



Chevy Chase Small Area Plan - Overview of Engagement

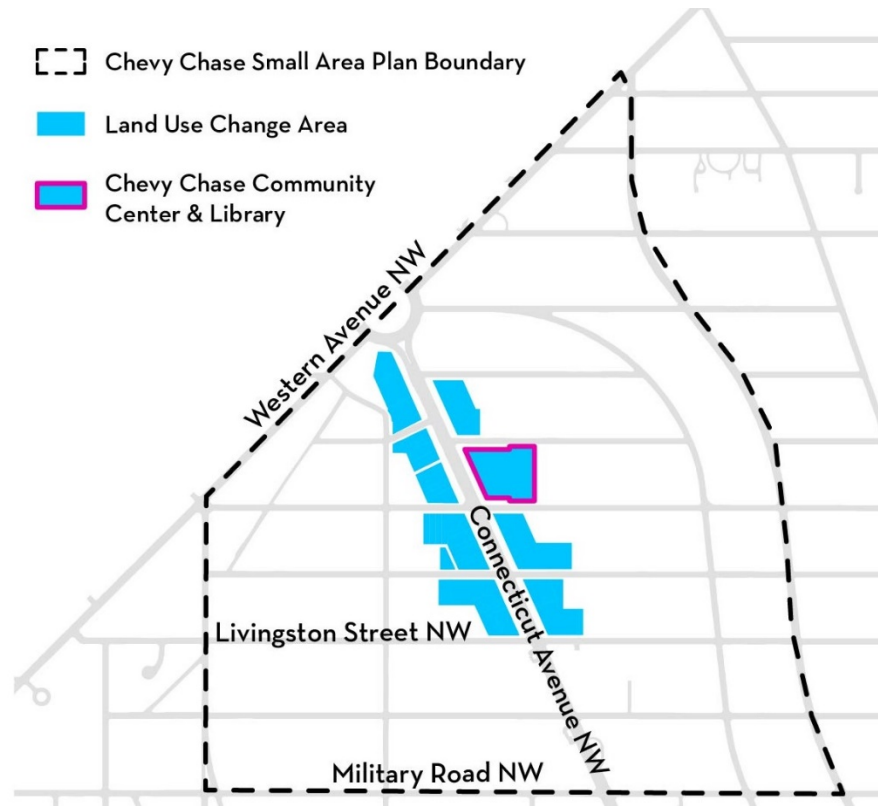
Advisory Neighborhood Commission Meeting - July 26, 2021



ANC 3/4G requested a Small Area Plan to help create a vision for land use changes focused on the Chevy Chase “Gateway” which was funded in the Council’s FY 21 budget.

The Small Area Plan boundary includes the two blocks around the land use change area on Connecticut Avenue (from Livingston Street north to Western Avenue) to consider transportation and other impacts.

The Small Area Plan considers ongoing projects like the future redevelopment of the **Chevy Chase Library and Community Center**, which could include housing, the **Connecticut Avenue Reversible Lane Study**, which could expand nearby mobility options, and formation of the **Chevy Chase Main Street**, to support local businesses.



The Chevy Chase Small Area Plan will be a guiding vision for inclusive growth with a focus on the built environment.



The Chevy Chase Small Area Plan will focus on five key areas that align with citywide priorities of housing production, economic recovery, and equity and racial justice.

OP is collaborating with partner agencies on the Small Area Plan to ensure recommendations are coordinated with planning for civic facilities, schools, transportation, and economic development.



Increasing opportunities for a range of household sizes & incomes (eg. affordable housing).



A reimagined Chevy Chase Library and Community Center that can accommodate housing.



A thriving and sustainable Connecticut Avenue main street.



Neighborhood identity and commemorative works.

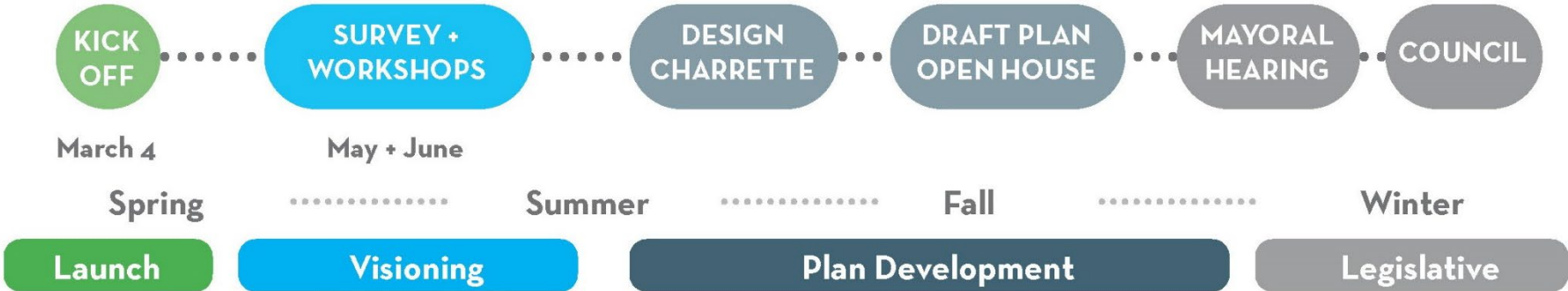


Supporting safe and comfortable neighborhood mobility.



The Chevy Chase Small Area Plan kicked-off publicly on March 4 and we're closing out the Visioning Phase this summer.

We are here!





The Project Team and Community Advisory Committee have been developing and implementing the Small Area Plan's community engagement strategy.

- **March 4** Kick-Off Meeting (~300 participants)
- **April 7 and 8** Virtual Office Hours (~24 participants)
- **April 12 and 20** ANC Q+A sessions with OP Dir. Andrew Trueblood (~100 participants)
- **April 27 to June 22** six CAC partner events focusing on housing, neighborhood history and the planning process. (100+ participants)
- **May 14** postcard mailer sent to all residents and businesses in the SAP boundary (~2000 addresses)
- **May 15 and June 12** pop-up at Chevy Chase Farmer's Market and Lafayette Pointer Park Celebration (~100 participants)



PDFs and videos are posted under “Past Events” at: publicinput.com/chevychase

Visioning Workshops held virtually on June 5, 8, 9, and 10 brought together community participants to discuss future change.



- **Around 80 community participants** attended one of four two-hour sessions held online at different times/days. Tuesday evening (6/8) and Wednesday mid-day (6/9) had highest attendance.
- Main room facilitated by LINK Strategic Partners using the Zoom platform. Break-out rooms of four-five participants were co-facilitated by OP Staff and CAC members using the Mural online whiteboard tool.
- Six questions led the break-out room discussions focused on participants' values, concerns, and thoughts about inclusive change in the neighborhood.
- Facilitators observed a diversity of participants and perspectives in the groups, with many familiar faces/names and some newcomers to local public processes.

What is one of your favorite experiences in Chevy Chase?

walkability	The Avon Art	Library
Restaurants		

How has Chevy Chase changed?

What is a challenge facing Chevy Chase?

What does equity mean to you?

The following details of the Comprehensive Plan are being reviewed for possible change or deletion. Your comments should be specific and concise. We'll disseminate your input to the staff and council.

How can buildings and public space play a role in advancing equity in Chevy Chase?

What would make Connecticut Avenue a more inviting and accessible place to shop, work, and socialize?

Legend:
Chevy Chase Small Area Plan Boundary
Land Use Change Area
Chevy Chase Community Center & Library



The online Visioning Survey open May 14 – June 24 garnered substantial input from over 500 community participants.

- **568 community participants** responded to the survey. Who were they?
 - **95%** live nearby to Connecticut Avenue, **62%** shop or take care of household tasks nearby to Connecticut Avenue.
 - Over two-thirds have lived/worked/shopped locally for **11 or more years**.
 - **72% walk** as their primary means of getting around.
 - **57%** live off of the Connecticut Avenue corridor while **22%** live on the Connecticut Avenue corridor itself.
 - **80%** white, **4%** Black or African American.
 - **40%** adults under 50 years old, **56%** adults over 50 years old.
 - **60% female**.
- The survey featured **20 questions**, mostly multiple choice. Around half of the questions requested self-identifying information. Respondents offered **1,693 written comments** from nine questions with a free-response option.



Input from the Visioning Workshop discussions and Survey responses coalesced around six main themes that will be the basis for the SAP's Vision and Goals.

1. Social and cultural character

Diverse, inclusive, and resilient.

2. Physical neighborhood character

Human-scaled, green, friendly, and builds on historic assets.

3. Civic core

Community center / library property as mixed-use campus, the social and physical heart of the corridor.

4. Retail corridor

Mix of neighborhood-serving independent shops and services.

5. Inclusive housing

More housing options that accommodate a greater range of incomes, ages, and racial diversity.

6. Mobility

Walking is priority, while retaining transit, with safer biking, and clear parking provisions.



Upcoming SAP activities include refining and sharing the draft SAP Vision and Goals that will inform the Design Charrette and Plan Development in the Fall.

Next:

- Existing Conditions Report
- Draft Vision and Goals
- Chevy Chase Day (9/18)

