Strong Architectural Character
- Policy UD-2.2.3: Neighborhood Mixed-Use Centers
- Policy UD-2.2.4: Transitions in Building Intensity
- Policy UD-2.2.5: Infill Development
- Policy UD-2.2.7: Preservation of Neighborhood Open Space
- Policy UD-2.2.8: Planning for Large Sites

- Policy UD-3.3.1: Neighborhood Meeting Places
- Policy UD 4.1.1: Capital Improvements and Urban Design
- Policy UD-4.2.1: Scale and Massing of Large Buildings
- Policy UD-4.2.2: Engaging Ground Floors
- Policy UD-4.2.3: Continuity and Consistency of Building Frontages
- Policy UD-4.2.4: Creating Engaging Facades
- Policy UD 4.2.6: Active Facades
- Policy UD-4.3.4: Rooftop Penthouses

At this point, OP is aware of no commercial sites on the corridor considering redevelopment under the current or proposed regulations. However, the proposed Neighborhood Commercial zoning would address many of the Urban Design policy statements, through the incorporation of streetscape character and neighborhood transition guidelines from the Chevy Chase Small Area Plan. Without the proposed zoning, these guidelines could only be effectuated voluntarily or through a Zoning Commission review process such as a PUD.

Likewise, a design has not been finalized for the redevelopment of the larger Civic Site, but the proposed zoning would both reflect policy direction, and provide for incorporation of guidelines from the Small Area Plan. Proposed zoning regulations would establish a height, density, and use mix consistent with the planning. A redevelopment under current zoning would provide no assurances of usable open space or building transitions to the surrounding neighborhood.

CHAPTER 11 - COMMUNITY SERVICES AND FACILITIES ELEMENT

- Policy CSF-1.1.1: Public Facilities Plan and Effective Use of District- Owned Lands and Buildings
- Policy CSF-1.1.2: Adequate Facilities
- Policy CSF-1.1.8: Public Facilities, Equity, and Economic Development
- Policy CSF-1.1.9: Co-Location
- Policy CSF-1.1.12: District-Owned Facilities and Shared Uses
- Action CSF-1.1.F: Co-Location of Housing with Public Facilities
- Policy CSF-3.2.4: Libraries as Neighborhood Anchors
- Policy CSF-3.2.5: Libraries and Mixed-Uses

The Civic Site is currently developed with a library and community center which are identified for replacement. It is a priority of both the District and the neighborhood to construct new facilities to better serve and support the community. The community has expressed a strong desire for the open space to also be preserved and it is a District priority to provide new housing, and in particular affordable housing, in the area and on the Civic Site.

The zoning on the Civic Site would allow it to be more effectively used to meet the needs of current and future residents as it would allow for the construction of a new library and community center with improved facilities, while retaining at least 40% of the site for open space. The proposal would also allow for housing and affordable housing as part of new public facilities.

CHAPTER 23 - ROCK CREEK WEST AREA ELEMENT

The subject property is in the Rock Creek West Area Element which outlines planning and development priorities including:

- increasing affordable and moderate income housing units within new market rate projects;
- attracting retail uses to provide a wider range of neighborhood serving retail;
- encouraging developments that would improve the vibrancy of pedestrian oriented corridors; and
- supporting improvements to common open spaces and public facilities.

The proposed zoning text and map amendment would allow for more housing and affordable housing while also providing for more retail opportunities, as well as a new library, community center and public open space. The proposed density, greater than existing and consistent with the Comp Plan, would allow for more housing to support businesses, while zoning to incorporate the CCSAP guidelines would encourage a vibrant pedestrian corridor.

- Policy RCW-1.1.1: Neighborhood Conservation
- Policy RCW-1.1.3: Conserving Neighborhood Commercial Centers
- Policy RCW-1.1.7: Housing for Older Adults and Persons with Disabilities
- Policy RCW-1.1.9: Conserving Common Open Space
- Policy RCW-1.2.8: Schools and Libraries
- Policy RCW-1.1.2: Economic Development
- Policy RCW-1.1.4: Infill Development
- Policy RCW-1.1.5: Preference for Local-Serving Retail
- Policy RCW-1.2.9: Active Outdoor Recreation for All Ages and Abilities

The proposed zoning would allow for mixed use developments, including housing and affordable housing, by the private sector along the corridor with expanded opportunities for retail and service uses. Through the redevelopment of the Civic Core, public-private development would result in new mixed-use development furthering the housing and affordable housing goals of the Comp Plan.

Along the corridor there are a number of underutilized properties which could be redeveloped to utilize the additional height and density permitted by the Comp Plan and allowed under the proposed zones to create mixed use projects with ground floor retail and housing above. The proposed zones include required rear and side setback and step-back provisions to transition the scale of the commercial corridor (where 50 feet of height would be permitted) and Civic Site (where 65 feet would be permitted) to the low-density residential areas (where 40 feet of height is permitted). Green space commensurate with existing green space would be required.

The proposed zoning would require ground floor retail along the corridor, except on the Civic Site where local public facilities would be required. The guidelines include requirements that would encourage smaller scale retail with fenestration and door spacing. The regulations also include requirements that the floor level of retail be at grade with the sidewalk, and for parking and loading access from the rear and not from Connecticut Avenue, to mitigate impacts and create a vibrant streetscape.

Rock Creek West Policy Focus Areas

The site is within the Connecticut Avenue Corridor Policy Focus Area. The Comp Plan further establishes this area within a *Future Planning Analysis Areas*, - this planning has been completed through the Council approved Chevy Chase Small Area Plan. The proposed text and map

amendment is the next step in implementing the recommendations of the Comp Plan and the CCSAP for this policy focus area.

- Policy RCW-2.1.1: Connecticut Avenue NW Corridor
- Policy RCW-2.1.2: Infill Development

The proposed zoning encourages the retention of positive qualities of the corridor through the proposed incentive for projects which retain their front façade and other building form and design guidelines, including ones to require a minimum amount of fenestrations at the ground floor level, and maximums for upper stories, consistent with existing patterns, and to provide a step-back above a preserved façade or at the third floor level. Many other CCSAP guidelines will be implemented as part of any new development through the Public Space Review process.

The new zones offer opportunities for additional housing, including affordable and moderate income units, though the application of IZ+ to new developments. The proposed zoning also continues to permit most forms of retail, service and office uses along the corridor.

Potential Inconsistencies with Specific Comp Plan Policies

If approved, this map amendment could provide an opportunity for new development consistent with the intent of the Comp Plan and Chevy Chase Small Area Plan. Through the RFP process for the Civic Site, there has been and will continue to be additional opportunities for the development to address community concerns and policy objectives.

Policy LU-2.1.4: Rehabilitation Before Demolition

In redeveloping areas characterized by vacant, abandoned, and underused older buildings, generally encourage rehabilitation and adaptive reuse of architecturally or historically significant existing buildings rather than demolition. 310.11

While retention, at least of the façade, of existing commercial buildings is encouraged and incentivized in the NMU-4/CC-1 zone, the nature of the existing and the likely new development on the Civic Site would indicate that rehabilitation of the existing buildings is unlikely. Unlike the existing buildings, it is likely that parking would be placed underground, and new housing opportunities would be provided above grade. While the benefits of the potential new development would outweigh this policy statement, any development would be encouraged to use best practices for both demolition (to reduce off-site impacts) and reuse of the existing materials on the site.

• Policy ED-3.2.6: Commercial Displacement

Avoid displacement of small, minority, and local businesses due to rising real estate costs. Develop programs to offset the impacts of rising operating expenses on small businesses in areas of rapidly rising rents and prices. Also consider enhanced technical support that helps long-standing businesses grow their revenues and thrive in the strengthening retail economy. 714.11

The proposed map amendment could impact small business retention in the existing structures. Like most commercial corridors, there are typically some vacant spaces available for businesses that need to relocate. However, should a commercial building with a retail tenant choose to redevelop it could lead to a displacement, at least temporarily, for some small businesses. While the rezoning could also result in additional new commercial space on the site, it could be at a higher cost to small and minority-owned businesses. However, redevelopment could also create new

retail opportunities, and an increased population base to support small and minority-owned businesses in the area. On balance, while the rezoning could have some impacts on existing businesses, overall, the impact should be minimal or mitigated by the increased population base to support local businesses.

• Policy UD-4.2.3: Continuity and Consistency of Building Frontages

The proposed zoning does include a requirement that any new development on a commercial site, within the NMU-4/CC-1 zone, must be located at the front lot line to ensure continuity and consistency of building frontages. Additional provision limit surface parking next to the street, prohibit curb cuts from Connecticut Avenue, and require that new buildings provide ground floor commercial space level with the sidewalk – all to further this policy. However, the NMU-4/CC-2 zone, for the large Civic site, does not include the provision that it be located at the front lot line. While other provisions, mainly the rear setback and step-backs, would encourage development closer to Connecticut Avenue than the rear lot line abutting existing residences, the presence of existing green space (part of which is located on public space, within the Connecticut Avenue right-of-way) and at least one Heritage Tree towards the front of the site indicated that greater flexibility for building placement was warranted. As such, although the provisions would not further this policy for the Civic Site, other important factors outweigh this.

Finally, some concerns have been raised that modifications made to reduce the potential density, lower potential lot occupancy, and increase setbacks and step-backs on the Civic Site could be inconsistent with various Comp Plan policies to prioritize the production of new housing, including affordable housing, on city-owned sites, on a major corridor, in a high-cost and high-priority area. The changes would reduce the amount of housing compared to the maximum potential under Comp Plan guidance but are intended to balance the proposed development with other Comp Plan policy statements related to transitioning development down to lower density residential area, and to provide open, green space on this property. Many community members have argued for larger reductions, or elimination of housing on the civic site altogether. Changes such as those would be clearly inconsistent with the clear direction of the Comp Plan, the small area plan and all other relevant planning documents and would, therefore, not be supported by OP.

PART 2: COMMUNITY OUTREACH AND ENGAGEMENT

Chevy Chase Community

The community most impacted by the proposed zoning action is the area identified in the CCSAP as the area around the Connecticut Avenue Mixed Use Corridor, in the Chevy Chase neighborhood. The area is generally bounded by 41st Street NW, Military Road NW, Nevada Avenue NW, and Western Avenue NW. The area is located at the border with Maryland with the prominent Chevy Chase Circle serving as a gateway entrance into the District.

Other than the commercial corridor itself, the surrounding area is predominantly composed of single family detached houses on large lots. To the south of the existing low-density commercial corridor, along Connecticut Avenue, is an area of mid- to high-rise residential development, consistent with their Comp Plan designations, and the medium to high density RA-4 residential zone, which permits a residential building height of 90 feet. The commercial corridor features a mix of small independent businesses, including a grocery store, pharmacy, several bank branches,

and a neighborhood library and community center with a small tot lot, tennis court, and surface parking.

The proposed text amendment, once mapped, would not have any physical impacts until a property owner chooses to move forward with a development project. To date, OP has not been approached by any landowner, other than the District for the Civic Site, to discuss re-development opportunities of their lands.

The proposed text and map amendment would enable housing, including affordable housing, on both private and public property, which provides new opportunities and options for residents of the city and the neighborhood. The proposed zoning would include IZ Plus which would achieve greater dedicated housing affordability, where it presently does not exist. This would benefit current and future residents of the District by providing greater housing opportunities and choices in terms of location, cost, and type. It could benefit existing residents of the neighborhood by providing opportunities to "down-size" from a single-family dwelling in their neighborhood, by providing additional opportunities for family members to live close by, and by facilitating a more diverse and inclusive community. New development in the NMU-4/CC-1 zone would be required to include retail or service uses, and this could also be of benefit to both new and existing residents of the community.

The community would also benefit from a desired new library, recreation center and improved open space on the Civic Site.

Community Participation/Outreach Efforts

Subsequent to the approval of the 2021 Comp Plan, OP began to plan for the CCSAP. From the beginning, OP's project team faced a number of special challenges posed by the COVID-19 pandemic in delivering a typical planning process. Engagement activities included virtual meetings and workshops, online surveys, and in-person activities both outdoors and indoors. A dedicated project website was used to promote engagement activities, broadcast meetings, gather community feedback, and share background and key information on the planning process and status.

The planning process centered on community engagement and participation, anchored by a series of virtual and in-person activities. Following the virtual public kick-off, a series of virtual Visioning Workshops accompanied by an online Visioning Survey informed the development of the CCSAP's Draft Vision and Goals, which were released for community feedback. The CCSAP's Recommendations and Urban Design Guidelines were then developed following community feedback on the Draft Vision and Goals, a series of Community Walks, a virtual Community Design Workshop, online Design Survey, and in-person Community Open House.

Throughout the 12-month CCSAP process, OP:

- Attended or led 45 community events or meetings related to topics covered by the plan;
- Engaged directly with hundreds of residents via online and in-person activities;
- Received over 4,000 written comments submitted to the CCSAP project webpage and via online surveys.

OP continues to be committed to community engagement throughout the current text and map amendment process towards implementing the recommendations of the Comp Plan and the guidelines of the CCSAP. The following are the OP engagements, not including one-on-one discussions and email exchanges:

August 10, 2022	OP Director met with ANC representatives and decision was taken that the ANC would convene a subcommittee to work with OP on the initial draft text amendment prior to having a full community roll out.
September 13, 2022	OP met with the ANC subcommittee to discuss the Comp Plan, CCSAP and Zoning recommendations. The subcommittee included members of the ANC, as well as other community members invited by the ANC.
November 2, 2022	OP submitted a draft zoning text to the ANC subcommittee for review.
November 9, 2022	Continued discussions about the draft zoning text with the ANC subcommittee.
November 15, 2022	Meeting with members of Ward 3Vision
December 9, 2022	OP met with ANC subcommittee to discuss changes based on their previous comments.
February 14, 2023	OP met with remaining ANC subcommittee members ⁵ to review a further draft of the zoning, which incorporated changes discussed at previous meetings.
March 1, 2023	ANC released the draft text amendment to the public.
March 10, 2023	OP met with the Councilmember to discuss draft zoning for the Civic site.
May 17, 2023	OP made a presentation of the draft zoning at an ANC meeting, focusing on the text amendment process but also fielding questions on the draft zoning.
May 31, 2023	OP met with ANC Chairperson regarding public meetings and participation going forward.
June 12, 2023	OP sent out emails to assist ANC in notifications of a second OP presentation to be made at its June 26 meeting.
June 21, 2023	OP met with ANC Chairperson and ANC Single Member District representative to finalize format and information to be presented by OP presentation at June 26 meeting.
June 26, 2023	OP gave a presentation to the community at an ANC public meeting on revised draft text, to reflect additional changes made as a result of previous community discussions, for the new zones.
June 27, 2023	Discussion with Councilmember Frumin's office.
August 7, 2023	OP updated the ANC subcommittee members of changes to the proposal based on community feedback at and following the last ANC presentation.
September 11, 2023	OP update at an ANC meeting, particularly to discuss timing of the OP report and the Zoning Commission set-down meeting; the need to

⁵ Fewer subcommittee members because some were no longer ANC members after November elections.

	"translate" the proposal into the new zone name and format approved by the Zoning Commission; and amendments to the draft zoning text based on based on prior community input.
October 18, 2023	OP sent a copy of the OP Set Down Report filed with the Office of Zoning to the ANC.
November 9, 2023	Zoning Commission set-down meeting.
February 28. 2024	Notice of Zoning Commission Public Hearing issued.
March 11, 2024	Discussion with ANC 3/4G Racial and Social Equity Standing Committee, to discuss OP Racial Equity Analysis and ZC Racial Equity Tool.
March 27, 2024.	OP presentation to the community at ANC public meeting on the proposed map and text amendment for the new zones with illustrations and fielded questions. A copy of the presentation was also placed on the OP website.
March 28, 2024	OP had a virtual meeting on March 28, 2024 with a representative of the Chevy Chase Main Street businesses. OP provided a summary of the process and zoning for inclusion in their newsletter.
April 11, 2024	OP attended but did not participate in an ANC special meeting to discuss the proposed zoning.
April 29, 2024	Zoning Commission Public Hearing

Multiple meetings with the community have also been organized by DMPED with respect to the ongoing Our RFP for the Civic Site. These have included presentations and discussions at ANC meetings, and at community meetings organized by DMPED. This process is ongoing, and additional community meeting prior to and following the awarding of the RFP to a development team will also occur.

Community Priorities and Impact on Zoning Action

The planning process that preceded this proposed text and map amendment filing revealed mixed feelings and expectations in the community about the future of Chevy Chase. Some community members are supportive of prospective changes that the zoning action may facilitate and advocate for broader, more permissive zoning changes. Others have expressed strong opinions that the zoning actions could result in negative physical changes in the built environment along Connecticut Avenue. Some residents have expressed an opposition to the provision of new housing, particularly on the Civic Site. Throughout, OP has noted that zoning is not a new planning process and cannot be used to circumvent Comp Plan policy or CCSAP guidance. However, much of the discussion has been about how to interpret that guidance into zoning, which has been very productive and has resulted in substantive changes to the proposed regulations.

In the first draft of the proposed text amendment presented to the community, OP proposed the NMU-4/CC1 (NC-18) zone, based on the MU-4 standards, for the majority of the corridor fronting on Connecticut Avenue. Most feedback was received by the ANC subcommittee, prior to community meetings regarding transitions from the lower density residential areas; articulation, preservation, and setbacks of front facades, and public space improvements. There appeared to be support for the inclusion of IZ+. OP responded to the concerns by:

- amending the proposal for rear and side setbacks to require a 15-foot setback where commercial properties abut residentially zoned properties and are not separated by an alley;
- adding a provision to encourage the preservation of existing building facades, in return for a 0.5 FAR bonus;
- amending front façade guidelines by requiring a three foot (3 ft.) setback above the third floor or above a preserved façade, and setting a limit on glazing for upper, residential floors to ensure streetscape compatibility;
- strengthening a 1:1 required setback from the rear lot line to provide a better transition from low density residential properties; and
- adding a minimum height requirement of 25 feet. This is the first time this provision has been proposed in DC but would help to address CCSAP guidelines about a consistent street wall along Connecticut Avenue.

The initial zone for the Civic Site was originally proposed by OP to be based on the MU-5A zone. This was based on the somewhat unique FLUM designation and policy language in the Comp Plan and other housing related planning documents to maximize the density on the site to accommodate and prioritize affordable housing in addition to the public facilities.

The initially proposed zone would allow an FAR of up to 3.5 (4.2 with IZ+) and a maximum height of 70 feet with IZ + in addition to an 18.5-foot high penthouse. The strong feedback received from the community – including supporters of the rezoning - was that the proposed height and density were more than anticipated through the planning processes and could be inconsistent with the Comp Plan. Based on those concerns, the proposal was revised to use the MU-4 PUD standards which reduced the FAR to 3.0 (3.6 with IZ+) a building height of 65 feet plus 18.5-foot penthouse height for mechanical space and 12-foot for habitable space. To further reduce the potential total height of the building, the 5-foot height bonus recommended for an 18-foot tall ground floor was removed from the proposal for the new zone; and the mechanical penthouse was shown as limited to 15 feet, rather than 18.5 feet.

Through the community discussion process, additional feedback and concerns resulted in other changes of substance to the zoning for the Civic Site:

• The originally proposed lot occupancy, limiting residential uses to 80% with no limit on non-residential uses, is the typical requirement for MU (including the current MU-3A zone) and NMU zones. OP had not proposed a change to this standard, to ensure maximum flexibility for the design of buildings on this site, and to more fully address Comp Plan and other planning policies to maximum housing. However, this was strongly opposed, with ANC and community members, including supporters of a rezoning, noting that this could result in a loss of open space on the site, and could be interpreted as being inconsistent with Comp Plan language about preserving open space.

In response, OP proposed a lot occupancy of 80% for all uses on the Civic Site, not just residential. This too met with considerable opposition from all sides. OP responded by lowering the lot occupancy to 60% for all uses on the Civic Site. While this could limit Comp Plan direction to maximize housing on the site, it would ensure an amount of open space on the site that is not inconsistent with the amount of green space on the site now, and consistent with other Comp Plan policies to preserve open green space on redevelopment sites.

- A minimum rear yard of 15 feet was added;
- The 1:1 step-back provision, intended to provide a transition from Civic Site construction to the lower density residential area to the east, was strengthened; and
- A minimum side setback of 15 feet was added where the site abuts residentially zoned properties and are not separated by an alley. This provision was also added to the NMU-4/CC-1 zone for the remainder of the corridor.

Potential Impact of the Proposed Zoning Action

There is no expectation that local residents will be displaced, either directly or indirectly, as a result of the proposed text and map amendment. There are no residences on the Civic Site or on this section of the corridor. This zoning action would continue to enable mixed-use redevelopment on the commercial properties and the Civic Site, but with a more substantial residential component including introducing dedicated affordable housing into the neighborhood, consistent with Comp Plan policy direction.

Some residents have expressed an opinion that this zoning action would jeopardize rent controlled units elsewhere on this corridor, presumably within the RA-4 zone. Rent controlled units are not dedicated affordable units; rents can be raised, and units can be vacated to allow a redevelopment of those buildings. While this could be a concern for existing rent-controlled buildings within the area to be rezoned, there are no residences within the area to be rezoned. The change in zoning should have limited if any impact on multi-family buildings, rent controlled or not, other than to potentially provide more options for housing in the neighborhood.

Displacement pressures on existing businesses could be intensified by the proposed text and map amendment. These could be mitigated through recommendations in the CCSAP that are not within the purview of zoning but which would support a thriving retail corridor, such as technical assistance administered by the Main Street organization. In addition, the new regulations would require the provision of ground floor retail space which could accommodate existing businesses and provide opportunities for larger or better space.

These changes appear to have been received as generally positive steps by some members of the ANC and community members, while others members of the ANC and community have indicated opposition – sometimes very strong opposition - to aspects of the zoning, mainly on the grounds of intensified use, building height/scale; consistency with the low density residential areas, traffic impacts, and an opposition to the provision of new housing on the Civic Site.

Concerns have also been raised that some of the CCSAP guidelines have not been incorporated into the proposed zoning text. Guidelines pertaining to streetscape design are not within the jurisdiction of zoning to regulate; rather they would be administered through the Public Space Permitting process. Other guidelines are simply impractical to administer through zoning, such as guidelines related to requiring specific façade materials of buildings - something that is not currently regulated in zoning and which would be very difficult to craft in a meaningful, comprehensive way and more difficult to administer.

A full list of the CCSAP guidelines with an OP response in zoning is provided as Attachment 1.

PART 3: DISAGGREGATED DATA REGARDING RACE AND ETHNICITY

The data below compares the demographic information for the Rock Creek West (RCW) Planning Area with District-wide information, disaggregated by race and ethnicity retrieved from the DC Demographic Data Hub at <u>https://opdatahub.dc.gov/</u>. The data is from the last two 5-year American Community Surveys (<u>ACS DATA</u>) conducted by the US Census to demonstrate the trajectory of demographic change over time. This proposed map and text amendment would implement the Chevy Chase Small Area Plan (CCSAP), approved by Council in 2022, which also included a racial equity analysis comparing the RCW Planning Area, District, and smaller study area of census tracts (001100.1, 001401.1, and 001401.2) in the immediate area of the CCSAP.

The OP Data Analysis and Visualization division is currently processing, updating and preparing data to reflect 2022 population and demographic trends. Aspects of this work are completed, but not all available at the time of this report. OP will provide a supplemental if the updated data is available prior to or at the public hearing. However, it is not expected that the demographic information would change over the course of a one year time period change. A complete table of data comparing the District to the Rock Creek Planning Area is provided in Attachment III.

Race or Ethnicity

The population data of RCW showed a slight decrease between the 2012-2016 time period to 2016-2021, compared with the growth in population of the District as a whole. RCW retains the highest percentage of white residents and lowest percentage of Black or African American residents of all 10 planning areas, although the percentage of Asian, Black, and Hispanic residents rose both in terms of numbers and percentage of the population from 2016 to 2021.

Race or Ethnicity	District- wide 2012-16	District- wide Percent	Planning Area 2012-16	Planning Area Percent	District- wide 2017-21	District- wide Percent	Planning Area 2017-21	Planning Area Percent
Total Population	659,009	100%	91,389	13.9%	683,154	100%	90,457	13.2%
White alone	266,035	40.4%	73,607	80.5%	276,373	40.5%	68,502	75.7%%
Black alone	318,598	48.3%	6,745	7.4%	305,109	44.7%	8,045	8.9%
American Indian and Alaskan Native alone	2,174	0.3%	293	0.3%	1,984	0.3%	92	0.1
Asian alone	24,036	3.6%	5,479	6%	27,988	4.1%	5,992	6.6%
Native Hawaiian and Other Pacific Islander alone	271	0.04%	0	0%	359	0.05%	60	0%
Some other race alone	29,650	4.5%	1,552	1.7%	32,484	4.8%	1,690	1.9%
Two or more races	18,245	2.8%	3,622	4%	38,857	5.7%	6,077	6.7%
Hispanic	69,106	10.5%	9,250	10.1%	76,982	11.3%	9,571	10.6%

Table 4: Race or Ethnicity Districtwide and in the Rock Creek West Planning Area (2012-2016 and 2017-20	J21)
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Median Income

RCW residents maintained a higher median income than the District as a whole between 2016 and 2021, but the data reveals specific nuances when disaggregated by race and ethnicity. In particular:

- The median income of Black or African American population in RCW *decreased* by 16.8% between 2016 and 2021. RCW was one of only two planning areas (along with Central Washington) where the median income of Black or African Americans did not increase during this time period.
- Meanwhile, the median income for white households rose at a rate higher than that of the planning area as a whole.
- The median income of RCW's Asian population increased but remains slightly below the median of the District-wide Asian population.
- The median income for Hispanic residents rose significantly for both the city as a whole, and for the Rock Creek West planning area.

Median Income	Districtwide 2012-2016	Planning Area 2012-2016	Districtwide (2012-2016)	Planning Area (2017-2021)
Median Household Income	\$72,935	\$118,411	\$93,547	\$138,665
White alone	\$119,564	\$128,941	\$150,563	\$159,110
Black or African American alone	\$ 40,560	\$ 76,527	\$ 51,562	\$ 63,653
American Indian and Alaskan Native alone	\$ 51,306	\$ 47,168	\$ 58,164	\$ 42,500
Asian alone	\$ 91,453	\$ 91,732	\$112,776	\$107,935
Native Hawaiian and Other Pacific Islander alone	NA	NA	\$132,054	\$137,500
Some other races	\$ 48,047	\$100,817	\$ 65,202	\$ 79,113
Two or more races	\$ 83,243	\$ 82,692	\$ 96,003	\$105,150
Hispanic or Latino	\$ 60,848	\$ 89,063	\$ 89,480	\$121,720

Table 5: Median Income

Median Age

The median age of the RCW Planning Area is increasing compared to the District as a whole, and is higher than the District as a whole. Between 2016 and 2021 it was the second highest among the 10 planning areas (moderated by a large population under 18 years of age). RCW's relatively smaller population that identifies as Black or African American is the only group with a median age that has decreased in the planning area.

Table 6: Median Age

Median Age	Districtwide 2012-2016	Planning Area 2012-2016	Districtwide (2017-2021)	Planning Area (2017-2021)
Total Median Age	38.7	38.2	34.3	40.6
White alone	40.4	39.6	34.1	42.8
Black or African American alone	33.4	39.1	36.5	38.1
American Indian and Alaskan Native alone	32.2	35.4	48.2	46.8

Median Age	Districtwide 2012-2016	Planning Area 2012-2016	Districtwide (2017-2021)	Planning Area (2017-2021)
Asian alone	36.5	37.8	34.1	41.8
Native Hawaiian and Other Pacific Islander alone	30.8	NA	35.5	NA
Some other races	28	31.9	29.8	30.0
Two or more races	19.8	20.1	29.9	28.3
Hispanic or Latino	28.4	33.7	31.1	34.7

Housing Tenure

In 2012-2016, RCW has the second highest percentage of owner-occupied housing of the District's 10 planning areas at 55.1%, much higher than the Districtwide average of 40.7%. In RCW, 59.8%, white households were in owner-occupied housing, compared with 29.3% for Black and African American households, the lowest of all races.

In 2017-2021, the Districtwide owner occupancy shows a slight increase to 41.5% while owner occupancy in the RCW decreased slightly to 53.5%. Home ownership for whites, Some Other Race and Hispanics or Latino showed a small decrease while there was a small increase for Blacks, Asian, and Two or More Races. Almost 70% of Black households rent as opposed to own. The largest increase in home ownership was for the Two or More Races households which had a 12.9% increase.

Tables 7: Owner Occupied Households Districtwide and in the Rock Creek West Planning Area (2012-2016)
and 2017-2021)

Owner Occupancy (disaggregated by race and ethnicity)	Districtwide 2012-2016	Planning Area 2012-2016	Districtwide (2017-2021)	Planning Area (2017-2021)
Total Owner Occupied	40.7%	55.1%	41.5%	53.5%
White alone	47.8%	59.8%	48.0%	57.7%
Black or African American alone	35.9%	29.3%	36.0%	30.4%
American Indian and Alaskan Native alone	32.8%	50.8%	29.7%	0.0% ¹
Asian alone	39.4%	33.0%	41.2%	44.8%
Native Hawaiian and Other Pacific Islander alone	9.1%	0.0%	97.0%	100% ¹
Some other races	17.5%	37.3%	24.2%	28.6%
Two or more races	32.7%	33.8%	42.8%	46.7%
Hispanic or Latino	30.9%	51.8%	34.8%	50%

Tables 8: Renter Occupied Households Districtwide and in the Rock Creek West Planning Area (2012-2016)
and 2017-2021)

Renter Occupancy (<i>disaggregated by race and</i> <i>ethnicity</i>)	Districtwide 2012-2016	Planning Area 2012-2016	Districtwide (2017-2021)	Planning Area (2017-2021)
Total Renter Occupancy	59.3%	44.9%	58.5%	46.5%
White alone	52.2%	40.2%	52.0%	42.3%
Black or African American alone	64.1%	70.7%	64.0%	69.6%

Renter Occupancy (disaggregated by race and ethnicity)	Districtwide 2012-2016	Planning Area 2012-2016	Districtwide (2017-2021)	Planning Area (2017-2021)
American Indian and Alaskan Native alone	67.2%	49.2%	70.3%	100.0% ¹
Asian alone	60.6%	67.0%	58.8%	55.2%
Native Hawaiian and Other Pacific Islander alone	90.9%	0.0%	3.0%	0.0% ¹
Some other races	82.5%	62.7%	75.8%	71.4%
Two or more races	67.3%	66.2%	57.2%	53.3%
Hispanic or Latino	69.1%	48.2%	65.2%	49.2%

¹The data provided is incomplete at the time of collection, so the totals for tenure may be below or above 100%.

Vulnerable or Special Populations

Table 9 shows that the percentage of persons 65 years or older in the planning area is about 8% higher than the Districtwide percentage. However, persons under 18 years in the planning area is similar to the Districtwide percentage. It is possible that in a planning area with an above average percentage of over-65 residents, the presence of universities may contribute to the percentage of younger population remaining generally the same as the District-wide average.

The disability rate Districtwide has remained fairly constant while that of the Planning Area has risen, but continues to be lower than the Districtwide rate.

Vulnerable or Special Populations	Districtwide 2012-2016	Planning Area 2012-2016	Districtwide 2017-2021	Planning Area 2017-2021
Persons 65 or Older	11.4%	16.9%	12.2%	19.5%
Persons Under 18	17.4%	16.7%	17.5%	17.1%
Years				
Disability Rate	11.3%	5.7%	11.2%	7.7%

Table 9: Vulnerable or Special Populations in the Planning Area and District

General characteristics

In 2012-2016, the 3.5% unemployment rate in the RCW Planning Area was less than half the rate for the District as a whole. While the unemployment rate fell for District and went up slightly for the Planning Area in the 2017-2021 period, the Planning Area's unemployment rate remained well below that of the District as a whole.

The rate of households in the planning area that are housing cost burdened (spending more than 30% of their income on housing) dropped slightly between the two time periods, both Districtwide and in the Planning Area, and remained lower in the Planning Area.

These statistics are also reflected in the poverty rate in that in both time periods. Again, the poverty rate in the Planning Area and Districtwide dropped between the two time periods, the Planning Area poverty rate remained significantly lower.

		6		
Characteristic	Districtwide	Planning Area	Districtwide	Planning Area
	2012-2016	2012-2016	(2017-2021)	(2017-2021)
Unemployment Rate	8.7%	3.5%	7.1%	3.9%
Cost Burdened Households	38.6%	31.1%	36.1%	28.9%
Poverty Rate	17.9%	9.0%	15.4%	7.5%

Table 10: General Characteristics of the Planning Area and District

Progress Toward Meeting the Mayor's 2025 Housing Equity Goals

The RCW Planning Area has the least amount of dedicated affordable housing and therefore the most ambitious target for meeting the Mayor's 2025 affordable housing goal of 1,990 new affordable units. The Deputy Mayor for Planning and Economic Development provided an update at the end of February 2024 which shows that the RCW Planning Area has made the least amount of progress of the District's 10 planning areas in meeting the goal, achieving only 10.1% of the target (Table 11, below) (DMPED 36,000 by 2025 Dashboard). The proposed text and amendment would increase opportunities for new residential development in RCW and through IZ Plus, a greater amount of dedicated housing affordability in a neighborhood and planning area where it presently does not exist.

Table 11 – 2025 Dedicated Affordable Housing Production Projections by Planning Area



Intersectionality of Data

The proposed text and map amendment would provide new opportunities for the provision of new housing - both rental and ownership, and both market rate and affordable - in RCW, which presently provides limited housing options for District residents, including the majority of the

planning area's relatively small but growing racial diversity of residents, as well as housing for more moderate and lower income residents of all racial and ethnic backgrounds.

Most of the rental housing stock in RCW is in larger multifamily buildings, none of which are within the area of the proposed text amendment. The majority of households that identify as Black or African American, Asian, Some Other Races, and Two or More Races, live in multi-family, rental buildings. The CCSAP noted that between 60-90% of minimum Washington Metropolitan Statistical Area Median Family Income (MFI) was needed to own or rent a home in a multifamily building, while a minimum of 184% of MFI was needed to own a detached or semi-detached home.

From a land use equity perspective, the housing that provides for the racial as well as income diversity in RCW accounts for a much smaller proportion of land area. In the CCSAP area specifically, it was noted that 65% of the homes were in multifamily buildings that only occupied seven percent of the land area, while 35% of the homes were single family dwellings, on 83% of the land area (p. 12). This proposed text and map amendment would permit additional multifamily housing on the remaining 10% of the study area's property that is presently only commercial. In particular, the proposed zoning for the Civic Site presents a unique opportunity for a meaningful number of new affordable and market rate units in this quadrant of the city.

PART 4: ZONING COMMISSION EVALUATION FACTORS

Pursuant to the Racial Equity Tool, the Commission will use the following criteria, themes and questions, along with data provided in the filings in its evaluation of the proposed text and map amendment's consistency with the Comp Plan, as viewed through a racial equity lens. Overall, the proposed text and map amendment would advance many of the policies related to racial equity in the provision of housing, job creation, the advancement of arts and culture and assist in the revitalization of an underserved area.

Table 12 below provides the OP response to themes/questions from the Racial Equity Tool, based on Comp Plan policies related to racial equity, that are anticipated to have positive or negative impacts and/or outcomes as a result of the proposed text and map amendment.

Factor	Question	OP Response
Direct Displacement	Will the zoning action result in displacement of tenants or residents?	The text and map amendment would not result in the direct displacements of residents - OP is not aware of any exiting residences in the area subject to this zoning. The zoning action itself would have no physical impact until a property owner chooses to move forward with a redevelopment. While this could foster the displacement of existing businesses, the text and map amendment would also provide opportunities that may enable existing or new businesses to relocate or expand within the community.
Indirect	What examples of indirect	OP does not anticipate indirect displacement of
Displacement	displacement might result from	residents as a result of this zoning action.
	the zoning action?	While the proposal is not supported by some

 Table 12 - Proposed Zoning Action / Racial Equity

Factor	Question	OP Response
		area residents, the amendments provide opportunities for existing residents to stay in the neighborhood if they downsize. Likewise, OP does not anticipate indirect displacements of businesses. Rather, additional residents being able to live along the Connecticut Avenue corridor could benefit local businesses by increasing their customer base and labor pool in close proximity.
Housing	 Will the action result in changes to: Market Rate Housing Affordable Housing Replacement Housing 	The text and map amendment would enable additional market rate housing on both private and public property along the corridor, and new dedicated affordable housing which does not currently exist. This could benefit current and future residents of the area and the city as a whole by providing greater housing choice in terms of housing location, cost and type. In general, the provision of market rate and affordable housing should help to ease upward pressure on housing costs in the area and the city. The proposal also includes provisions to lessen the potential impact of new development on adjacent single-family areas.
Physical	 Will the action result in changes to the physical environment such as: Public Space Improvements Infrastructure Improvements Arts and Culture Environmental Changes Streetscape Improvements 	The CCSAP outlines a number of streetscape and public space improvements envisioned for this portion of the Connecticut Avenue Corridor. While many of these are outside the scope of zoning, as they apply to sidewalk and roadway treatments, the proposed zoning text includes many design and siting related guidelines, not present in current zoning, to foster an improved streetscape. Any new construction would be held to all current and applicable zoning regulation and DOEE environmental standards. The proposal would facilitate an improved library and community center and open space with corresponding arts and cultural activities to serve the residents of the area.
Access to Opportunity	Is there a change in access to opportunity? • Job Training/Creation • Healthcare • Addition of Retail/Access to New Services	If the zoning action leads to redevelopment of sites, it could result in a temporary increase in construction jobs and a permanent increase in jobs in expanded and new retail and service facilities on the corridor. Overall, the proposal could result in new or improved retail and services for new and existing residents of the area.

Factor	Question	OP Response
		While healthcare uses would not be required by the zoning, they would be permitted and would be more likely in redevelopment projects.
Community	How did community outreach and engagement inform/change the zoning action? • (e.g., did the architectural plans change, or were other substantive changes made to the zoning action in response to community input/priorities etc.?)	•
		commercial property abuts a residential one with no alley between; Since setdown, an additional clarifications to the NMU-4/CC-2 zone (Civic Site) have been
		proposed - define the east lot line as the "rear"
Factor	Question	OP Response
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		lot line of the building so that rear yard setback requirements would apply to the east property line, running adjacent to low density residential.

VII. CHEVY CHASE SMALL AREA PLAN

The CCSAP includes 37 recommendations in six categories. Many of these cannot be addressed through the Zoning Regulations but are expected to be addressed by other District agencies, property owners, the ANC, and/or community organizations. CCSAP Design Guidelines addressing building frontage, street wall variation and articulation, massing, and transitions are incorporated into the proposed text.

The 2021 Comp Plan update amended Citywide and Area policies as well as the Future Land Use Map and the Generalized Policy Map designations along the Connecticut Avenue NW mixed use corridor, between Western Avenue and Livingston Street. The amendments are specifically to encourage the provision of opportunities for more housing, including affordable housing, as well as new civic facilities and neighborhood serving retail and services.

Following the Rock Creek West Roadmap, in 2020, ANC 3/4G passed a resolution requesting a Small Area Plan for the Chevy Chase "Gateway," to be developed through a community-led planning process. OP initiated the Chevy Chase Small Area Plan (CCSAP) in March of 2021. As noted in the CCSAP, A small area plan is intended to:

- Supplement the Comprehensive Plan by providing land use and urban design guidance for the development of city blocks, corridors, and neighborhoods.
- Engage residents to develop strategic priorities that will shape future development in their neighborhoods.

Figure 7: CCSAP



• Guide capital budget decisions and agency investment priorities. (p. 7)

Following analysis and discussions with the ANC, community groups, individuals, the Chevy Chase Main Street Organization, and other district agencies, a draft CCSAP plan was forwarded to Council. A Council public round table regarding the CCSAP was held on July 5, 2022. The CCSAP was approved by Council on July 12, 2022 (Resolution 24-0564).

Generally, the CCSAP outlines how any new development could look and function to support the commercial district and provide new housing options, including affordable housing. The CCSAP

is intended to provide a "community-informed vision in advance of future development proposals within the neighborhood and in relation to broader local and metropolitan growth patterns." (p.2). It's vision "... is to advance more equitable and environmentally sustainable growth along the Connecticut Avenue corridor to support an inclusive Chevy Chase community and thriving commercial main street." (p. 2) The Plan frames success in achieving this vision around six themes, all of which this zoning action would further:

- 1. An inviting social and cultural character;
- 2. An inclusive built environment;
- *3. A reimagined civic core;*
- 4. A thriving retail corridor;
- 5. An equitable housing strategy; and
- 6. *Safe and sustainable mobility*. (p. 16)

For the Zoning Commission, the CCSAP provides guidance to supplement Comp Plan direction regarding density and use mix for new zoning established for the area, and it can guide the review of discretionary development proposals. The proposed new neighborhood commercial zones for the corridor incorporate many of the guidelines pertaining to building use and form⁶. A summary of the CCSAP guidance is provided below; a detailed comparison of the zoning to the CCSAP guidelines is attached as Attachment I.

Inviting Social and Cultural Character Recommendations

Vision: Chevy Chase is inviting and accessible to an increasing diversity of residents, workers, and visitors who participate in and contribute to the social life of the neighborhood while supporting a more resilient and connected community. (p. 20)

The CCSAP notes that "Chevy Chase has a complex history of planning and land use practices that have contributed to racial, social, and economic inequities that are still tangible in the neighborhood today" (p. 20), but that "... current land use regulations that have been a barrier to achieving socio-economic diversity and access to housing opportunities that lead to better health and economic outcomes can start to be addressed by permitting additional development in Chevy Chase." (p.20). The CCSAP recommends the creation of a "family-oriented environment in Chevy Chase through multi-use community spaces at civic facilities and playgrounds." (p.22)

Inclusive Built Environment Recommendations

Vision: The built environment along the Connecticut Avenue corridor embraces well designed and sustainable development that complements the traditional features of Chevy Chase and those valued by the community today. (p.24)

The CCSAP notes that "Chevy Chase can play a crucial role in creating a built environment that supports equitable and inclusive growth. This growth can be achieved in a way that is respectful of the neighborhood's physical character valued by current residents while embracing a more socially and economically diverse future." (p.25). The CCSAP recommends the creation of a new zone for the corridor to incorporate the design guidelines, specifically ones that:

⁶ Other design guidelines pertaining to public space, such as sidewalk improvements, are not relevant to zoning, but would be used as part of Public Space Committee review.

- Address building form;
- Reinforce vibrant retail streetscape and spaces scaled to attract independent, local businesses;
- Include environmentally sustainable features and materials; and
- Maximize opens spaces and vegetation, including through minimizing surface parking. (p. 27)

Reimagined Civic Core Recommendations

Vision: The redevelopment of the Chevy Chase Community Center and Library takes a coordinated approach rooted in community engagement to include mixed income housing and community gathering spaces while strengthening the site's role as the social and physical heart of the Connecticut Avenue corridor. (p. 28)

The CCSAP recommends that the redevelopment of the Civic Site include both state of the art public facilities, mixed income housing, and both indoor and outdoor community gathering spaces for people of all ages and abilities. Specifically, the CCSAP calls for OP to "Submit (a) proposal to rezone the site to leverage full Comprehensive Plan height and density to maximize the flexibility to co-locate civic uses with a significant amount of mixed-income housing." (p. 31).

Equitable Housing Strategy Recommendations

Vision: Housing options in Chevy Chase are expanded to accommodate a greater range of incomes, ages, and racial diversity to advance the District's housing equity goals, support the commercial main street, and enhance the social and economic well-being of the community. (p. 32).

The CCSAP notes that "(t)he Chevy Chase community has expressed a desire for the creation of mixed-income housing, with dedicated affordable housing, at redeveloped sites along the Connecticut Avenue corridor, including the District-owned property. A key opportunity is to optimize the development capacity at the District-owned site for the creation of mixed-income housing in coordination with the reconstruction of the Community Center and Library." (p. 33). The CCSAP specifically calls for "Zoning Map Amendments, consistent with the Comprehensive Plan, to increase housing supply and encourage a mixed-income community that includes market-rate and dedicated affordable housing." (p. 35). While not all housing goals can be achieved through zoning, providing additional opportunities for housing can help to address all housing related goals.

Thriving Retail Corridor Recommendations

Vision: Chevy Chase enjoys a thriving commercial corridor with a convenient mix of neighborhood-serving shops and services along Connecticut Avenue. (p. 36)

The CCSAP includes recommendations for a commercial corridor that:

- attracts commercial uses to activate the corridor; and
- "Incorporate requirements for streetscape activating and neighborhood serving retail as part of any new development proposal or zoning amendment." (p. 39)

Safe and Sustainable Mobility Recommendations

Vision: *Chevy Chase is a safe and comfortable place to navigate, with enhanced and accessible multi-modal transportation infrastructure that supports more climate friendly mobility options.* (p. 40)

While most of the recommendations of this section pertain to the design and treatment of public space, so are outside the scope of zoning, the CCSAP does include recommendations to:

- Reduce pedestrian-vehicle conflicts along Connecticut Avenue; and
- Encourage electric vehicle-charging stations in buildings;

CCSAP Design Guidelines

The CCSAP includes guidelines, intended to address the relationship between new development and the existing character of Connecticut Avenue and the surrounding low density residential areas. These guidelines do not address building density, height, or overall use mix, as these have already been established in the Comp Plan. The guidelines fall into two categories - Building Form and Public Realm.

Building Form

Building Form guidelines are intended to be considered in new zoning for the corridor, or in the review of a discretionary development proposal for an individual site such as a PUD.

Building Frontage guidelines are intended to create "a consistent building edge along the commercial corridor" and include ones to ensure an active and pedestrian-friendly streetscape, through the use of step-backs, fine-grained retail space modulation, and even the preservation fo existing retail façades as part of new developments.

Building transition guidelines are intended to provide transitions or buffering between new development on the corridor, and adjacent low density housing.

Building Material guidelines are intended to encourage high quality, environmentally friendly façade and building materials.

Public Realm

Public realm guidelines relate primarily to street and sidewalk design, so are outside the scope of zoning. Potentially relevant guidelines would not typically be required in zoning but could inform a discretionary review process such as a PUD. The exception is a guideline to locate parking and loading entrances off alleys or, where alleys do not exist, on secondary streets to provide an uninterrupted pedestrian path along Connecticut Avenue.

Zoning Response to CCSAP Guidance

The CCSAP does not recommend specific zoning designations or regulations to implement the policies of the Comp Plan or the CCSAP guidance. As noted above, overall building height, density and use mix is established in the Comp Plan; the proposed zones are intended to implement this direction as well as incorporate applicable guidelines from the CCSAP – for the most part, the direction from these tow documents was complementary.

The CCSAP urban design guidelines were assessed to see which should be incorporated into proposed Zoning Regulations. Those guidelines were built upon and supplement the Urban Design Guidelines of the Comp Plan. The aim is for the creation of zoning to address Comp Plan direction, particularly to increase housing opportunities, and simultaneously provide provisions that address streetscape, neighborhood character, and activation guidelines of the CCSAP.

The proposed zoning along the corridor is intended to address these goals through the provision of requirements, such as the following:

- Require ground floor retail, service, or public facility uses;
- Require building setbacks and step-backs;
- Encourage the preservation of building facades;
- Encourage a strong relationship between retail spaces and the street; and
- Govern the location of commercial and residential entrances and access to parking and loading.

Many of the recommended provisions are consistent with all or some other Neighborhood Commercial zones; a few would be unique to this area.

Not every provision of the CCSAP is relevant to zoning for this area or could be implemented through zoning. Provisions that are outside the scope of the Zoning Regulations would be relevant to other approval processes, which is typical for small area plans. The design guidelines are intended to be used by various entities including private property owners, developers, design professionals, District agencies and community groups as they review proposals. They could also be used by the Zoning Commission in the review of a discretionary review such as a PUD.

VIII. SUMMARY OF PLANNING CONTEXT ANALYSIS

On balance, the proposed text amendment is not inconsistent with the 2021 Comp Plan, including the proposed building density, height, and use as indicated on the FLUM; with the guidelines and descriptions within the Chevy Chase Small Area Plan, and with the objectives of the Rock Creek West Roadmap.

The Comp Plan maps and text provide a clear and definitive set of related policy objectives in support of the proposed zoning, in particular the very strong policy language to provide housing and affordable housing, and the policy language to preserve open space for the community – the current proposal would allow both.

The proposed zoning text and map amendment would permit the provision of new housing and affordable housing along this portion of Connecticut Avenue NW. The proposal would also encourage the expansion of neighborhood retail uses, and establish a suite of building setbacks, step-backs and design guidelines to ensure an active and welcoming streetscape along Connecticut Avenue, and to lessen potential impacts on the adjacent residential uses.

I. ATTACHMENTS

Attachment 1 - CCSAP Guidelines in Zoning

Attachment 2 – Proposed Text Amendment

Attachment 3 – Comprehensive Plan Policy Statements

Attachment 4 - Demographic Data Disaggregated by Race

ATTACHMENT 1 – CHEVY CHASE SMALL AREA PLAN GUIDELINES

	CCSAP	PROPOSED ZONING	
Section	RECOMMENDATIONS (pp. 23-39)		
	1. Inviting Social and Cultural Character Recommendations (p.23)		
1.1	Acknowledge the legacy of racial discrimination and honor the history of African Americans who once lived in the Chevy Chase area through public art installations, murals, community events and programming.	The zoning is intended to address a legacy of racial discrimination by providing wider range of opportunities to existing and new residents, including a wider range of housing. While such things as public art installations are not within the scope of zoning, these could be encouraged through public space reviews, or discretionary zoning reviews.	
1.2	Support a family-oriented environment in Chevy Chase through multi-use community spaces at civic facilities and playgrounds.	Zoning would permit these uses; the unique zoning provision to require at least 40% of the civic site to remain as open space would also facilitate this; current zoning would have no requirement for open space on this lot	
1.3	Explore the creation of playable spaces such as street and alley closures, block parties, and interactive public art.	Not within the scope of zoning – public space and programming.	
1.4	Use development and growth forecasts to inform decisions about how local public school capacity can keep pace with a growing family population.	Guidance to DCPS.	
	2. Inclusive Built Environment Recommendations (p. 2		
2.1	Create a new zone along Connecticut Avenue, between Livingston and Western Avenues that incorporates the CCSAP Urban Design Guidelines, specifically those that address Building Form.	Proposal for NMU zones based on MU-4 Includes new zoning based on Comp Plan direction, refined by requirements based on the Guidelines, as detailed below.	
2.2	Planned Unit Developments should incorporate the CCSAP Urban Design Guidelines to the extent feasible.	Any PUD would be evaluated against the Comp Plan and the CCSAP guidelines. However, the NMU zones in general do not permit additional height or density through a PUD process, so PUDs would be unlikely.	
2.3	Redevelopment along Connecticut Avenue should reinforce a vibrant retail streetscape that maintains a pedestrian friendly sidewalk character and creates retail spaces scaled to attract independent, local businesses.	Proposed new zoning includes requirements based on the Guidelines, as detailed below.	
2.4	Include environmentally sustainable features and materials in building, site, and streetscape design to minimize the site's carbon footprint.	Sustainable features are permitted and accommodated in zoning regulations which would apply to all new construction. Any new construction would be held to all green building requirements.	

	CCSAP	PROPOSED ZONING	
2.5	New development should maximize open spaces, vegetation, and sustainable practices, including through minimizing surface parking.	Zoning includes lower lot occupancy on Civic Site, and additional setback requirements. Surface parking would not be prohibited, other than adjacent to Connecticut Avenue, but any provided would have to meet surface parking landscaping and screening requirements.	
2.6	Incorporate elements into public spaces and the built environment designed to invite playfulness and that are inclusive of people of all ages and abilities.	Public space is not within the scope of zoning. Civic Site includes lower lot occupancy to accommodate open space.	
2.7	Support community efforts for historic landmark and historic district designation of eligible resources within the Connecticut Avenue commercial corridor.	Not within the scope of zoning, although a provision would encourage the preservation of a pre-1958 front façade.	
	3. Re-imagined Civic Core Recommendations (p. 31)	T	
3.1	Redevelop the community center and library into a multi-purpose civic core with state-of-the-art public facilities and mixed-income housing.	Proposed zoning would allow these uses; existing zoning would severely limit potential housing and would not require open space.	
3.2	Prioritize dedicated affordable units that serve a range of incomes and household sizes.	Proposed zoning would include the application of IZ+ which requires dedicated affordable units.	
3.3	Incorporate both indoor and outdoor community gathering spaces that provide passive and active recreational opportunities for people of all ages and abilities.	Proposed zoning includes a Civic Site lot occupancy maximum of 60% for all uses to encourage the provision of open space. Design of the open space would be addressed through the RFP and site design process.	
3.4	Submit proposal to rezone the site to leverage full Comprehensive Plan height and density to maximize the flexibility to co-locate civic uses with a significant amount of mixed-income housing.	Proposed zone, while not maximizing the potential height or density potential under the Comp Plan, balances various objectives and would include the opportunity to provide mixed-income housing.	
3.5	Incorporate the CCSAP's design guidelines and policy recommendations related to the civic core site into a future request for proposal.	Proposed zoning incorporates zoning related guidelines, as well as other direction provided by the ANC and community as detailed below.	
	4. Equitable Housing Strategy (p. 35)		
4.1	Support Zoning Map Amendments, consistent with the Comprehensive Plan, to increase housing supply and encourage a mixed-income community that includes market-rate and dedicated affordable housing.	Proposed zoning is not inconsistent with Comp Plan, would increase housing opportunities, and with the application of IZ+, would encourage mixed income housing and dedicated affordable housing.	

	CCSAP	PROPOSED ZONING	
4.2	Incorporate a range of household sizes that serve mixed incomes within development projects along Connecticut Avenue, with priority given for households at or below 40% of the Median Family Income.	Mixed use area zoning does not regulate unit or household size. IZ+ requires for sale units at 80% MFI and rental units at 60% MFI, with the potential for some units at 50% MFI. Lower MFI could be achieved on the Civic Site through the RPF process, on other sites through a PUD, although a PUD is not likely in the area.	
4.3	Apply and build upon existing options for providing deeper affordability for rental and homeownership, such as vouchers and community land trusts.	Not within the scope of zoning; zoning would not impede these programs.	
4.4	Pursue financial subsidies for the conversion of naturally occurring affordable units, within and in proximity to the CCSAP study area, to dedicated affordable units.	Not within the scope of zoning; zoning would not impeded such a process. OP is not aware of any naturally occurring affordable housing within the proposed zone boundaries.	
4.5	Leverage District acquisition funding for when properties in the CCSAP study area come up for sale.	Not within the scope of zoning; zoning would not impede this, and proposed new zones would apply.	
4.6	Encourage new multifamily buildings to prioritize ownership opportunities suitable for 80% Median Family Income.	Zoning cannot dictate tenure. Any multi- family building with for-sale units would be subject to IZ+, requiring the dedication of units at 80% MFI, with the potential for some units at 50% MFI.	
	5. Thriving Retail Corridor (p. 39)		
5.1	Attract commercial uses that activate the corridor on weekdays, evenings, and on weekends.	Not directly within the scope of zoning, although proposed zoning would require ground floor restaurant/retail/service uses, and would include provisions to encourage a variety or retail options.	
5.2	Expand and build a stronger connection to frequent customers while diversifying the types of businesses, in terms of their size, offerings, and operators:	sinesses, provisions proposed for the corridor could	
5.3	Support continuity of operations for small businesses along Connecticut Avenue during times of change, including construction and renovation projects through targeted technical assistance.	Such technical assistance is not within the scope of zoning.	
5.4	Enhance the public realm to attract more foot traffic to businesses on Connecticut Avenue that adapts to changing social, health, and climate through streetscape design, beautification, and programming as outlined in the CCSAP Urban Design Guidelines.	Public realm is not directly within the scope of zoning, but the proposed zoning guidelines are intended to help ensure inviting and accessible buildings and an activated streetscape.	
5.5	Incorporate requirements for streetscape activating and neighborhood serving retail as part of any new development proposal or zoning amendment.	Proposed zoning includes numerous requirements for retail and activated street frontages – see guideline discussion below	

	ССЅАР	PROPOSED ZONING
5.6	Explore opportunities to program the WMATA site for	Not within the scope of zoning; zoning would
	periodic community events such as pop-up markets	not impede these uses.
	and concerts.	
5.7	Encourage creative placemaking efforts such as block	Not within the scope of zoning; zoning would
	parties, festivals, markets, and pop-up retail. Help	not impede these uses.
	inform community organizations and individuals	
	about how to implement such programs in the public	
	space.	
Section	6. Safe and Sustainable Mobility Recommendations (p	. 43)
6.1	Improve pedestrian circulation throughout the CCSAP	Mainly public space issues so not within
	study area, with:	ability of zoning to regulate.
	Safe and accessible crossings at Chevy Chase	Proposed zoning does include a provision
	Circle;	that access to parking and loading not be
	Active and well-lit sidewalks with reduced	from Connecticut Avenue, to improve both
	pedestrian-vehicle conflict spots along	pedestrian and motorist safety and minimize
	Connecticut Avenue; and	conflicts. Proposed zoning also includes a
	Dedicated bicycle and scooter facilities on	provision requiring retail space to be level
	Connecticut Avenue to reduce conflicts with	with the sidewalk (without preventing two
	pedestrians on sidewalks.	story commercial space).
6.2	Install electric vehicle-charging stations and set aside	Zoning has not typically required these, but
	electric vehicle only parking spaces in the garages of	this could be considered, either for these
	future buildings.	zones or as a city-wide zoning amendment.
6.3	Develop a coordinated parking plan that takes	Somewhat outside the scope of zoning, but
	advantage of the existing parking lots in the CCSAP	existing parking regulations permit the
	study area for better utilization throughout the day	"sharing" of parking spaces, and the
	and night, week and year.	provision of parking off-site on private
		property, which would enable such an
		approach.
6.4	Study changes to curbside management ½-block both	Curbside management is not within the
	east and west of the Connecticut Avenue corridor to	scope of zoning. Zoning does establish on-
	efficiently and equitably support various competing	site loading requirement, and the proposed
	commercial and transportation needs (deliveries,	zone would require that it not be accessed
	loading, pick-up and drop-off, Bikeshare, etc).	from Connecticut Avenue.
		Zoning also provides for required short term
6.5	Study alternatives for the alignment and design of a	and long term bicycle parking.
0.5	Study alternatives for the alignment and design of a protected bicycle route between Friendship Heights	Not within the scope of zoning.
	(Wisconsin Ave) and Chevy Chase (Connecticut Ave),	
	as population increases in both locations.	
6.6		Zoning regulations include requirements for
0.0	Provide ample and reliable bike and scooter parking	Zoning regulations include requirements for
	in the commercial district designed to reduce	both short term and long term bicycle
	potential conflicts with comfortable pedestrian	storage.
	movement on the sidewalks and in intersections.	

	CCSAP	PROPOSED ZONING
6.7	Consider extending protected bike lanes along Connecticut Avenue all the way north to Chevy Chase Circle as part of the Connecticut Avenue Redesign, which repurposes reversible lanes south of Legation Street, NW.	Not within the scope of zoning.
6.8	Study opportunities to improve bus reliability and travel speeds by introducing transit signal priority technologies at key intersections and dedicated bus lanes or queue jumps where feasible. Evaluate needs for increasing bus services along Connecticut Avenue or adding new services to better connect the surrounding neighborhoods. DESIGN GUIDELINES – BUILDING FORM (pp.50 - 55)	Not within the scope of zoning.
Section	1.1 Building Frontage (p. 50)	
1.1a.	Ground floor commercial uses fronting onto Connecticut Avenue are strongly encouraged and should take full advantage of allowances for show window projections to create strong visual connections between the sidewalk and interior spaces.	 H § 1002 and U § 6001 establish requirement for retail, restaurant and service uses on the ground floor facing Connecticut. H § 1009.2(c) requires buildings to be constructed along front lot line. H § 1009.2(e) requires show windows. H § 1009.2(m) prevents surface level parking lots along Connecticut Avenue. Zoning cannot regulate what is in public space, such as projections.
1.1b.	Buildings should be sited parallel to Connecticut Avenue to maintain a continuous and engaging streetwall that gives scale and definition to adjacent streets and civic space.	 H § 1009.2(c) requires buildings (other than on the Civic Site) to be constructed along front lot line H § 1005.2 requires buildings to be 25 feet in height minimum.
1.1c.	The front façade of the building should be generally at the front property line, and the ground floor of the building should be at the same elevation as the sidewalk.	 H § 1009.2(c) requires buildings (other than on the Civic Site) to be constructed along front lot line. H § 1009.2(j) requires retail entrances to be at grade.
1.1d.	In mixed-use buildings, individual ground-floor residential unit entrances should front on side streets and incorporate social features like stoops and porches to transition to adjacent residential uses.	 H § 1009.2(k) requires mixed-use buildings on corner lots to have residential entrances on the side street. Zoning cannot regulate what is in public space, such as stoops and porches, but they are typically elements permitted by Public Space Committee.

		PROPOSED ZONING
1.1e .	All loading and parking should be accessed from existing alleys at the rear of the lot, and be sited and designed to minimize potential impact on adjacent low density residential uses.	 H § 1009.2(I) requires parking, loading and trash collection to be from the alley where one exists. Also requires trash rooms to be internal to the building, and at grade level. H § 1010.1(b), however, establishes that parking for the Civic Site shall be accessed from the side streets, given the nature of the potential development, particularly for the community buildings, and the narrow and non-linear alley to the rear of this site
	1.2 Streetwall Variation and Articulation (p. 52)	
1.2a.	As part of new construction, buildings should maintain a consistent street wall along their street frontages. An identifiable break, generally above the second or third floor, through change in material, fenestration, or similar means is encouraged.	 H § 1009.2(c) requires buildings (other than on the Civic Site) to be constructed along front lot line. H § 1009.2(b) requires a step-back of 3 feet above the third floor or any portion of a retained façade. H § 1009.2(g) limits windows above the ground level on the front façade.
1.2b.	For larger development sites or as part of any consolidation of commercial lots, retail storefront design should incorporate modulation of window displays and retail entrances every 25 to 40 feet to attract small businesses and promote visual interest for pedestrians.	 H § 1009.2(d) requires buildings to be designed with an entrance every 40 feet. For most individual lots, this would mean one entrance. H § 1009.2(e) requires show windows.
1.2c.	Floor-to-ceiling heights of between 15 and 18 feet should be provided for commercial ground floors in new mixed-use buildings. The depth of new retail spaces along the building frontage should be a minimum of 50 feet.	 H § 1009.2(h) requires a 14 foot ground floor clear height (this is typical for most zones with this provision). H § 1009.2(i) allows 5 extra feet of building height if a ground floor of 18 feet or more is provided.
1.2d.	Include elements such as projections, textured materials, awnings, plantings, signage and seating to create a visually engaging and inviting building edge to frame the sidewalk and create stopping points to relax, gather, and socialize. 1.3 Building Massing (p. 52)	• Zoning cannot regulate elements in the public space, but these features are typically permitted and encouraged by the Public Space Committee.

	ССЅАР	PROPOSED ZONING
1.3a.	Encourage balconies, bay windows, varying step- backs at upper floors, or material changes to break up larger façades.	 Zoning cannot regulate elements in the public space such as balconies and bay windows. H § 1009.2(b) requires a step-back of 3 feet above the third floor or any portion of a retained façade. H § 1009.2(g) limits windows above the ground level on the front façade.
1.3b.	Expansions and additions should incorporate architectural details that are consistent or complementary to those of the existing structures; preserving unique and well-built design features to the extent feasible.	 Zoning cannot include discretionary and arbitrary provisions such as this, but this could be addressed as part of any discretionary approval process. H § 1004.1 establishes an FAR bonus for the preservation of a pre-1958 façade.
1.4a.	1.4 Building Transitions (p. 54) New buildings or additions to existing buildings should provide appropriate transitioning or buffering from low density housing to the east and west of the corridor. Building height step downs, upper story step-backs, and other building form articulation and modulation should be employed, particularly where there is no intervening alley.	 H § 1006 establishes rear yard requirements. H § 1007 establishes side yard requirements, including a 15 foot setback if there is not an alley separation from and R zoned lot. H § 1009.2(a) establishes a rear step-back provision for the NMU-CC1 zone, and H § 1010.1(a) establishes a rear step-back provision for the NMU-CC2 zone.
1.4b.	Building setbacks in the form of open space, landscaped buffers, and courtyards should be employed on the rear of new buildings where they transition to lower scale residential uses.	 In addition to setback and step-back provisions, H § 1008.1 establishes a maximum lot occupancy of 60%, which is less than permitted under current zoning.
	1.5 Building Materials (p. 54)	
1.5a.	The use of brick or other masonry as cladding material characteristic of the neighborhood is encouraged for new buildings.	 Zoning cannot regulate building materials and cannot "encourage" materials; this could be addressed as part of any discretionary review process.
1.5b.	Large windows providing visibility and social connections to the street are appropriate for ground- floor retail. However, glass curtain walls are discouraged for upper-level residential floors in mixed-use buildings.	 H § 1009.2(e) requires ground floor front façade to be 50% glazing minimum. H § 1009.2(g) limits front façade windows above the ground level to 50% maximum.
1.5c.	Sustainable materials that are recycled and less carbon intensive are encouraged both for exterior cladding and interior structural components. The preservation or re-use of existing building materials in new buildings is also encouraged.	 Zoning cannot require specific materials. Any new construction would be subject to any DOEE Green Building provisions at the time of construction.

	CCSAP	PROPOSED ZONING
	Design Guidelines – Public Realm (pp. 56 - 59)	
Section	2.1 Identity and Placemaking (p. 56)	
2.1a.	Development opportunity sites within the Gateway character area should incorporate signature design elements on prominent corners such as projections, angled or curved façades, and special lighting and/or materials as well as landscape designs that visually connect to Chevy Chase Circle.	 Not applicable to zoning; would be address through Public Space Committee reviews
2.1b.	Public art such as sculptures, murals, or other form of art installations should be explored in the Gateway area to both mark this entry point into the District and as a form of historical interpretation.	 Not applicable to zoning; would be address through Public Space Committee reviews
2.1c.	Murals should be considered on highly visible side walls of mid-block buildings where windows are not feasible.	 Zoning could not require the use of murals on side building walls; this could be encouraged as part of any discretionary review process.
2.1d.	The WMATA site should be considered for activation and programming opportunities such as pop-up markets, concerts, and other community led events.	 Not applicable to zoning; would be address through Public Space Committee reviews; these uses would b permitted by zoning.
	2.2 Streetscape (p. 58)	
2.2a.	Enhance the pedestrian experience with streetscape elements such as wider sidewalks on the east side of Connecticut Avenue, pedestrian scale lighting along the corridor and around block corners of side streets, and enhanced tree canopy and native plantings	 Not applicable to zoning; would be address through Public Space Committee reviews.
2.2b.	Enhance existing crosswalks across Connecticut Avenue to better connect the two sides of the retail main street.	 Not applicable to zoning; would be address through Public Space Committee reviews.
2.2c.	Establish dedicated sidewalk areas that accommodate outdoor seating, clear pedestrian paths, landscaping, and other amenities. The sidewalk along Connecticut Avenue can be broken down as follows: 	 Generally not applicable to zoning; would be addressed through Public Space Committee reviews. H §§ 1009.2(I) and 1010.1(b) require parking, loading and trash collection to be from the alley where one exists.
2.2d.	Allow for unique pavement, landscaping, and streetscape materials at the Civic Core site that is distinctive, reflecting the civic use of those spaces	 Not applicable to zoning; would be address through Public Space Committee reviews.
2.2e.	Parking and loading entrances should be located on alleys or secondary streets to minimize curb cuts along Connecticut Avenue and provide an uninterrupted pedestrian path.	 H §§ 1009.2(I) and 1010.1(b) require parking, loading and trash collection to be from the alley where one exists. H § 1009.2(m) requires any at grade parking be screened by designated uses along Connecticut Avenue.

ATTACHMENT 2 - PROPOSED TEXT AMENDMENT, AMENDED

The proposed amendments to the text of the Zoning Regulations are as follows: Proposed changes to current Zoning Regulations are highlighted, additional text is shows in **bold underline**, and deletions from existing text are shown in **bold strikethrough**.

I. Proposed Amendments to Subtitle H, NEIGHBORHOOD MIXED-USE (NMU) ZONES

CHAPTER 1 INTRODUCTION TO NEIGHBORHOOD MIXED-USE (NMU) ZONES

100 GENERAL PROVISIONS

100.1 Subtitle H is to be read and applied in addition to the regulations included in:

- (a) Subtitle A, Authority and Applicability;
- (b) Subtitle B, Definitions, Rules of Measurement, and Use Categories;
- (c) Subtitle C, General Rules;
- (d) Subtitle G, Mixed-Use (MU) Zones; and
- 100.2 Geographically modified zones are indicated by letters following the base zone name, such as NMU-7B/GA or NMU-8B/H-H.
- 100.3 For those geographically modified zones, the zone boundaries are described in Subtitle W, Specific Zone Boundaries, and identified on the official Zoning Map.

101 PURPOSE AND INTENT

- 101.1 The Neighborhood Mixed-Use (NMU) zones are designed to provide for stable mixed-use areas permitting a range of commercial and multiple dwelling unit residential development in defined neighborhood commercial areas.
- 101.2 In addition to the purpose statements of each MU zone stated in Subtitle G and the individual chapters of this subtitle, the purposes of the NMU zones are to:
 - (a) Provide for a varied mix of residential, employment, retail, service, and other related uses in the area;
 - (b) Encourage safe and efficient conditions for pedestrian and motor vehicle movement;
 - (c) Preserve and enhance neighborhood shopping areas, by providing the scale of development and range of uses that are appropriate for neighborhood shopping and services;
 - (d) Encourage a general compatibility in scale between new and older buildings;
 - (e) Encourage retention and establishment of a variety of retail, entertainment, and personal service establishments, predominantly in a continuous pattern at ground level, to meet the needs of the surrounding area's residents, workers, and visitors;

- (f) Encourage a scale of development, a mixture of building uses, and other attributes, such as safe and efficient conditions for pedestrian and vehicular movement;
- (g) Identify designated roadways within NMU zones with limitations on driveways and curb cuts; and
- (h) Identify designated use areas within NMU zones within which use restriction shall apply to the ground floor

CHAPTER 2 GENERAL DEVELOPMENT STANDARDS FOR NEIGHBORHOOD MIXED-USE (NMU) ZONES

200 DEVELOPMENT STANDARDS

- 200.1 The development standards of the MU zones of Subtitle G shall apply to the relevant NMU zones except as changed by a geographically modified zone.
- 200.2 In the NMU, the development standards for lodging uses shall be those for non-residential uses except for FAR.
- 200.3 In the NMU zones, no driveway providing access from any designated roadway to required parking spaces or loading berths shall be permitted.
- 200.4 The Inclusionary Zoning (IZ) requirements and the available IZ modifications and bonus density shall apply to all NMU zones, except for Square 907 in the NMU7B/ES zone, as specified in Subtitle C, Chapter 10, Inclusionary Zoning, and in the zone-specific development standards of this subtitle; provided that new penthouse habitable space, as described in Subtitle C § 1507.2, in Square 907 in the NMU-7B/ES zone shall be subject to the IZ requirements.
- A building or structure in existence with a valid Certificate of Occupancy prior to January 1, 2022, may convert existing gross floor area to the "Residential" use category of Subtitle B § 200.2 as a matter of right even if the building or structure or portion thereof to be converted does not comply with the following development standards of this subtitle for residential use:
 - (a) Courts;
 - (b) Floor Area Ratio (FAR);
 - (c) Green Area Ratio (GAR);
 - (d) Height;
 - (e) Lot Occupancy; or
 - (g) Yards.

201 PLANNED UNIT DEVELOPMENT

201.1 In the NMU zones, the matter-of-right building height, floor area ratio, and penthouse and rooftop structure height shall serve as the guidelines for a planned unit development.

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A new Chapter 10, CHEVY CHASE NEIGHBORHOOD MIXED-USE ZONES – NMU-4/CC1 and NMU-4/CC2, is proposed to be added to Subtitle H, NEIGHBORHOOD MIXED-USE (NMU) ZONES, to read as follows:

<u>CHAPTER 10 CHEVY CHASE NEIGHBORHOOD MIXED-USE ZONES –</u> <u>NMU-4/CC1 and NMU-4/CC2</u>

1000 PURPOSE AND INTENT

- 1000.1The purposes of the NMU-4/CC1 and NMU-4/CC2 zones shall be those of the
MU-4 zone as set forth in Subtitle G § 101, those of the Neighborhood Mixed-
Use zones, as set forth in Subtitle H § 101, and the following:
 - (a) <u>Implement the policies and goals of the Chevy Chase Small Area Plan</u> as approved by the Council of the District of Columbia, effective July 12, 2022 (PR-0564);
 - (b) <u>Permit mixed-use development at a moderate density;</u>
 - (c) <u>Permit reimagining of the Chevy Chase Community Center and</u> <u>Library site, including mixed-income housing and community</u> <u>gathering space.</u>
 - (d) Establish Design Guidelines that encourage sustainable, well designed new development that is compatible with the surrounding built environment and contributes to the main street character;
 - (e) <u>Establish Connecticut Avenue, NW between Western Avenue, NW and</u> <u>Livingston Street, NW as an attractive, active, pedestrian-oriented</u> <u>commercial corridor with a convenient mix of neighborhood-serving</u> <u>shops and services;</u>
 - (f) <u>Allow and encourage residential development to help meet the need for</u> <u>housing, by accommodating a greater range of resident diversity to</u> <u>advance the District's housing equity goals, and by mapping both the</u> <u>NMU-4/CC1 and NMU-4/CC2 zones as subject to IZ Plus; and</u>
- <u>1000.2 The NMU-4/CC1 zone is intended to permit mixed-use development at a moderate density.</u>
- 1000.3
 The NMU-4/CC2 zone is intended to permit mixed-use development and institutional uses at a moderate density.
- 1001 DEVELOPMENT STANDARDS
- 1001.1
 The MU-4 zone development standards in Subtitle G, Chapter 2 shall apply to the NMU-4/CC1 and NMU-4/CC2 zones except as specifically modified by this

chapter. In the event of a conflict between the provisions of this chapter and other regulations of this title, the provisions of this chapter shall control.

- **1002 DESIGNATED USE AREA**
- 1002.1In the NMU-4/CC1 and NMU-4/CC2 zones, the designated use area shall
include any lot that fronts onto Connecticut Avenue, NW. Within this area,
designated uses shall be provided pursuant to Subtitle H § 6001.
- 1003 DESIGNATED ROADWAY
- 1003.1
 In the NMU-4/CC1 and NMU-4/CC2 zones, the designated roadway shall be

 Connecticut Avenue, NW.

1004 DENSITY

1004.1In the NMU-4/CC2 zone, the maximum permitted floor area ratio (FAR) shall
be as set forth in the following table:

Zone	<u>Maximum Total FAR</u>	<u>Maximum Non-</u> <u>Residential FAR</u>
<u>NMU-4/CC2</u>	<u>3.0</u> <u>3.6 (IZ)</u>	<u>1.5</u>

1004.2In the NMU-4/CC1 zone, new construction that preserves an existing façade
constructed before 1958 is permitted an increase of 0.5 FAR to the maximum
permitted density.

1005 HEIGHT

1005.1In the NMU-4/CC1 and NMU-4/CC2 zones, the maximum permitted building
height, not including a penthouse or rooftop structure, shall be as set forth in
the following table:

TABLE H § 1005.1: MAXIMUM HEIGHT

1005.2Buildings along the designated street should have a minimum height of twenty-
five feet (25 ft.).

<u>1006</u>		REAR YARD			
<u>1006.</u>	1	The requirements of Subtitle G § 207.8 shall not apply to the NMU-4/CC2 zone.			
<u>1006.</u>	2	In the NMU-4/CC2:			
		(a)	<u>The rear yard shall be measured from existing property.</u>	m the east-most lot line of the	
		(b)	The depth of the required rear yard s horizontal distance between the rear lin line abutting an alley or an R or RF zon	ne of a building and the rear lot	
<u>1007</u>		SIDEYARD			
<u>1007.</u>	1	In the NMU-4/CC1 and NMU-4/CC2 zones, no side yard is required for a			
		building or structure other than a detached or semi-detached single household dwelling; however, if a side yard is provided it shall be at least two inches (2 in.) wide for each one foot (1 ft.) of height of building but no less than six feet (6 ft.).			
<u>1007.</u>	2	Notwithstanding Subtitle H § 1007.1, where an NMU-4/CC1 or NMU-4/CC2 zone is not separated by an alley from an R or RF zoned property, a side yard shall be provided of least fifteen feet (15 ft.).			
<u>1008</u>		LOT OCCUPANCY			
<u>1008.</u>	08.1 In the NMU-4/CC2 zone, the maximum permitted lot occupancy for bo				
		residential use and all other uses shall be as set forth in the following table:			
		TABLE G § 1008.1: MAXIMUM PERMITTED LOT OCCUPANCY			
				Maximum Percentage of Lot	

Zone	<u>Maximum Percentage of Lot Occupancy</u> <u>Residential Use (%)</u>	<u>Maximum Percentage of Lot</u> <u>Occupancy</u> <u>All Other Uses (%)</u>
<u>NMU-4/CC2</u>	<u>60</u> <u>60 (IZ)</u>	<u>60</u>

- 1009
 DESIGN REQUIREMENTS CHEVY CHASE NEIGHBORHOOD NMU-4/CC1 MIXED-USE ZONE
- 1009.2In the NMU-4/CC1 zone, the following design requirements shall apply to a
new building or addition on any lot fronting onto Connecticut Avenue, NW,
Livingston Street, NW, McKinley Street, NW, or Northampton Street, NW:
 - (a) <u>No part of the building, including the penthouse or rooftop structure, shall project above a plane drawn at a forty-five degree (45°) angle from a line located twenty-five feet (25 ft.) directly above a rear property line that abuts an alley, or zone boundary line with an R or RF zone.</u>

- (b) <u>A set back of not less than three feet (3 ft.) shall be provided from the building façade along Connecticut Avenue, NW for:</u>
 - (1) Any portion of a building or structure above the third story; or
 - (2) Any portion of a building or structure above a retained building façade pursuant to Subtitle H § 1009.1;
- (c) <u>Buildings shall be designed and built so that not less than seventy-five</u> <u>percent (75%) of the street wall at the street level shall be constructed</u> <u>to the property line abutting the street right-of-way, not including</u> <u>permitted projections into public space;</u>
- (d) <u>Buildings shall be designed so as not to preclude an entrance every forty</u> <u>feet (40 ft.) on average for the linear frontage of the building;</u>
- (e) <u>Not less than fifty percent (50%) of the surface area of the street wall</u> <u>at the ground level of each building shall be devoted to display windows</u> <u>having clear or clear/low emissivity glass and to entrances to</u> <u>commercial uses or to the building;</u>
- (f) <u>Security grilles shall have no less than seventy percent (70%)</u> <u>transparency;</u>
- (g) Not more than fifty percent (50%) of the front façade of each building above the ground level, or for a building which is retaining an existing façade, above the façade to be retained, may be devoted to windows or glazing of any type;
- (h) <u>The ground floor level of each new building or building addition shall</u> have a minimum clear floor-to-ceiling height of fourteen feet (14 ft.);
- (i) <u>A building which provides a ground floor level clear floor-to-ceiling</u> <u>height of eighteen feet (18 ft.) or more shall be permitted an additional</u> <u>five feet (5 ft.) of building height over that permitted in the zone;</u>
- (j) <u>Each space devoted to a designated use with frontage on Connecticut</u> <u>Avenue, NW shall have an individual public entrance directly at grade</u> <u>with the public sidewalk along Connecticut Avenue, NW;</u>
- (k) <u>On a corner lot that fronts onto both Connecticut Avenue, NW and a side street, any entrance to residential portions of the building shall be located on the side street;</u>
- (l) <u>Vehicle parking, loading and trash collection shall be accessed from the</u> <u>alley where an alley of exists.</u> Trash and recycling rooms shall be <u>located internal to the building, and located at-grade level of the</u> <u>building; and</u>
- (m) <u>Vehicle parking spaces shall be located below or at grade. If at grade,</u> no portion of the parking shall be within 20 feet of the Connecticut <u>Avenue right of way and shall be screened along Connecticut Avenue</u> with designated uses.

- 1009.3The requirements of Subtitle H §§ 1009.2(c) through (i) shall not apply to a
building preserving a front façade pursuant to Subtitle H §§ 1009.2.
- 1010
 DESIGN REQUIREMENTS CHEVY CHASE NEIGHBORHOOD NMU

 4/CC2 MIXED-USE ZONE
- 1010.1In the NMU-4/CC2 zone, the following design requirements shall apply to any
building fronting onto Connecticut Avenue, NW:
 - (a) <u>No part of the building, including the penthouse or rooftop structure,</u> <u>shall project above a plane drawn at a forty-five degree (45°) angle</u> <u>from a line located twenty-five feet (25 ft.) directly above the rear</u> <u>property;</u>
 - (b) <u>Vehicle parking, loading and trash collection shall be accessed only</u> <u>from adjacent streets, except Connecticut Avenue, NW. Trash and</u> <u>recycling rooms shall be located internal to the building and located at-</u> <u>grade level of the building; and</u>
 - (c) <u>Vehicle parking spaces shall be located below or at grade. If at grade,</u> <u>no portion of the parking shall be within 20 feet of the Connecticut</u> <u>Avenue right of way and shall be screened along Connecticut Avenue</u> <u>with designated uses.</u>

CHAPTER 10 THROUGH CHAPTER 12 [RESERVED], Subtitle H, NEIGHBORHOOD MIXED-USE (NMU) ZONES, is proposed to be amended to read as follows:

CHAPTERS 1011 through 1251 [RESERVED]

CHAPTER 52 SPECIAL EXCEPTION RELIEF FROM CERTAIN REQUIRED DEVELOPMENT STANDARDS

5200 GENERAL PROVISIONS

- 5200.1 Unless specifically provided for in this subtitle, the Board of Zoning Adjustment may not grant special exception relief from the density, height, and penthouse and rooftop structure development standards.
- 5200.2 The Board of Zoning Adjustment may grant special exception relief from the development standards of this subtitle, pursuant to Subtitle X, Chapter 9 and subject to the following:
 - (a) The building or feature for which the relief is sought, at the size, intensity, and location proposed, will substantially advance the stated purposes of the NMU zones, and will not adversely affect neighboring property, nor be detrimental to the health, safety, convenience, or general welfare of persons residing or working in the vicinity;
 - (b) The architectural design of the project shall enhance the urban design features of the immediate vicinity in which it is located; and, if a historic district or historic landmark is involved, the Office of Planning report to the Board of Zoning Adjustment shall include review by the Historic

Preservation Office and a status of the project's review by the Historic Preservation Review Board;

- (c) Exceptional circumstances exist, pertaining to the property itself or to economic or physical conditions in the immediate area, that justify the requested relief;
- (d) Vehicular access and egress are located and designed so as to encourage safe and efficient pedestrian movement, minimize conflict with principal pedestrian ways, to function efficiently, and to create no dangerous or otherwise objectionable traffic conditions;
- (e) Parking and traffic conditions associated with the operation of a proposed use shall not adversely affect adjacent or nearby residences;
- (f) Noise associated with the operation of a proposed use shall not adversely affect adjacent or nearby residences; and
- (g) The Board of Zoning Adjustment may impose requirements pertaining to design, appearance, signs, size, landscaping, and other such requirements as it deems necessary to protect neighboring property and to achieve the purposes of the NMU zone.
- 5200.3 Requested relief that does not comply with specific conditions or limitations of a special exception authorized by this subtitle shall be processed as a variance pursuant to Subtitle X, Chapter 10.

Subsection 6000.8 of § 6000, GENERAL USE PERMISSIONS, of CHAPTER 60, USE PERMISSIONS FOR NEIGHBORHOOD MIXED USE (NMU) ZONES, of Subtitle H, NEIGHBORHOOD MIXED USE (NMU) ZONES is proposed to be amended to read as follows:

CHAPTER 60 USE PERMISSIONS FOR NEIGHBORHOOD MIXED-USE (NMU) ZONES

6000 GENERAL USE PERMISSIONS

- 6000.1 This chapter contains the use permissions, conditions, and special exceptions for the NMU zones.
- 6000.2 Uses are permitted as a matter of right or as a special exception.
- 6000.3 A condition on a matter-of-right use may limit a use category to one (1) or more specific uses, modify the characteristic(s) of a use, or limit a use to specific zone.
- 6000.4 Uses are permitted as either principal or accessory uses unless specifically permitted as only a principal or accessory use.
- 6000.5 Other accessory uses that are customarily incidental and subordinate to the principal uses permitted in this chapter shall be permitted.
- 6000.6 Designated uses, as described by this chapter, shall be provided pursuant to the requirements of Subtitle H § 6001. All other uses shall be provided pursuant to the requirements of this chapter.

- Antennas in NMU zones shall be controlled by Subtitle C, Chapter 13.
- 6000.8 Use groups for the NMU zones are as follows:

	Use Group B	
Use Group A	Use Group B NMU-4/TK NMU-4/CP NMU-4/WP NMU-4/GA NMU-4/H-H NMU-5A/H-H	Use Group C NMU-5A/WP NMU-7B/ES NMU-7B/GA NMU-7B/H-H NMU-8B/H-H NMU-8B/H-H
NMU-3A/MW	NMU-5A/H-H NMU-6B/H-H NMU-4/H-A NMU-4/H-R NMU-5A/H-R <u>NMU-4/CC1</u> NMU-4/CC2	NMU-7B/H-A

TABLE H § 6000.8: NMU USE GROUPS

Subsections 6001.3 and 6001.4 of Section 6001, DESIGNATED AND RESTRICTED USES of CHAPTER 60, USE PERMISSIONS FOR NEIGHBORHOOD MIXED USE (NMU) ZONES, of Subtitle H, NEIGHBORHOOD MIXED USE (NMU) ZONES are proposed to be amended to read as follows:

6001 DESIGNATED AND RESTRICTED USES

- 6001.1 In the NMU zones, any building that occupies or is constructed on a lot in a designated use area shall provide designated retail and service establishments on the ground level according to the requirements of this chapter and any additional requirements of the particular zone.
- 6001.2 The NMU zone designated uses, for the purposes of this subtitle, are those permitted in the following use categories subject to any conditions of this section:
 - (a) Animal sales, care, and boarding;
 - (b) Arts, design, and creation;
 - (c) Eating and drinking establishments;
 - (d) Entertainment, assembly, and performing arts;
 - (e) Financial and general services; and
 - (f) Retail.
- 6001.3 The designated uses shall occupy no less than fifty percent (50%) of the gross floor area of the ground floor level of the building within a designated use area, subject to the following requirements:

- (a) No more than twenty percent (20%) of the ground floor level area shall be financial services, travel agencies, or other ticket offices;
- (b) Except in the <u>NMU-4/CC1, NMU-4/CC2</u>, NMU-4/H-H, NMU-4/H-A, NMU-4/H-R, NMU-5A/H-H, NMU-5A/H-R, NMU-6B/H-H, NMU-7B/H-H, NMU-7B/ES, NMU-7B/H-A, and NMU-8B/H-H zones, eating and drinking establishments, and fast food establishments where permitted, shall be subject to the following limitations:
 - (1) These uses shall occupy no more than twenty-five percent (25%) of the linear street frontage within a particular NMU zone, as measured along the lots in the designated use area in the particular zone; and
 - (2) Except for fast food establishments, eating and drinking establishments may occupy the full ground floor requirements of this subsection; provided, that they shall remain subject to the linear street frontage requirement of paragraph (b)(1) of this subsection;
- (c) In the NMU-7B/ES zone, eating and drinking establishments shall occupy no more than fifty percent (50%) of the linear street frontage as measured along the lots that face the designated roadway of which no more than onehalf (0.5) of the 50% of the linear street frontage shall be occupied by fast food establishments and prepared food shops;
- (d) In those parts of the affected building or lot other than as delineated in this section, the matter-of-right use provisions of the zone shall apply; and
- (e) For the purposes of this section the designated use areas of the NMU-4/WP and NMU-5A/WP zones shall be treated as a single zone.
- 6001.4 The following conditions shall apply to the matter-of-right designated uses in a designated use area in the specified NMU zones:
 - (a) In the NMU-3A/MW zone, entertainment and performing arts shall not be considered a designated use;
 - (b) In the NMU-4/TK, NMU-4/H-H, NMU-5A/H-H, NMU-6B/H-H, NMU-7B/H-H, and NMU-8B/H-H zones, residential uses may also be considered designated uses;
 - (c) In the NMU-4/CP zone, no dwelling unit or rooming unit in existence as of October 1, 1987, shall be converted to any nonresidential use or to a transient use such as hotel or inn; provided, that this restriction shall not apply to the ground floor of the building; that is, that floor that is nearest in grade elevation to the sidewalk;
 - (d) In the NMU-4/GA and NMU-7B/GA zones, liquor stores and pawn shops shall not be permitted;
 - (e) In the NMU-7B/H-H and NMU-8B/H-H zones, catering establishments and bakeries may also be considered designated uses;

- (f) In the NMU-4/H-A and NMU-7B/H-A zones, designated uses shall be limited to uses within the arts, design and creation, and the eating and drinking use categories; **and**
- (g) <u>In the NMU-4/CC2 zone, designated uses shall also include Local</u> <u>Government and Parks and Recreation uses;</u>
- (g)(h) In all NMU zones, animal sales, care, and boarding as a matter-of-right designated use shall be limited to:
 - (1) An establishment used by a licensed veterinarian for the practice of veterinary medicine subject to the following:
 - (A) No more than fifty percent (50%) of the gross floor area of the veterinary office may be devoted to the boarding of animals;
 - (B) The veterinary office shall be located and designed to create no objectionable conditions to adjacent properties resulting from animal noise, odor, or waste;
 - (C) The veterinary office shall not abut an existing residential use or a residential zone;
 - (D) External yards or other external facilities for the keeping of animals shall not be permitted; and
 - (E) Pet grooming, the sale of pet supplies, and incidental boarding of animals as necessary for convalescence shall be permitted as accessory uses;
 - (2) An animal grooming business provided there are no boarding facilities, and no external yards or other external facilities for the keeping of animals; and
 - (3) An animal boarding use located in a basement or cellar space subject to the following:
 - (A) The use shall not be located within twenty-five feet (25 ft.) of a lot within an R, RF, or RA zone. The twenty-five feet (25 ft.) shall be measured to include any space on the lot or within the building not used by the animal boarding use and any portion of a street or alley that separates the use from a lot within an R, RF, or RA zone. Shared facilities not under the sole control of the animal boarding use, such as hallways and trash rooms, shall not be considered as part of the animal boarding use;
 - (B) There shall be no residential use on the same floor as the use or on the floor immediately above the animal boarding use;
 - (C) Windows and doors of the space devoted to the animal boarding use shall be kept closed and all doors facing a residential use shall be solid core;

- (D) No animals shall be permitted in an external yard on the premises;
- (E) Animal waste shall be placed in a closed-waste-disposal containers and shall be collected by a licensed waste disposal company at least weekly;
- (F) Odors shall be controlled by means of an air filtration or an equivalently effective odor control system; and
- (G) Floor finish materials and wall finish materials measured a minimum of forty-eight inches (48 in.) from the floor shall be impervious and washable; and
- (4) Animal sales, including pet shops, shall not be permitted.
- 6001.5 In a NMU zone, no drive-through or drive-in operation shall be permitted as a principal or accessory use.

6002 USES IN NMU ZONES

- 6002.1 Uses in those parts of a building or lot in a NMU zone that are not within a designated use area shall be permitted by Subtitle H § 6003 and the remainder of this chapter.
- 6002.2 When there is a difference between use permissions and conditions of this section and the designated use provisions and conditions of this chapter, the more restrictive provisions or conditions shall apply.

6003 MATTER-OF-RIGHT USES (NMU - USE GROUPS A, B, AND C)

- 6003.1 The following uses in this section shall be permitted as a matter of right:
 - (a) NMU zone designated uses;
 - (b) Agriculture, large;
 - (c) Arts, design, and creation;
 - (d) Chancery;
 - (e) Community solar facility, subject to the following conditions:
 - (1) Roof-mounted solar array of any size; or
 - (2) Ground-mounted solar array, subject to the following requirements:
 - (A) Measures no greater than twenty feet (20 ft.) in height;
 - (B) Has an aggregate panel face area of one-and-one half (1.5) acres or less;
 - (C) Meets the yard and height development standards of the zone; and

- (D) Where the panels are sited no less than forty feet (40 ft.), including any intervening street or alley, from an adjacent property in the R, RF, or RA-1 zone;
- (f) Daytime care;
- (g) Education, private;
- (h) Education, public;
- (i) Government, local;
- (j) Institutional, general and religious;
- (k) Medical care;
- (l) Office, including chancery;
- (m) Parking;
- (n) Parks and recreation;
- (o) Residential;
- (p) Retail;
- (q) Services, financial;
- (r) Short-Term Rental as an accessory use to a principal residential use; and
- (s) Transportation infrastructure.

6004 MATTER-OF-RIGHT USES (NMU – USE GROUP A)

•••

6005 SPECIAL EXCEPTION USES (NMU – USE GROUP A)

•••

6006 MATTER-OF-RIGHT USES (NMU - USE GROUP B)

- 6006.1 The following uses in this section shall be permitted as a matter of right subject to any applicable conditions:
 - a) Uses permitted as a matter of right in any R, RF, or RA zone;
 - (b) Any uses permitted in Subtitle H § 6003;
 - (c) Animal sales, care, and boarding uses, subject to the conditions of Subtitle H § 6001.4(g);
 - (d) Eating and drinking establishment uses, except for:
 - (1) A prepared food shop shall be permitted as a matter of right with seating for no more than twenty-four (24) patrons; and
 - (2) A fast food establishment and a food delivery business shall not be permitted as a matter of right;

- (e) Emergency shelter use for no more than four (4) persons, not including resident supervisors or staff and their families;
- (f) Education uses in the MU-5A/H-H, MU-6B/H-H, and MU-5A/H-R zones only;
- (g) Firearms retail sales establishments, except that no portion of the establishment shall be located within three hundred feet (300 ft.) of:
 - (1) Any R, RF, RA, MU-1, or MU-2 zones; or
 - (2) A place of worship, public or private school, public library, or playground;
- (h) Lodging uses, except that they shall not be permitted in the MU-4/CP and MU-4/WP zones;
- (i) Motor vehicle uses shall be limited to the following and subject to the corresponding conditions:
 - (1) An automobile rental agency;
 - (2) A car wash with stacking spaces for a minimum of fifteen (15) cars;
 - (3) A gasoline service station with a valid certificate of occupancy that has not been replaced by another use with a valid certificate of occupancy; and
 - (4) Gasoline service station as an accessory use to a parking garage or public storage garage; provided:
 - (A) All portions of the gasoline service station shall be located entirely within the garage;
 - (B) No part of the accessory use shall be visible from a sidewalk; and
 - (C) Signs or displays indicating the existence of the accessory use shall not be visible from the outside of the garage;
- (j) Service (general) uses subject to the following limitations and corresponding conditions:
 - A self-service or full-service laundry, or dry-cleaning establishment shall not exceed two thousand five hundred square feet (2,500 sq. ft.) of gross floor area and no dry-cleaning chemicals shall be used or stored on site; and
 - (2) Any establishment that has as a principal use the administration of massage shall not be permitted as a matter of right; and
- (k) Utility (basic) uses limited to optical transmission nodes.

6007 SPECIAL EXCEPTION USES (NMU - USE GROUP B)

6007.1 In areas other than designated use areas, the uses in this section shall be permitted if approved by the Board of Zoning Adjustment as a special exception pursuant to

Subtitle X, Chapter 9, and subject to the conditions applicable to each use as follows:

- (a) Animal care and boarding uses not meeting the conditions of Subtitle H § 6001.4(g) for these uses, subject to the conditions of Subtitle H §§ 6005.1(a) and (b) for these uses;
- (b) [RESERVED];
- (c) Community solar facility not meeting the requirements of Subtitle H § 6003.1(e), subject to the following:
 - (1) Provision of a landscaped area at least five feet (5 ft.) wide facing public space, residential use, or parks and recreation use, regardless of zone, that:
 - (A) Maintains as many existing native trees as possible;
 - (B) Includes a diverse mix of native trees, shrubs, and plants, and avoids planting a monoculture;
 - (C) Ensures all trees measure a minimum of six feet (6 ft.) in height at the time of planting; and
 - (2) The Application, including the landscape plan, shall be referred to the District Department of Energy and Environment for review and report;
- (d) Emergency shelter uses for up to twenty-five (25) persons, not including resident supervisors or staff and their families, subject to the conditions in Subtitle H § 6005.1(e);
- (e) Eating and drinking establishment uses as follows:
 - (1) Prepared food shop with seating for more than twenty-four (24) patrons; and
 - (2) Fast food establishments or food delivery businesses shall be permitted, subject to the following conditions:
 - (A) The uses shall not be permitted in the MU-4/WP zone;
 - (B) No part of the lot on which the use is located shall be within twenty-five feet (25 ft.) of any R, RA, or RF zone unless separated therefrom by a street or alley;
 - (C) If any lot line of the lot abuts an alley containing a zone boundary line for a residential zone, a continuous brick wall at least six feet (6 ft.) high and twelve inches (12 in.) thick shall be constructed and maintained on the lot along the length of that lot line. The brick wall shall not be required in the case of a building that extends for the full width of its lot;
 - (D) Any refuse dumpsters shall be housed in a three- (3) sided brick enclosure equal in height to the dumpster or six feet (6 ft.) high, whichever is greater. The entrance to the enclosure

shall include an opaque gate. The entrance shall not face an R, RA, or RF zone;

- (E) The use shall not include a drive-through;
- (F) There shall be no customer entrance in the side or rear of a building that faces a street or alley containing a zone boundary line for a residential zone; and
- (G) The use shall be designed and operated so as not to become objectionable to neighboring properties because of noise, sounds, odors, lights, hours of operation, or other conditions;
- (f) Education, college/university uses subject to Subtitle X § 102, in all the other zones in NMU Use Group B that are not allowed as a matter of right;
- (g) Motor vehicle-related uses are not permitted except for the following uses subject to the corresponding conditions:
 - (1) The uses shall not be permitted in the NMU-4/H-A and NMU-4/H-R zones; and
 - (2) A gasoline service station or repair garage not including body or fender work, subject to the following conditions:
 - (A) The use shall not be located within twenty-five feet (25 ft.) of any R, RF, or RA zone;
 - (B) The operation of the use shall not create dangerous or other objectionable traffic conditions; and
 - (C) Parking spaces may be arranged so that all spaces are not accessible at all times. All parking spaces shall be designed to allow parking and removal of any vehicles without moving any other vehicle onto public space;
- (h) Motorcycle sales and repair uses subject to the following conditions:
 - (1) The use and all its accessory facilities shall be located within a building; and
 - (2) No portion of a building used for motorcycle sales and repair shall be located within fifty feet (50 ft.) of any R, RF, RA, MU-1, and MU-2 zones;
- (i) Parking as accessory parking spaces elsewhere than on the same lot or part of the lot on which any principal use subject to the following conditions:
 - (1) The total number of parking spaces provided for the principal use shall not exceed the minimum number of spaces required for the principal use;
 - (2) It shall be considered economically impracticable or unsafe to locate the parking spaces within the principal building or on the same lot on which the building or use is permitted because of the following:

- (A) Strip zoning or shallow zoning depth;
- (B) Restricted size of lot caused by adverse adjoining ownership or substantial improvements adjoining or on the lot;
- (C) Unusual topography, grades, shape, size, or dimensions of the lot;
- (D) The lack of an alley or the lack of appropriate ingress or egress through existing or proposed alleys or streets; or
- (E) Traffic hazards caused by unusual street grades or other conditions; and
- (3) The parking spaces shall be located, and all facilities in relation to the parking spaces shall be designed, so that they are not likely to become objectionable to adjoining or nearby property because of noise, traffic, or other objectionable conditions.
- (j) Service (general) uses subject to the following limitations and corresponding conditions:
 - (1) A self-service or full-service laundry or dry-cleaning establishment that exceeds two thousand five hundred square feet (2,500 sq. ft.) of gross floor area; and
 - (2) An establishment that has as a principal use the administration of massage;
- (k) Utility (basic) uses, other than an optical transmission node, but not including an EEF use, provided the Board of Zoning Adjustment concludes the use will not, as a consequence of its design, operation, low employee presence, or proximity to other electronic equipment facilities, inhibit future revitalization of the neighborhood, reduce the potential for vibrant streetscapes, deplete street life, or inhibit pedestrian or vehicular movement;
- (1) Youth Rehabilitation Home, Adult Rehabilitation Home provided that the use shall house no more than twenty (20) persons, not including resident supervisors or staff and their families.

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6010 PROHIBITED USES IN NMU ZONES

- 6010.1 Any use not permitted as a matter of right or as a special exception in this chapter shall be deemed to be prohibited.
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II. Proposed Amendments to Subtitle W, SPECIFIC ZONE BOUNDARIES

A new Section 124, CHEVY CHASE MIXED USE ZONES, to be added to Chapter 1, BOUNDARIES, of Subtitle W, SPECIFIC ZONE BOUNDARIES, to read as follows:

CHAPTER 1 BOUNDARIES

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124 CHEVY CHASE NEIGHBORHOOD MIXED-USE ZONES

- 124.1The Chevy Chase Neighborhood Mixed Use Zone NMU-4/CC1 IZ+ shall be
mapped in Squares 1859, 1860, 1865, 1867, and 1868 on lots generally along
Connecticut Avenue, NW, between Western Avenue, NW and Livingston
Street, NW, and identified in the Comp Plan and Chevy Chase Small Area
Plan for mixed-use development.
- 124.2The Chevy Chase Neighborhood Mixed Use Zone NMU-4/CC2 IZ+ shall be
mapped in Square 1866 Lot 823 on Connecticut Avenue, NW between
Northampton Street, NW and McKinley Street, NW, and identified in the
Comp Plan and Chevy Chase Small Area Plan for mixed-use and local public
facility development.

ATTACHMENT 3 - COMPREHENSIVE PLAN

CITYWIDE AND ROCK CREEK WEST ELEMENTS POLICY STATEMENTS

CHAPTER 3 - LAND USE ELEMENT

Policy LU-1.1.1: Future Planning Analysis and Resilience Focus Areas

The Generalized Policy Map shows areas of large tracts and corridors where future analysis is anticipated to plan for inclusive, equitable growth and climate resilience. Boundaries shown are for illustrative purposes. Final boundaries will be determined as part of the future analysis process for each area. In certain locations, planning efforts will be undertaken to analyze land use and policy impacts and ways to capitalize on, mitigate, and incorporate the anticipated growth. Current infrastructure and utility capacity should be evaluated against full build-out and projected population growth. The planning process will target issues most relevant to the community that can be effectively addressed through neighborhood planning. Planning analyses generally establish guiding documents, such as Small Area Plans

Development Frameworks, Retail Strategies, or Design Guidelines. Areas anticipated for future planning analysis include the following:

•••

• Upper Connecticut Avenue NW corridor;

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Policy LU-1.3.1: Reuse of Large Publicly Owned Sites

Recognize the potential for and encourage the reuse of large, government owned properties to supply needed community services and facilities; provide significant deeply affordable housing and desired housing types such as family housing; create education and employment opportunities; remove barriers between neighborhoods; enhance equity, including racial equity, and inclusion; provide large and significant new parks, including wildlife habitats; enhance waterfront access; improve resilience; and enhance Washington, DC's neighborhoods. 306.6

Policy LU-1.3.2: Mix of Uses on Large Sites

Ensure that the mix of new uses on large, redeveloped sites is compatible with adjacent uses and provide benefits to surrounding neighborhoods and to Washington, DC as a whole. The particular mix of uses on any given site should be generally indicated on the Comp Plan Future Land Use Map and more fully described in the Comp Plan Area Elements. Zoning should be compatible with adjacent uses but need not be identical. 306.8

Policy LU-1.3.5: Public Benefit Uses on Large Sites

Given the significant leverage the District has in redeveloping properties that it owns, include appropriate public benefit uses on such sites if and when they are reused, and involve the public in identifying benefits. Examples of such uses are housing, especially deeply affordable housing, and housing serving families, older adults, and vulnerable populations; new parks and open spaces; health care and civic facilities; public educational facilities and other public facilities; and uses providing employment opportunities for District residents.

Policy LU-1.3.7: Protecting Existing Assets on Large Sites

Identify and protect existing assets, such as historic buildings, historic site plan elements, important vistas, and major landscape elements as large sites are redeveloped. 306.13

Policy LU-1.4.6: Development Along Corridors

Encourage growth and development along major corridors, particularly priority transit and multimodal corridors. Plan and design development adjacent to Metrorail stations and corridors to respect the character, scale, and integrity of adjacent neighborhoods, using approaches such as building design, transitions, or buffers, while balancing against the District's broader need for housing. 307.14

Policy LU-1.4.9: Public Facilities

Encourage the siting (or retention and modernization) of public facilities, such as schools, libraries, and government offices, near transit stations and along transit corridors. Such facilities should be a focus for community activities and enhance neighborhood identity. 307.17

Policy LU-1.4.10: Co-location of Private and Public Facilities

District-wide, analyze the opportunity to co-locate private and public uses, including multiple public uses, where the District seeks to modernize, expand, or build new public facilities. Co-located uses should align with District-wide priorities and can include affordable housing for older adults and families, affordable multi-family housing, recreation facilities, and health-related facilities. 307.18

Policy LU-2.1.1: Variety of Neighborhood Types

Maintain a variety of neighborhoods, ranging from low-density to high-density. The positive elements that create the identity and design character of each neighborhood should be preserved and enhanced while encouraging the identification of appropriate sites for new development and/or adaptive reuse to help accommodate population growth and advance affordability, racial equity, and opportunity. 310.7

Policy LU-2.1.3: Conserving, Enhancing, and Revitalizing Neighborhoods

Recognize the importance of balancing goals to increase the housing supply, including affordable units, and expand neighborhood commerce with parallel goals to preserve historic resources, advance environmental and sustainability goals, and further Fair Housing. The overarching goal to create vibrant neighborhoods in all parts of the District requires an emphasis on conserving units and character in some neighborhoods and revitalization in others, including inclusive and integrated growth and meeting communities and public facility needs. All neighborhoods have a role to play in helping to meet broader District-wide needs, such as affordable housing, public facilities, and more. 310.10

Policy LU-2.1.4: Rehabilitation Before Demolition

In redeveloping areas characterized by vacant, abandoned, and underused older buildings, generally encourage rehabilitation and adaptive reuse of architecturally or historically significant existing buildings rather than demolition. 310.11

Policy LU-2.1.5: Support Low-Density Neighborhoods

Support and maintain the District's established low-density neighborhoods and related low-density zoning. Carefully manage the development of vacant land and alterations to existing structures to be compatible with the general design character and scale of the existing neighborhood and preserve civic and open space. 310.12

Policy: LU-2.1.8 Explore Approaches to Additional Density in Low- and Moderate-Density Neighborhoods

Notwithstanding Policy LU-2.1.5, explore approaches, including rezoning, to accommodate a modest increase in density and more diverse housing types in low-density and moderate-density

neighborhoods where it would result in the appropriate production of additional housing and particularly affordable housing. Build upon the guidance of the April 2020 Single Family Housing Report to diversify the cost of housing available in high-opportunity, high-cost low- and moderatedensity neighborhoods, especially near transit. However, neighborhood planning and engagement is a condition predicate to any proposals. Infill and new development shall be compatible with the design character of existing neighborhoods. Minimize demolition of housing in good condition. 310.15

Policy LU-2.2.4: Neighborhood Beautification

Encourage projects that improve the visual quality of neighborhoods, including landscaping and tree planting, facade improvement, anti-litter campaigns, graffiti removal, murals, improvement or removal of abandoned buildings, street and sidewalk repair, park improvements, and public realm enhancements and activations. 311.5

Policy LU-2.3.2: Mitigation of Commercial Development Impacts

Manage new commercial development to maximize benefits such as enlivened neighborhoods, tax generation, and job creation, while ensuring that it does not result in unreasonable and unexpected traffic, parking, litter, shadow, view obstruction, odor, noise, and vibration impacts on surrounding residential areas. Establish appropriate requirements for transportation demand management and noise control, parking and loading management, building design, hours of operation, and other measures as needed before commercial development is approved. 312.4

Policy LU-2.3.3: Buffering Requirements

Buffer new commercial development adjacent to residential areas to avoid adverse effects. Buffers may include setbacks, landscaping, fencing, screening, height step-downs, and other architectural and site-planning measures that avoid potential conflicts. 312.5

Policy LU-2.4.1: Promotion of Commercial Centers

Promote the vitality of commercial centers and provide for the continued growth of commercial land uses to meet the needs of residents, expand employment opportunities, accommodate population growth, and sustain Washington, DC's role as the center of the metropolitan area. Commercial centers should be inviting, accessible, and attractive places, support social interaction, and provide amenities for nearby residents. Support commercial development in underserved areas to provide equitable access and options to meet the needs of nearby communities. 313.9

Policy LU-2.4.6: Scale and Design of New Commercial Uses

Develop new uses within commercial districts at a height, mass, scale, and design that is appropriate for a growing, densifying Washington, DC, and that is compatible with surrounding areas. 313.14

CHAPTER 5 – HOUSING ELEMENT

Policy H-1.1.1: Private Sector Support

Encourage or require the private sector to provide both new market rate and affordable housing to meet the needs of present and future District residents at locations consistent with District land use policies and objectives. 503.3

Policy H-1.1.2: Production Incentives

Provide suitable regulatory, tax, and financing incentives to meet housing production goals, prioritizing affordable housing production in support of the targets in Policy H-1.2.2. These incentives should continue to include zoning regulations that permit greater building area for

commercial projects that include housing than for those that do not, and relaxation of height and density limits near transit. Strongly encourage incentives and strategies that result in the production of more deeply affordable housing, such as the use of income averaging across a range of affordable housing income levels. 503.4

Policy H-1.1.3: Balanced Growth

Strongly encourage the development of new housing, including affordable housing, on surplus, vacant, and underused land in all parts of Washington, DC. Ensure that a sufficient supply of land is planned and zoned to enable the District to meet its long-term housing needs, including the need for low- and moderate- density single-family homes, as well as the need for higher-density housing. 503.5

Policy H-1.1.4: Mixed-Use Development

Promote moderate to high-density, mixed-use development that includes affordable housing on commercially zoned land, particularly in neighborhood commercial centers, along Main Street mixed-use corridors and high-capacity surface transit corridors, and around Metrorail stations. 503.6

Policy H-1.1.8: Production of Housing in High-Cost Areas

Encourage development of both market rate and affordable housing in high-cost areas of the District, making these areas more inclusive. Develop new, innovative tools and techniques that support affordable housing in these areas. Doing so increases costs per unit but provides greater benefits in terms of access to opportunity and outcomes. 503.10

Policy H-1.2.1: Low- and Moderate-Income Housing Production as a Civic Priority

The production and preservation of affordable housing for low- and moderate-income households is a major civic priority, to be supported through public programs that stimulate affordable housing production and rehabilitation throughout all District neighborhoods. 504.8

Policy H-1.2.2: Production Targets

Consistent with the Comprehensive Housing Strategy, work toward a goal that one-third of the new housing built in Washington, DC from 2018 to 2030, or approximately 20,000 units, should be affordable to persons earning 80 percent or less of the area-wide MFI. In aggregate, the supply of affordable units shall serve low-income households in proportions roughly equivalent to the proportions shown in Figure 5.8: 30 percent at 60 to 80 percent MFI, 30 percent at 30 to 60 percent MFI, and 40 percent at below 30 percent MFI. Set future housing production targets for market rate and affordable housing based on where gaps in supply by income occur and to reflect District goals. These targets shall acknowledge and address racial income disparities, including racially adjusted MFIs, in the District, use racially disaggregated data, and evaluate actual production of market rate and affordable housing at moderate, low, very-low, and extremely-low income levels. 504.9

Policy H-1.2.3: Affordable and Mixed-Income Housing

Focus investment strategies and affordable housing programs to distribute mixed-income housing more equitably across the entire District by developing goals and tools for affordable housing and establishing a minimum percent affordable by Planning Area to create housing options in high-cost areas, avoid further concentrations of affordable housing, and meet fair housing requirements. 504.10

Policy H-1.2.4: Housing Affordability on Publicly Owned Sites

Require that 20 to 30 percent of the housing units built on publicly owned sites disposed of for housing, co-located with local public facilities, or sites being transferred from federal to District jurisdiction, are reserved for a range of affordable housing with long-term commitments to maintain affordability, seeking to maximize production of extremely low- and very low-income for rental units, and very low- and low-income households for ownership units and family-sized units. Prioritize the provision of affordable housing in areas of high housing costs. Explore strategies at these redeveloping sites to enable seniors in the surrounding community to have opportunities to age in place, and to provide housing opportunities for residents at risk of displacement in the surrounding community. Consider Universal Design and visitability. 504.1

Policy H-1.2.5: Moderate-Income Housing

In addition to programs targeting persons of very low and extremely low incomes, develop and implement programs that meet the housing needs of those earning moderate incomes with wages insufficient to afford market rate housing in the District. 504.13

Policy H-1.2.7: Density Bonuses for Affordable Housing

Provide zoning incentives, such as through the PUD process, to developers proposing to build affordable housing substantially beyond any underlying requirement. Exceeding targets for affordable housing can refer to exceeding the quantity or depth of affordability otherwise required. The affordable housing proffered shall be considered a high priority public benefit for the purposes of granting density bonuses, especially when the proposal expands the inclusiveness of high-cost areas by adding affordable housing. When density bonuses are granted, flexibility in development standards should be considered to minimize impacts on contributing features and the design character of the neighborhood. 504.15

Policy H-1.2.9 Advancing Diversity and Equity of Planning Areas

Proactively plan and facilitate affordable housing opportunities and make targeted investments that increase demographic diversity and equity across Washington, DC. Achieve a minimum of 15 percent affordable units within each Planning Area by 2050. Provide protected classes (see H-3.2 Housing Access) with a fair opportunity to live in a choice of homes and neighborhoods, including their current homes and neighborhoods. 504.17

Policy H-1.2.11 Inclusive Mixed-Income Neighborhoods

Support mixed-income housing by encouraging affordable housing in high-cost areas and market rate housing in low-income areas. Identify and implement measures that build in long-term affordability, preferably permanent or for the life of the project, to minimize displacement and achieve a balance of housing opportunities across the District. 504.1

Policy H-1.3.1: Housing for Larger Households

Increase the supply of larger family-sized housing units for both ownership and rental by encouraging new and retaining existing single-family homes, duplexes, row houses, and three- and four-bedroom market rate and affordable apartments across Washington, DC. The effort should focus on both affordability of the units and the unit and building design features that support families, as well as the opportunity to locate near neighborhood amenities, such as parks, transit, schools, and retail. 505.8

Policy H-1.3.2: Tenure Diversity

Encourage the production of both renter- and owner-occupied housing, including housing that is affordable at low-income levels, throughout the District. 505.9
H-1.4.6: Whole Neighborhood Approach

Ensure that planning and new construction of housing is accompanied by concurrent planning and programs to improve neighborhood services, schools, job training, childcare, services for older adults, food access, parks, libraries, community gardens, and open spaces, health care facilities, police and fire facilities, transportation, and emergency response capacity. 506.11

Policy H-1.5.1: Land and Building Regulations

Ensure the District's land regulations, including its housing and building codes, zoning regulations, construction standards, and permitting fees, enable the production of housing for all income groups. Avoid regulations that make it prohibitively expensive or difficult to construct housing. 507.2

Policy H-1.6.5: Net-Zero, Energy Efficient Housing

Encourage new housing units in the District to be net-zero energy and water efficient. 508.9

Policy H-2.1.4: Avoiding Displacement

Maintain programs to prevent long-term displacement resulting from the loss of rental housing units due to demolition or conversion, and minimize short-term displacement during major rehabilitation efforts, and the financial hardships created by rising rents on tenants and other shocks or stresses. Employ TOPA, DOPA, and other financial tools, such as the HPTF and the Preservation Fund. In addition, provide technical and counseling assistance to lower-income households and strengthen the rights of existing tenants to purchase rental units if they are being converted to ownership units. 510.8

Policy H-3.2.3: Prohibition on Redlining

The practice of "redlining" local neighborhoods shall be prohibited in compliance with the federal Community Investment Act of 1977, which prohibits the practice of redlining local neighborhoods. 514.9

CHAPTER 6 – ENVIRONMENTAL PROTECTION ELEMENT

Policy E-1.1.2: Urban Heat Island Mitigation

Wherever possible, reduce the urban heat island effect with cool and green roofs, expanded green space, cool pavement, tree planting, and tree protection efforts, prioritizing hotspots and those areas with the greatest number of heat-vulnerable residents. Incorporate heat island mitigation into planning for GI, tree canopy, parks, and public space initiatives. 603.6

Policy E-2.1.1: Trees in the Public Lands

Plant and maintain trees in the public lands in all parts of Washington, DC, particularly in areas with low canopy cover and areas in greater need of trees, such as those with high urban heat island effects, at high risk for flooding, or with high particulate matter levels. 605.5

Policy E-2.1.2: Tree Requirements in New Development

Use planning, zoning, and building regulations to promote tree retention and planting, as well as the removal and replacement of dying trees when new development occurs. Tree planting and landscaping required as a condition of permit approval should include provisions for ongoing maintenance. 605.6

Policy E-3.2.2 Net-Zero Buildings

Provide incentives for new buildings to meet net-zero energy design standards, as called for in Clean Energy DC and Sustainable DC 2.0. Establish a path to the phased adoption of net-zero

codes between 2022 and 2026. The District's building energy codes should be updated again by 2026 to require that all new buildings achieve net-zero energy use or better. Prior to 2026, the District should provide incentives to projects that voluntarily seek to achieve net-zero energy use. 612.4

CHAPTER 7 – ECONOMIC DEVELOPMENT ELEMENT

Policy ED-2.2.3: Neighborhood Shopping

Create and support additional shopping opportunities in Washington, DC's neighborhood commercial districts to better meet the demand for basic goods and services. Reuse of vacant buildings in these districts should be encouraged, along with appropriately scaled retail infill development on vacant and underused sites. Promote the creation and growth of existing locally owned, nonchain establishments because of their role in creating unique shopping experiences, as well as in generating stronger local supply chains that facilitate community wealth building. 708.8

Action ED-2.2.B: Retail Ceiling Heights

Determine the feasibility of developing zoning amendments that would permit higher ground floor retail ceiling heights in neighborhood commercial areas. Through processes including ZR-16, many zones have been revised to better accommodate the national standards for retail space, which has higher ceiling limits than typical office or residential uses. However, there may be an additional opportunity to make similar adjustments to zones used in neighborhood commercial areas. If these adjustments are feasible, better accommodating national retail space standards would help improve the District's economic resilience. 708.16

Policy ED-3.1.1: Neighborhood Commercial Vitality

Promote the vitality and diversity of Washington, DC's neighborhood commercial areas by retaining existing businesses, attracting new businesses, supporting a strong customer base through residential density, and improving the mix of goods and services available to residents. 713.5

CHAPTER 8 – PARKS, RECREATION AND OPEN SPACE ELEMENT

Policy PROS-1.2.2: Improving Accessibility

Improve accessibility to and within the major park and open space areas through pedestrian safety and street crossing improvements, wayfinding signage, bike lanes and storage areas, perimeter multiuse trails within select parks, and adjustments to bus routes where appropriate. All parks should be accessible by foot, and most should be accessible by bicycle. Seek to provide access within parks for all ages and abilities consistent with park use and recognize that paved trails are accessible to wheelchair users, whereas dirt, cinder, and wood chip trails can present challenges for these users. 805.8

Policy PROS-1.2.3: Responding to Community Change

Update and improve existing parks in response to changing demographics, cultural norms, and community needs and preferences. Parks should reflect the identity and needs of the communities they serve. Further, the parks and recreation system should evolve to offer a variety of facilities located within a reasonable distance of each resident and provide a range of programs in spaces designed to flex as residents' needs and interests change. 805.9

• Policy PROS-1.3.3: Preserving Small Open Spaces

Use park improvements to achieve environmental objectives, such as water quality improvement, air quality improvement, wildlife habitat restoration, and tree canopy conservation and improvement. 806.5

• Policy PROS-1.3.6: Compatibility with Adjacent Development

Design and manage park activities and facilities, including recreation centers, in a way that is compatible with nearby residential and commercial uses. 806.9

• Policy PROS-2.1.3: Quality and Compatible Design

All park improvements should be of high design and construction quality, sensitive to the natural environment, respectful of historic structures and important cultural landscapes, sensitive to the needs of people of all ages and abilities, and compatible with surrounding land uses. 809.11

• Policy PROS-2.1.4: Responding to Local Preferences

Provide amenities and facilities in District parks that are responsive to the preferences and needs of the neighborhoods around the parks. Park planning should recognize that there are different leisure time interests in different parts of Washington, DC. To better understand these differences, the community must be involved in key planning and design decisions. 809.12

• Policy PROS-2.1.8: Project Development Process

Maintain a well-defined and transparent project development process that includes public participation so that future park projects meet resident needs and achieve context-sensitive design solutions. Recreational needs should be confirmed through area plans, neighborhood plans, and plans for individual parks. 809.16

CHAPTER 9 – URBAN DESIGN ELEMENT

• Policy UD-1.4.1: Thoroughfares and Urban Form

Use Washington, DC's major thoroughfares to reinforce the form and identity of the District, connect its neighborhoods, and improve its aesthetic and visual character through context-sensitive landscaping, tree planting, and streetscape design. Special attention should be placed on how public space, building restriction areas, and adjacent buildings contribute to each thoroughfare's character. Focus improvement efforts on thoroughfares with limited amenities. 906.3

• Policy UD-2.1.6: Minimize Mid-Block Vehicular Curb Cuts

Curb cuts should be avoided on streets with heavy pedestrian usage and minimized on all other streets. Where feasible, alleys should be used in lieu of curb cuts for parking and loading access to buildings. Curb cuts for individual residences should only be allowed if there is a predominant pattern of curb cuts and driveways on the block face. 908.8

• Policy UD-2.1.7: Streetscapes Th at Encourage Activation

Design new streetscape projects with public spaces that can be flexibly programmed to enhance public life with short- or long-term uses throughout the year to meet the needs of a wide variety of community members. Such spaces can be sites for creative placemaking efforts, block parties, festivals, markets, pop-up retail, or food trucks. 908.9

• Policy UD-2.1.8: Special Streetscape Design Guidelines

Create tailored streetscape guidelines for new neighborhoods or large sites undergoing redevelopment to promote interesting pedestrian experiences and a unique and consistent design for the public realm. 908.10

• Policy UD-2.2.1: Neighborhood Character and Identity

Strengthen the visual qualities of Washington, DC's neighborhoods as infill development and building renovations occur by encouraging the use of high-quality and high-performance architectural designs and materials. In neighborhoods with diverse housing types, or when introducing more diverse infill housing types, use design measures to create visual and spatial compatibility. 909.5

• Policy UD-2.2.2: Areas of Strong Architectural Character

Preserve the architectural continuity and design integrity of historic districts and other areas of strong architectural character. New development, additions, and renovations within such areas do not need to replicate prevailing architectural styles exactly but should be complementary. 909.6

• Policy UD-2.2.3: Neighborhood Mixed-Use Centers

Undertake strategic and coordinated eff orts to create neighborhood mixed-use centers that reinforce community identity and form compact, walkable environments with a broad mix of housing types, employment opportunities, neighborhood shops and services, and civic uses and public spaces. New buildings and projects should support the compact development of neighborhood centers and increase the diversity of uses and creation of public spaces where needed. 909.8

• Policy UD-2.2.4: Transitions in Building Intensity

Design transitions between large- and small-scale development. The relationship between taller, more visually prominent buildings and lower, smaller buildings (such as single-family or row houses) can be made more pleasing and gradual through a variety of context-specific design strategies, such as a slender massing of taller elements, stepping back the building at floors above its neighbors' predominant roof line, stepping a building's massing down to meet the roof line of its neighbors, or strategic placement of taller elements to mark corners, vista terminations, or large open-space frontages. 909.9

• Policy UD-2.2.5: Infill Development

New construction, infill development, redevelopment, and renovations to existing buildings should respond to and complement the defining visual and spatial qualities of the surrounding neighborhood, particularly regarding building roof lines, setbacks, and landscaping. Avoid overpowering contrasts of scale and height as infill development occurs. 909.10

• Policy UD-2.2.7: Preservation of Neighborhood Open Space

Ensure that infill development respects and improves the integrity of neighborhood open spaces and public areas. Buildings should be designed to minimize the loss of sunlight and maximize the usability of neighborhood parks and plazas. Buildings adjacent to parks or natural areas should orient their entrances or other community-serving functions toward these shared resources. 909.13

• Policy UD-2.2.8: Planning for Large Sites

Urban design plans for large sites shall consider not only the site itself but also the context of surrounding neighborhoods, including the continuation of and connection to existing street grids. 909.14

• Policy UD-3.3.1: Neighborhood Meeting Places

Provide places for neighborhood public life through the creation of public plazas at existing Metro stations or urban squares in new development. Encourage the activation of such spaces through the

design of adjacent structures, including the location of shop entrances, window displays, awnings, and outdoor dining areas. 915.3

• Policy UD 4.1.1: Capital Improvements and Urban Design

Use new capital improvement projects as opportunities to strengthen the District's urban design vision. Important community-serving civic places, such as schools and libraries, should be designed as civic icons with a high level of architectural quality, enhancing neighborhood identity and promoting the pride of residents and the admiration of visitors at both the neighborhood and District-wide level. 917.4

• Policy UD-4.2.1: Scale and Massing of Large Buildings

Design the scale, height, volume, and massing of large buildings to avoid monotony and enhance the human scale. Varied roof heights, facade widths, and more expressive massing can provide variety and visual interest. Massing should be articulated with a special emphasis placed on corners, especially along important view corridors or intersections. Patterns of architectural elements, expressive structure, or other design tactics can provide variety and visual interest. 918.3

• Policy UD-4.2.2: Engaging Ground Floors

Promote a high standard of storefront design and architectural detail in mixed-use buildings to enhance the pedestrian experience of the street. Promote a high degree of visual interest through syncopated storefronts that vary every 20 to 30 feet, provide direct lines of sight to interior social spaces, provide socially oriented uses along the public street, and use tactile, durable materials at the ground level. 918.4

• Policy UD-4.2.3: Continuity and Consistency of Building Frontages

Maintain the established frontage lines of streets by aligning the front walls of new construction with the prevailing facades of adjacent buildings. Avoid placing new construction that extends beyond the existing facade line unless it significantly benefits the public life of the street. Where existing facades are characterized by an established pattern of windows and doors or other elements, new construction should complement the established rhythm. 918.5

• Policy UD-4.2.4: Creating Engaging Facades

Design new buildings to respond to the surrounding neighborhood fabric by modulating façade rhythms and using complementary materials, textures, and color, as well as well-designed lighting. Varying design tactics may be used to engage a building with its surroundings. In contexts with smaller lot sizes and multiple closely spaced building entrances, breaking up a building façade in the vertical direction is encouraged, along with strongly defined and differentiated bases, centers, and tops of buildings. In areas lacking a strong building-form pattern, the use of complementary or reinterpreted materials and colors could strengthen architectural identity see Figure 9.19 for recommended façade design strategies). 918.6

• Policy UD 4.2.6: Active Facades

Prioritize the placement of multiple entrances for new multi-family and mixed-use buildings across the length of a block rather than a single lobby entrance at one location. New residential developments should promote active facades with spaces for social activity, such as porches, stoops, or patios along public streets, to encourage more activity along the sidewalk and increase social interaction in a neighborhood. 918.9

• Policy UD-4.3.4: Rooftop Penthouses

Encourage new buildings to maximize the potential of penthouse regulations that allow for greater design flexibility and architectural expression of rooftops. Use penthouses to create shared

recreation spaces for building users, using sculptural roof forms. Pay special attention to setback lines and tower projections in designing rooftop treatments. See Figure 9.23 for examples of dynamic rooftops. 919.10

CHAPTER 11 - COMMUNITY SERVICES AND FACILITIES ELEMENT

Policy CSF-1.1.1: Public Facilities Plan and Effective Use of District- Owned Lands and Buildings

District-owned buildings and lands should be effectively used to meet the needs of residents. Develop a District-wide Public Facilities Plan to understand the distribution, capacity, control, and occupancy of District facilities and lands across systems and agencies, taking into account service delivery and improved alignment with current needs and expected future growth. 1103.12

Policy CSF-1.1.2: Adequate Facilities

Construct, rehabilitate, and maintain the facilities necessary for the efficient delivery of public services to current and future District residents. 1103.13

Policy CSF-1.1.8: Public Facilities, Equity, and Economic Development

Locate new public facilities to best serve all District residents and to support economic development and neighborhood revitalization efforts, with a focus on underserved areas and areas of growth. 1103.19

Policy CSF-1.1.9: Co-Location

Encourage the strategic co-location of public municipal uses on publicly owned and controlled sites, provided that the uses are functionally compatible with each other and the site's future land use designation. Consider co-location of private and public uses as a strategy that can help advance District-wide and neighborhood priorities, such as the creation of affordable housing and equitable access to services. 1103.20

Policy CSF-1.1.12: District-Owned Facilities and Shared Uses

Encourage the shared use of District-owned facilities, such as recreation centers, as sites that can support a variety of programs and activities. These can include community education about nutrition, nutrition entrepreneurship, and small business development; urban agriculture; cultural performance, production, and exhibition; and child development and care. 1103.23

Action CSF-1.1.F: Co-Location of Housing with Public Facilities

As part of facilities master planning and the CIP, conduct a review of and maximize any opportunities to co-locate mixed-income multi-family housing when there is a proposal for a new or substantially upgraded local public facility, particularly in high-cost areas. 1103.29

Policy CSF-3.2.4: Libraries as Neighborhood Anchors

Encourage library modernization and new construction to support corridor reinvestment efforts, create spaces for arts and culture, bring together multigenerational communities, provide job training and literacy programs, promote high-quality civic design, and create partnerships that connect library improvements to new housing and mixed-use projects. 1112.5

Policy CSF-3.2.5: Libraries and Mixed-Uses

When feasible, locate and integrate District-owned library facilities in mixed-use facilities, such as those containing in-line retail, housing, or office uses. This can help induce programmatic links that enhance the public impact of libraries. 1112.6

CHAPTER 23 - ROCK CREEK WEST AREA ELEMENT

Policy RCW-1.1.1: Neighborhood Conservation

Preserve the low-density residential neighborhoods west of Rock Creek Park. Future development in both residential and commercial areas should be carefully managed to address the existing scale, function, and character of these neighborhoods. Updates to zoning regulations offer the opportunity to create more accessory dwelling units for this area to help absorb a share of the District's growth and provide a more proportional portion of affordable and moderate- income housing sensitive to existing neighborhood context. 2308.2

Policy RCW-1.1.2: Economic Development

Given the strength of the private market within Rock Creek West, carefully consider public-private partnerships that provide public space and community amenities and support additional mixed-use development in the area. 2308.3

Policy RCW-1.1.3: Conserving Neighborhood Commercial Centers

Support and sustain local retail uses and small businesses in the area's neighborhood commercial centers as outlined in the Generalized Policy Map. Compatible new uses such as multi-family housing or neighborhood-serving office space (above local-serving ground-floor retail uses) should be considered within the area's commercial centers to meet affordable and moderate-income housing needs, provide transit-oriented development, and sustain existing and new neighborhood-serving serving retail and small businesses. 2308.4

Policy RCW-1.1.4: Infill Development

Recognize the opportunity for infill development within the areas designated for commercial land use on the Future Land Use Map. When such development is proposed, work with ANCs, residents, and community organizations to encourage mixed-use projects that combine housing, including affordable housing, neighborhood-serving retail, and commercial uses. Design transitions between large- and small-scale development to ameliorate the appearance of overwhelming scale and to relate to context of lower-scale surrounding neighborhoods. 2308.5

Policy RCW-1.1.5: Preference for Local-Serving Retail

Support new commercial development in the Planning Area that provides the range of goods and services necessary to meet the needs of local residents. Such uses are preferable to the development of new larger-scale or big box retail uses that serve a regional market. Destination retail uses are not appropriate in smaller- scale commercial areas, especially those without Metro access. Regardless of scale, retail development should be planned and designed to mitigate traffic, parking, and other impacts on adjacent residential areas. 2308.6

Policy RCW-1.1.7: Housing for Older Adults and Persons with Disabilities

Maintain and increase housing for older adults and persons with disabilities, especially along the major transportation and commercial corridors of Wisconsin and Connecticut Avenues NW. 2308.8

Policy RCW-1.1.9: Conserving Common Open Space

Conserve the large areas of green space and interior open spaces that are common in and around the community's institutional uses and its older apartment buildings. Where these open spaces are recognized to contribute to the integrity of the site or structure, consideration should be given to reconcile infill with these open spaces. 2308.10

Policy RCW-1.2.8: Schools and Libraries

Place a very high priority on the expansion, renovation, and improvement of schools and libraries. The fact that a majority of the schools in this Planning Area are operating at or above capacity should be considered in DC Public Schools (DCPS) facility planning. Changes to school service boundaries...2309.9

Policy RCW-1.2.9: Active Outdoor Recreation for All Ages and Abilities

Expand recreation grounds where and when feasible, with a particular emphasis on athletic fields for activities such as soccer, softball, and regulation baseball. A skate park, playgrounds, and other outdoor spaces for children and youth of all abilities are needed. 2309.10

Rock Creek West Policy Focus Area

The Rock Creek West Area Element contains three policy focus areas (Figure 6) with additional guidance and direction to that provided in the Citywide and Area Elements and recommends *Future Planning Analysis Areas*, one of which is the Chevy Chase corridor on the upper portion of the Connecticut Avenue Corridor.



Figure 6 – Map of Rock Creek West Policy Focus Areas

RCW-2 Policy Focus Areas 2310

The Comp Plan has identified three areas in Rock Creek West as Policy Focus Areas, indicating that they require a level of direction and guidance above that in the prior section of this Area Element and in the Citywide Elements. These areas are shown in Map 23.1 and are listed in Figure 23.3. The policy focus areas include:

• Connecticut Avenue corridor

- Wisconsin Avenue corridor
- Van Ness Commercial District. 2310.1

Two Future Planning Analysis Areas are located along Connecticut Avenue NW and Wisconsin Avenue NW. Within those Analysis Areas, additional finer- grained small area plans are needed at Friendship Heights, Tenleytown, **Chevy Chase**, Cleveland Park, Forest Hills, and Woodley Park, and may be appropriate at other areas. 2310.4

Policy RCW-2.1.1: Connecticut Avenue NW Corridor

Sustain the high quality of the Connecticut Avenue NW corridor. The positive qualities of the corridor, particularly its architecturally appealing, older apartment buildings; green spaces; trees; and walkable neighborhood shopping districts, should be conserved and enhanced. Continued efforts to improve traffic flow and parking should be pursued, especially in the commercial districts. 2311.5

Policy RCW-2.1.2: Infill Development

Recognize the opportunity for additional housing, including new affordable and moderate-income units, with some retail and limited office space along the Connecticut Avenue NW corridor. 2311.6

ATTACHMENT 4 – DEMOGRAPHIC DATA

Demographic Data Disaggregated by Race, Citywide and for Rock Creek West Planning Area

RACE AND ETHNICITY	TOTAL POPULATION / SELECTED AGE GROUPS / MEDIAN AGE	DISTRICT TOTAL	ROCK CREEK WEST PLANNING AREA
Total Population	Total	683,154	90,457
	Under 18 years	125,022	15,509
	Percent under 18 years	18.3	17.1
	65 years and over	83,199	17,635
	Percent 65 years and over	12.2	19.5
	Median age	34.3	40.6
White alone	Total	276,373	68,502
	Under 18 years	32,691	11,298
	Percent under 18 years	11.8	16.5
	65 years and over	30,623	14,939
	Percent 65 years and over	11.1	21.8
	Median age	34.1	42.8
Black or African American alone	Total	305,109	8,045
	Under 18 years	67,345	766
	Percent under 18 years	22.1	9.5
	65 years and over	46,357	1,328
	Percent 65 years and over	15.2	16.5
	Median age	36.5	38.1
American Indian and Alaska Native alone	Total	1,984	92
	Under 18 years	263	16
	Percent under 18 years	13.3	17.4
	65 years and over	552	0
	Percent 65 years and over	27.8	0.0
	Median age	48.2	46.8
Asian alone	Total	27,988	5,992
	Under 18 years	2,461	941
	Percent under 18 years	8.8	15.7
	65 years and over	2,171	718
	Percent 65 years and over	7.8	12.0
	Median age	34.1	41.8
Native Hawaiian and Other Pacific Islander	Total		
alone	Under 18 years	359	5,992
I	Under 18 years	0	941

	Percent under 18 years	0.0	15.7
	65 years and over	43	718
	Percent 65 years and over	12.0	12.0
	Median age	35.5	41.8
Some Other Race	Total		
alone		32,484	1,690
	Under 18 years	10,786	400
	Percent under 18 years	33.2	23.7
	65 years and over	1,117	151
	Percent 65 years and over	3.4	8.9
	Median age	29.8	30.0
Two or More Races	Total	38,857	6,077
	Under 18 years	11,476	2,088
	Percent under 18 years	29.5	34.4
	65 years and over	2,336	475
	Percent 65 years and over	6.0	7.8
	Median age	29.9	28.3
Hispanic or Latino	Total	76,982	9,571
(Hispanics can be of any			
race and are included in	Under 18 years		
race categories above)		21,094	2,556
	Percent under 18 years	27.4	26.7
	65 years and over	4,653	659
	Percent 65 years and over	6.0	6.9
	Median age	31.1	34.7

RACE AND ETHNICITY	EDUCATIONAL ATTAINMENT (Population 25 Years and Over)	DISTRICT TOTAL	ROCK CREEK WEST PLANNING AREA
Total	Total	487,726	65,790
	Less than high school diploma	37,934	1,213
	Percent High school graduate (includes	7.8	1.8
	equivalency)	75,562	2,220
	Percent	15.5	3.4
	Some college or associate's degree	74,761	4,526
	Percent	15.3	6.9
	Bachelor's degree or higher	299,469	57,832
	Percent	61.4	87.9
White alone	Total	212,961	50,988
	Less than high school diploma	3,037	366
	Percent High school graduate (includes equivalency)	1.4 5,258	0.7 1,211
	Percent	2.5	2.4

	Some college or associate's degree	11,296	2,692
	Percent	5.3	5.3
	Bachelor's degree or higher	193,370	46,719
	Percent	90.8	91.6
Black or African			
American alone	Total	208,500	5,638
	Less than high school diploma	24,923	333
	Percent	12.0	5.9
	High school graduate (includes	62 120	400
	equivalency)	63,139	490
	Percent	30.3	8.7
	Some college or associate's degree	55,618	1,171
	Percent	26.7	20.8
	Bachelor's degree or higher	64,820	3,644
	Percent	31.1	64.6
American Indian and Alaska Native alone	Total	1,471	31
Alaska Native alone	Less than high school diploma	260	31
	Percent	17.7	100.0
	High school graduate (includes	17.7	100.0
	equivalency)	215	0
	Percent	14.6	0.0
	Some college or associate's degree	515	0
	Percent	35.0	0.0
	Bachelor's degree or higher	481	0
	Percent	32.7	0.0
Asian alone	Total	21,651	4,354
	Less than high school diploma	1,203	127
	Percent	5.6	2.9
	High school graduate (includes		2.0
	equivalency)	1,028	179
	Percent	4.7	4.1
	Some college or associate's degree	1,579	382
	Percent	7.3	8.8
	Bachelor's degree or higher	17,841	3,666
	Percent	82	84
Native Hawaiian and Other Pacific Islander			
alone	Total	314	50
	Less than high school diploma	0	0
	Percent	0.0	0.0
	High school graduate (includes		
	equivalency)	58	0
	Percent	18.5	0.0
	Some college or associate's degree	49	0

	Percent	15.6	0.0
	Bachelor's degree or higher	207	50
	Percent	65.9	100.0
Some Other Race alone	Total	19,077	1,135
	Less than high school diploma	6,997	242
	Percent	36.7	21.3
	High school graduate (includes		
	equivalency)	3,697	83
	Percent	19.4	7.3
	Some college or associate's degree	2,321	29
	Percent	12.2	2.6
	Bachelor's degree or higher	6,062	780
	Percent	31.8	68.8
Two or More Races	Total	23,752	3,594
	Less than high school diploma	1,514	114
	Percent	6.4	3.2
	High school graduate (includes equivalency)	2,167	257
	Percent	9.1	7.2
	Some college or associate's degree	3,383	251
	Percent	14.2	7.0
	Bachelor's degree or higher	16,688	2,972
	Percent	70.3	82.7
Hispanis or Lating	Total		
Hispanic or Latino		48,638	6,068
(Hispanics can be of any race and are included in	Less than high school diploma	10,420	437
race categories above)	Percent High school graduate (includes	21.4	7.2
	equivalency)	6,752	434
	Percent	13.9	7.2
	Some college or associate's degree	5,798	497
	Percent	11.9	8.2
	Bachelor's degree or higher	25,668	4,699
	Percent	52.8	77.4
RACE AND ETHNICITY	DISABILITY STATUS (Civilian noninstitutionalized population)	DISTRICT TOTAL	ROCK CREEK WEST PLANNING AREA
Total	Total	673,717	89,804
	Total population with a disability	75,752	6,910
	Percent with a disability	11.2	7.7
	Under 18 years	124,847	15,509

	Percent with a disability	4.4	1.6
	18 to 64 years	467,824	57,065
	With a disability	42,917	2,640
	Percent with a disability	9.2	4.6
	65 years and over	81,046	17,231
	With a disability	27,313	4,017
	Percent with a disability	33.7	23.3
White alone	Total	273,195	68,240
	Total population with a disability	15,339	4,766
	Percent with a disability	5.6	7.0
	Under 18 years	32,585	11,298
	With a disability	628	142
	Percent with a disability	1.9	1.3
	18 to 64 years	210,375	42,153
	With a disability	8,213	1,594
	Percent with a disability	3.9	3.8
	65 years and over	30,235	14,788
	With a disability	6,498	3,030
	Percent with a disability	21.5	20.5
Black or African			
American alone	Total	299,848	7,686
	Total population with a disability	51,925	1,086
	Percent with a disability	17.3	14.1
	Under 18 years	67,297	766
	With a disability	3,707	0
	Percent with a disability	5.5	0.0
	18 to 64 years	187,906	5,845
	With a disability	29,130	559
	Percent with a disability	15.5	9.6
	65 years and over	44,645	1,075
	With a disability	19,088	527
	Percent with a disability	42.8	49.0
American Indiana and Alaska Native alone	Tatal	1 051	03
Alaska Native alone	Total	1,951	92
	Total population with a disability	385	16
	Percent with a disability	19.7	17.4
	Under 18 years	263	16
	With a disability	42	16
	Percent with a disability	16.0	100.0
	18 to 64 years	1,136	76
	With a disability	295	0
	Percent with a disability	26.0	0.0
	65 years and over	552	0

	With a disability	48	0
	Percent with a disability	8.7	0.0
Asian alone	Total	27,676	5,992
	Total population with a disability	1,567	397
	Percent with a disability	5.7	6.6
	Under 18 years	2,461	941
	With a disability	62	0
	Percent with a disability	2.5	0.0
	18 to 64 years	23,050	4,333
	With a disability	945	125
	Percent with a disability	4.1	2.9
	65 years and over	2,165	718
	With a disability	560	272
	Percent with a disability	25.9	37.9
Native Hawaiian and			
Other Pacific Islander			
alone	Total	356	60
	Total population with a disability	11	0
	Percent with a disability	3.1	0.0
	Under 18 years	0	0
	With a disability	0	0
	Percent with a disability	0.0	0.0
	18 to 64 years	313	36
	With a disability	11	0
	Percent with a disability	3.5	0.0
	65 years and over	43	24
	With a disability	0	0
	Percent with a disability	0.0	0.0
Some Other Race alone	Total	32,212	1,690
	Total population with a disability	2,463	147
	Percent with a disability	7.6	8.7
	Under 18 years	10,777	400
	With a disability	675	0
	Percent with a disability	6.3	0.0
	18 to 64 years	20,359	1,139
	With a disability	1,594	124
	Percent with a disability	7.8	10.9
	65 years and over	1,076	151
	With a disability	194	23
	Percent with a disability	18.0	3,620
Two or More Races	Total	38,479	6,045
	Total population with a disability	4,062	498
	Percent with a disability	10.6	8.2

Hispanic or Latino	Total	76,233	9,553
	Percent with a disability	39.7	34.7
	With a disability	925	165
	65 years and over	2,330	475
	Percent with a disability	11.1	6.8
	With a disability	2,729	238
	18 to 64 years	24,685	3,483
	Percent with a disability	3.6	4.6
	With a disability	408	95
	Under 18 years	11,464	2,088

Total population with a disability

Percent with a disability

Percent with a disability

Percent with a disability

Percent with a disability

With a disability

With a disability

With a disability

Under 18 years

18 to 64 years

65 years and over

(Hispanics can be of any race and are included in race categories above)

462

4.8

2,556

128

5.0

6,343

161

2.5

653

173

26.5

5,903

21,066

1,135

3,351

1,417

30.8

6.6 4,597

5.4 50,570

7.7

RACE AND ETHNICITY	UNEMPLOYMENT RATE (Population 16 years and over)	DISTRICT TOTAL	UPPER NORTHEAST PLANNING AREA
Total	Unemployment rate	7.1	3.9
White alone	Unemployment rate	2.6	3.6
Black or African American alone	Unemployment rate	13.8	8.9
American Indian and Alaska Native alone	Unemployment rate	7.2	0.0
Asian alone	Unemployment rate	5.3	7.7
Native Hawaiian and Other Pacific Islander alone	Unemployment rate	6.2	27.8
Some Other Race alone	Unemployment rate	6.6	1.1
Two or More Races	Unemployment rate	5.2	3.8
Hispanic or Latino	Unemployment rate	4.8	3.6

RACE AND ETHNICITY	POVERTY STATUS	DISTRICT TOTAL	ROCK CREEK WEST PLANNING AREA
Total population	Population for whom poverty status is determined	651,618	86,084

	Income in the past 12 months below	1	
	poverty level	100,618	6,460
	Percent in poverty	15.4	7.5
	Population for whom poverty status is		
White alone	determined	260,575	65,480
	Income in the past 12 months below		
	poverty level	14,190	3,204
	Percent in poverty	5.4	4.9
Black or African	Population for whom poverty status is		
American alone	determined	294,532	7,258
	Income in the past 12 months below		
	poverty level	72,900	1,868
	Percent in poverty	24.8	25.7
American Indian and	Population for whom poverty status is		
Alaska Native alone	determined	1,855	59
	Income in the past 12 months below		
	poverty level	585	0
	Percent in poverty	31.5	0.0
Asian alone	Population for whom poverty status is		
Asian alone	determined	25,504	5,717
	Income in the past 12 months below		
	poverty level	3,446	851
	Percent in poverty	13.5	14.9
Native Hawaiian and	Population for whom poverty status is		
Other Pacific Islander	determined		
alone		332	60
	Income in the past 12 months below	10	10
	poverty level	18	10
	Percent in poverty	5.4	16.7
Some Other Race	Population for whom poverty status is determined	24.667	1 (12
alone	Income in the past 12 months below	31,667	1,613
	poverty level	4,968	156
	Percent in poverty	-	
	Population for whom poverty status is	15.7	9.7
Two or More Races	determined	37,153	5,898
	Income in the past 12 months below	57,155	5,656
	poverty level	4,511	371
	Percent in poverty	12.1	6.3
	Population for whom poverty status is	12.1	0.3
Hispanic or Latino	determined	73,323	9,097
(Hispanics can be of any		, 3,323	5,057
race and are included in	Income in the past 12 months below		
race categories above)	poverty level	8,495	546
5 V	Percent in poverty	11.6	6.0
	reitent in poverty	11.0	0.0

RACE AND ETHNICITY	MEDIAN HOUSEHOLD INCOME	DISTRICT TOTAL	ROCK CREEK WEST PLANNING AREA
Total households	Median household income (dollars)	93,547	138,665

White alone	Median household income (dollars)	150,563	159,110
Black or African American alone	Median household income (dollars)	51,562	63,653
American Indian and Alaska Native alone	Median household income (dollars)	58,164	42,500
Asian alone	Median household income (dollars)	112,776	107,935
Native Hawaiian and Other Pacific Islander alone	Median household income (dollars)	132,054	137,500
Some Other Race alone	Median household income (dollars)	65,202	79,113
Two or More Races	Median household income (dollars)	96,003	105,150
Hispanic or Latino	Median household income (dollars)	89,480	121,720

RACE AND ETHNICITY	TENURE	DISTRICT TOTAL	ROCK CREEK WEST PLANNING AREA
Total householder	Total	310,104	41,708
	Owner occupied	128,720	22,308
	% owner occupied	41.5%	53.5%
	Renter occupied	181,384	19,400
	% renter occupied	58.5%	46.5%
White alone	Total	138,443	32,632
	Owner occupied	66,450	18,845
	% owner occupied	48.0%	57.7%
	Renter occupied	71,993	13,788
	% renter occupied	52.0%	42.3%
Black or African American alone	Total	132,384	3,899
	Owner occupied	47,665	1,184
	% owner occupied	36.0%	30.4%
	Renter occupied	84,719	2,715
	% renter occupied	64.0%	69.6%
American Indian and Alaska Native alone	Total	1,198	14
	Owner occupied	356	0
	% owner occupied	29.7%	0.0%
	Renter occupied	842	14
	% renter occupied	70.3%	100.0%
Asian alone householder	Total	13,048	2,443
	Owner occupied	5,373	1,095
	% owner occupied	41.2%	44.8%
	Renter occupied	7,675	1,348
% renter occupied		58.8%	55.2%

Native Hawaiian and Other Pacific Islander	Total		13
alone	Owner occupied	33	13
	·	32	13
	% owner occupied	97.0%	100.0%
	Renter occupied	1	0
	% renter occupied	3.0%	0.0%
Some Other Race alone	Total	9,978	505
	Owner occupied	2,416	145
	% owner occupied	24.2%	28.6%
	Renter occupied	7,562	361
	% renter occupied	75.8%	71.4%
Two or More Races householder	Total	15,020	2,202
	Owner occupied	6,428	1,027
	% owner occupied	42.8%	46.7%
	Renter occupied	8,592	1,174
	% renter occupied	57.2%	53.3%
Hispanic or Latino	Total	27,098	3,430
(Hispanics can be of any race and are included in	Owner occupied		
race categories above)		9,440	1,741
	% owner occupied	34.8%	50.8%
	Renter occupied	17,658	1,689
	% renter occupied	65.2%	49.2%

RACE AND ETHNICITY	HOUSING COST BURDEN	DISTRICT TOTAL	ROCK CREEK WEST PLANNING AREA
Total	Total Households	310,104	41,708
	Cost Burdened Households	108,129	12,051
	Not Computed	10,882	1,240
	Percent of households spending		
	30% or more of their income on housing	36.1	29.8

Notes: Housing cost burden by race is not available; Hispanics can be of any race and are included in race categories above;

Source: U.S. Census Bureau, 2017-2021 American Community Survey 5-Year Estimates