

# GOVERNMENT OF THE DISTRICT OF COLUMBIA

## OFFICE OF PLANNING



### Adams Morgan Vision Framework

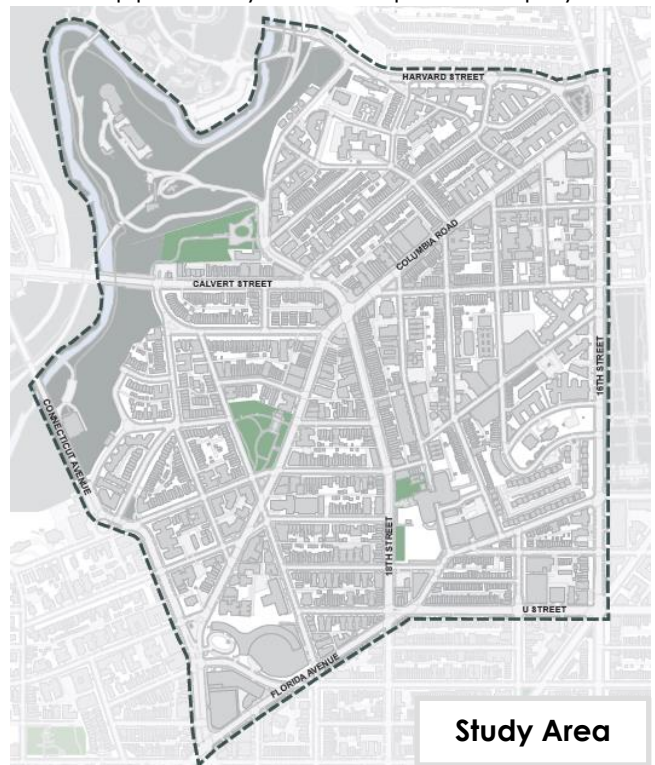
#### Adams Morgan Vision Framework Description

The Office of Planning (OP) has initiated a visioning process with Adams Morgan. The effort will build upon previous planning analysis and help develop recommendations. For example, significant work has been completed by the community through “Envision Adams Morgan”, a study that came about in response to the rapid changes associated with proposed commercial and residential development projects in the neighborhood.

The *Adams Morgan Vision Framework* will be a short, (<6 month) strategic engagement process building on previous planning studies to define a vision, goals and action items into a single easily understood graphic framework for stakeholders and the community to use in the coming years. This planning initiative will provide an opportunity for residents, local businesses, institutions, and property owners to work together on articulating a vision for the future of Adams Morgan. The vision will provide stakeholders with a planning framework that identifies opportunity areas to preserve physical characteristics, enhance amenities, support sustainability, and improve quality of life for the community.

#### Study Area

The Adams Morgan Vision Framework Study Area is bounded by 16th Street at Florida Avenue, NW north to Harvard Street; Columbia Road, NW, and west to Connecticut Avenue, NW; Rock Creek Park. The neighborhood is defined by two distinct retail nodes: 18th Street and Columbia Road NW. The 18th Street node is divided into 2 sub-nodes, separated near Kalorama Road, that consist of eclectic retail and residential buildings. The Columbia Road NW node is similarly divided into 2 sub-nodes that are separated by a major intersection: west of 18th Street and east of 18th Street. These Columbia Road nodes contain a mix of small shops, national chains, apartments, and neighborhood-serving stores.



## Project Goals and Objectives

The *Adams Morgan Vision Framework* will produce an actionable roadmap to improve quality of life for the community and foster a more vibrant public realm. The project team will conduct an existing conditions analysis and use its results to produce an Adams Morgan Profile/Playbook. The “Playbook” will establish a baseline about the community’s demographics, public realm, market position and existing neighborhood initiatives. A half-day, community workshop will be held on February 28, 2015. At the workshop, community members will use the “Playbook” to articulate the basis for the *Vision Framework* through a facilitated process. After the workshop the Office of Planning Project Team will use the workshop’s conclusions to produce a draft *Vision Framework* document. This document will be reviewed by the project’s stakeholders and their comments will be incorporated into a final *Vision Framework* document.

## Community Engagement

Over the coming months, community members and stakeholders will have a range of forums to share their vision for the future of Adams Morgan. The most comprehensive forum will be a half-day, community workshop on February 28<sup>th</sup>, where stakeholders will be encouraged to share their perspectives on Adams Morgan’s future. Additionally, a series of office hours will be held in the weeks preceding the workshop in addition to a neighborhood walking tour about historic preservation and sustainability. Stakeholders will also be encouraged to provide input throughout the entire process online using MindMixer, an on-line public engagement tool. All input collected will be used to create the “Adams Morgan Vision Framework”.

1. Community Workshop: February 28, 2015, 9am – 12noon (Marie Reed Elementary School)
2. MindMixer: ([adamsmorganvision.mindmixer.com](http://adamsmorganvision.mindmixer.com))
3. Web Page (<http://planning.dc.gov/adamsmorgan>)
4. Neighborhood Walking Tour, January 10, 2015, 10am – 12noon (meet in front of Kalorama Park Recreation Center)
5. Office Hours:
  - a. Wednesday, January 7, 2015, 8 – 10am at Tryst, 2459 18<sup>th</sup> Street, NW
  - b. Saturday, January 10, 2015, 1 – 3pm at Goodwill Baptist Church, 1862 Kalorama Road, NW
  - c. Wednesday, January 21, 2015, 5 – 8pm at the Festival Center, 1640 Columbia Road, NW

## For More Information Contact:

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